

KineWEEKLY

QUOTA:
GOVERNMENT'S
IMPORTANT
DECISION

See page 3



EVERY EVENING
EVERY DAY
YOU'LL FIND
THEM ALL
at "The
**LAMBETH
WALK**"!

CAPAD PRESENTS
LUPINO LANE
in
THE LAMBETH WALK
(From the Victoria Palace success "Me & My Girl")
with
SEYMOUR HICKS & SALLY GRAY
Directed by ALBERT de COURVILLE
Produced by Anthony Havelock-Allan
In charge of production R. Norton

A
M-G-M
RELEASE

The Greatest of all SHERLOCK HOLMES' Adventures

A picture so rich in audience values
... so shrewdly timed to the taste
of today's public ... assures you
profits of exceptional magnitude!



SIR ARTHUR CONAN DOYLE'S

The adventures of Sherlock Holmes on the moor.

with
RICHARD BASIL WENDY
GREENE · RATHBONE · BARRIE

as SHERLOCK HOLMES

NIGEL BRUCE

as DR. WATSON

LIONEL ATWILL
JOHN CARRADINE
BARLOWE BORLAND
BERYL MERCER
MORTON LOWRY
RALPH FORBES

Directed by Sidney Lanfield
Associate Producer: Gene Markey
Screen Play by Ernest Pascal

Darryl F. Zanuck
In Charge of Production



LONDON TRADE SHOW:
CENTURY THEATRE, SOHO SQUARE,
APRIL 13 at 11 a.m., 3 p.m., 6.30 p.m. and 8.30 p.m.

**DELAY IN
TWIN SHOW
SOLUTION
ATTACKED**

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Kine^{matograph} WEEKLY

No. 1668

Thursday, April 6, 1939.

Vol. 266

**"IDEAL
KINEMA"
WITH THIS
ISSUE**

Production Subsidy From Tax

NUCLEUS OF FILM BANK

FINANCE for British film production may receive an impetus from the Entertainments Tax if a scheme which has been under consideration by members of the House of Lords attains success.

It is understood that the Chancellor of the Exchequer would not be averse to setting aside a portion of the Entertainments Tax each year to act as the nucleus of a Fund which might be at the disposal of a Credits Board in a Film Bank.

Encouraged by the Government's action along these lines, and by its appointment through the Cinematograph Films Council of an economic adviser with intimate knowledge of the producing industry to "vet" production schemes needing finance, the City would, it is thought, be more willing to advance necessary funds if the Government's cachet were forthcoming.

The Films Act has failed to stimulate British production as was hoped, and lack of finance is one of the principal causes of failure.

It is pointed out that during ten years the kinema industry has paid into the National Exchequer in Entertainment Tax over £55,000,000.

The proposal canvassed by the members of the House of Lords is that if a portion of the tax receivable from kinemas in a year—say, a third—could be set aside, a sum of nearly £2,000,000 would become available, and drawings from such a total, following strict examination of the proposals, would enable a project to start preliminary operations without delay, with the assurance that finance would be made available following a Film Bank grant.

The KINE has reason to believe that such a scheme would find a large measure of support in the House of Lords. Advances, it is suggested, might in certain cases be as high as £50,000.

The scheme has the advantage of not requiring any alteration in legislation, as the Film Fund would operate much as does the Road Fund.

Such a proposal would receive opposition, probably from the exhibitors, who have been setting their hopes on securing a reduction of the tax and are still persevering with their efforts.

It is felt, however, that the slump period of film production should be ended as soon as possible, and that as finance is the greatest stumbling block the above scheme should be a good way of setting production on its feet again.

Dissatisfaction has repeatedly been expressed by the independent producer at the returns achieved under the present system even when he has succeeded in securing finance, and it is hoped that with a central fund available, he would be able to secure better conditions for marketing his pictures.

At a time when the hopes of the flesh-and-blood side of the entertainment industry are fixed upon Entertainments Tax concessions, it is not unreasonable to expect consideration from the Chancellor of the Exchequer for the putting back into film production of a portion of the large sum which it has contributed and is contributing to the revenue of the country.

GOVERNMENT DECLINES TO ALTER QUOTA

Stanley Announces Films Council Decision

RECONSIDERATION PROMISED IN AUTUMN

The Government has definitely decided against any alteration in the Quota figures laid down in the Cinematograph Films Act of 1938, for the year beginning next October 1. This decision, it was announced by Oliver Stanley, had been arrived at on the recommendation of the Films Council.

Existing Quotas are: Renters, 20 per cent.; exhibitors, 12½ per cent., rising on October 1 to 15 per cent.

This announcement was made in the House of Commons on Tuesday in reply to a question by Harry Day, who asked the President of the Board of Trade whether he could state the number of meetings that had been held by the Films Council since their appointment under the Cinematograph Films Act, 1938, and the number of the occasions in which they had discussed the problem of the variation of the Quota under this Act, and had they arrived at any decision or made any recommendation?

Films Council's Fifteen Meetings

Oliver Stanley said that the Cinematograph Films Council informed him that they had so far held 15 meetings, but he was not aware at how many of these the question of the Quotas was discussed.

"The Council," continued Mr. Stanley, "have now informed me that they do not recommend for the year beginning October 1 next, any alterations in the level of the Quotas for exhibitors from those prescribed under the Act." The Council also informed him that they will communicate with him again at a later date regarding Renters' and Exhibitors' Quotas for later periods."

Mr. Day: "Are we to understand by that that the Quota conditions are going to be considered for the year after October next?"

Mr. Oliver Stanley: "Yes, that is so."

It is understood that the full report of the Films Council will be available some time before June.

Recently there have been one or two hints that further steps are to be taken to get the industry going, states our City Editor. The Council is to give its consideration to the proposal in the Moyne Committee Report—the basis of the Act—that finance organisations be set up to encourage the banks and others to provide funds for this "needy" industry.

Guarantees Required

The whole question centres in that of guarantees. From inquiries in the City I have found that money would be readily available if there were a Government guarantee of some kind. Yet the Government is already full of demands for guarantees and subsidies, and it is doubtful whether taxpayers can be called upon to shoulder a still greater burden, unless an adjustment can be made in respect of the Entertainments Tax.

Naval Town Exhibitors See R.N.F.C. as New Rival

C.E.A. GENERAL COUNCIL TO BE CONSULTED

ALTHOUGH no official details are available concerning the functions of the Royal Naval Film Corporation, considerable dissatisfaction exists among exhibitors at the proposed system of releases and the waiving of rental charges by the distributors.

Principally affected are the independent exhibitors in naval towns, whose theatres primarily cater for naval ratings. They view with dismay the plan to supply the ships with up-to-date releases which will be played on dates concurrent with the commercial kinema ashore.

The situation is serious, stated one of the exhibitors concerned to the KINE, and will mean the ruin of many men whose small capacity halls rely upon naval patronage. "The competition with which we are faced is grossly unfair, for with our high percentage rentals for first releases and our operative overheads we cannot hope to compete with the subsidised ship-board shows, the rentals of which are limited to the bare cost of the prints."

There would be less objection if play dates of the naval programmes were to be set back a month or so after first release. "In this way," stated the KINE informant, "it would

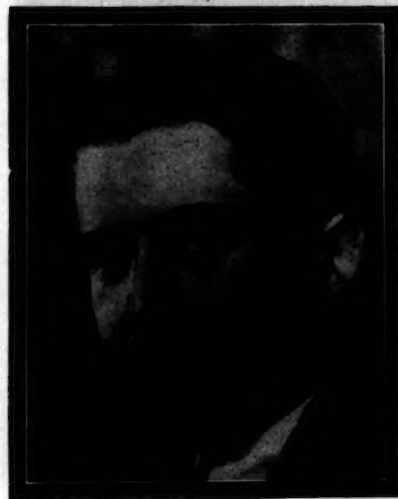
enable me at least to get in any second release showings. As it is my former patrons will be seeing for practically nothing films for which otherwise they would have been glad to pay to view on its second run appearance at my hall."

It is understood that the viewpoint expressed above will be very forcibly put to the General Council of the C.E.A. at its next meeting.

Easter Opening for Romford's Fifth

With the opening of the Rex in Collier Row on Monday next, April 10, the growing Essex town of Romford will possess five kinemas. It is owned by Rex Cinemas (Collier Row), Ltd., a company controlled by H. and B. Sado.

Asher to Form New Company



Irving Asher, who promises to reveal details of his new production unit after Easter. He will probably produce for other firms in addition to his contract with Columbia. Tim Whelan will direct the first picture which goes on the floor during May

C.E.A.-K.R.S. TO MAKE TELEVISION INQUIRIES OF P.M.G.

Full Statement of Policy Will Then Follow

A joint meeting of the C.E.A. and K.R.S. held on Monday decided to ask the Postmaster-General to receive a deputation on the subject of television.

The KINE understands that the wish of the deputation is not so much to place the views of the Trade before the P.M.G. as to make inquiries regarding the future development of television. Following this a statement of policy will probably be made.

At the moment neither the K.R.S. nor the C.E.A. has defined its attitude, but individual exhibitor members are known to be hostile to any extension of television by which newsreels and shorts should be diffused in any manner which competes with kinema entertainment.

Statements made during the week-end that the C.E.A. is concerned at the B.B.C.

F.A. BANS FINAL ON BIG SCREEN

But No Objection to Home Reception

The Football Final is to be televised, but must not be re-diffused on the large screen. The B.B.C. announced on Tuesday night that, by permission of the Football Association, the Cup Final will be televised direct from Wembley Stadium on April 29.

The Football Association has, however, declined to allow the television of this event to be re-diffused by large screen, or otherwise, to paying audiences, and, accordingly, the B.B.C. cannot in any circumstances allow this to be done.

monopoly of television rights and seeks the installation of an alternative television service for kinemas are without foundation.

Indeed, the attitude of exhibitors generally is that while the home television set constitutes another competition with kinema entertainment the generally unsatisfactory nature of television programmes offered, the limited area over which television is successfully diffused and the interference with kinema programmes do not justify the outlay of big money for installation of apparatus.

The news theatre would appear to offer the best field for the television programme, but here the comparatively small capacity of this type of theatre militates against heavy expenditure in installation.

The extension of television facilities by co-axial cable is probable in the near future and this will extend considerably the area available to kinemas desiring to instal big-screen television. To receive televised pictures by this means would incur considerable initial outlay but a cheaper running expense.

20th-FOX TO RAISE U.S. RENTALS

More Costly Pictures the Reason

An increase in rentals is to be made in America by 20th Century-Fox, according to a Kine. cable from New York. This says Herman Wobber is in line with increased productions budget, and merited on past performance.

The company announces five to seven pictures, to cost 2,000,000 dollars each, and gives 31 titles of 52 features planned, of which four are to be made in England and 52 shorts.

Twentieth Century-Fox report shows investment G.B. of \$5,737,567. The net for 1938 is \$7,252,466; this compares with 1937 of \$6,617,114. Sales meeting hears company set \$2,000,000 advertising budget for next year.

ARTISTES' DEMAND FOR BETTER CONDITIONS

Protest Meeting

A largely attended meeting of variety, stage and film artistes under the chairmanship of F. Crawshaw on Tuesday considered the situation existing in the film production field as it affects artistes employed in film studios. The meeting had the support of the Variety Artistes' Federation, the Concert Artistes' Association, and the Technical Artistes' Society.

Speakers representing all three associations outlined the position created by the rules put forward by the Film Production Employers' Federation, and a resolution, in the following terms, was passed unanimously: "This mass meeting of theatrical, variety, concert and film artistes held in London on April 4, 1939, under the auspices of the Theatrical Artistes' Film Society, supported by the Variety Artistes' Federation and the Concert Artistes' Association, thoroughly approves the efforts made by those three organisations to bring about better conditions for artistes working in film studios, particularly those employed as extras, special extras, and small-parts players."

"It urges that all legal measures be taken to do away with the deplorable waste of time and money occasioned by the employment of non-professional, inexperienced and incompetent people, not only in the interests of artistes themselves, but also in the interests of British pictures."

A.B.C.'s Bradford Super Ready May 8

A.B.C.'s new Yorkshire super, the Ritz, Broadway, will be opened on May 8. The total seating capacity will be 2,037, of which 1,299 will be in the stalls and 728 in the circle.

MIXED FARE IN BRITISH LION'S LATEST GROUP

Sandy Powell Scores in Beaconsfield Comedy

SECOND HIGGINS FAMILY SUBJECT

A NEW group of British and American Trade shows is announced by S. W. Smith, managing director of British Lion, starting Wednesday, April 12.

The product comprises Sandy Powell's latest Beaconsfield comedy, "Home from Home"; a new Tod Slaughter melodrama entitled "The Face at the Window," and five Republic Hollywood subjects, including "My Wife's Relatives," the second of the Higgins Family series, featuring James, Lucille and Russell Gleason. The complete list of Trade shows is:—



S. W. SMITH

Wednesday, April 12, "Orphans of the Street," Phoenix, 3 p.m.; "My Wife's Relatives," Piccadilly, 6.30 p.m.

Thursday, April 13, "Home on the Prairie," Own Theatre, 11 a.m.; "Pride of the Navy," Phoenix, 3 p.m.; "Home from Home," Phoenix, 8.30 p.m.

Friday, April 14, "Forged Passport," Piccadilly, 3 p.m.

Tuesday, April 18, "The Face at the Window," Piccadilly, 3 p.m.

"Home from Home," is described as the best subject starring Sandy Powell to yet come from Beaconsfield as it combines a rousing popular story with plenty of lovable humour and slick knock-about comedy.

The production quality of the picture affords a background of rich contrasts, ranging from the prison sequences to a lavishly furnished London night-club, and the palatial residence of a society welfare worker who helps ex-convicts, to Sandy's humble residence when he is not behind bars.

The story concerns a mild little man who, sent to prison for a crime he did not commit, grows to like gaol so much that when the miscarriage of justice is revealed and he is released, does his utmost to get back "inside" again. Coupled with his amusing adventures inside prison are his troubles upon release. He makes friends with the daughter of a fellow convict, a girl he mistakes for a wife, but who is really a night-club singer, a friendship which hardly lessens the tension in Sandy's domestic life.

After a brief spell of employment as an Embankment coffee-stall keeper, cut short when he gives the down-and-out a musical show and a free meal all round thrown in, Sandy stages a concert at the prison for his convict friends, and later joins in with a smash and grab gang, in a last hope of getting back into prison. As can be seen from a brief outline of the story, Sandy Powell has the chance to extract lots of first-rate humour from the situations into which several large-scale musical scenes and song and dance numbers have been neatly interwoven. The supporting cast includes Rene Ray, Roy Emerton, Kathleen Harrison, Wally Patch, Peter Gawthorne, Norma Varden, and George Harold. Herbert Smith directed.

Tod Slaughter Again

Tod Slaughter's latest vehicle, "The Face at the Window," is a story laid in Paris at the end of the last century, rich in melodrama, fashioned in the style always associated with the name of the star. He appears as the Chevalier del Gardo, a wealthy roué, who saves a financial house from bankruptcy in order to pursue the manager's beautiful daughter. When the girl rejects the Chevalier's amorous advances, because she is in love with one of her father's clerks, he plans to win her, at whatever the cost! All who stand in his way are murdered. Each time the same methods are employed. The victim is frozen with fear when a horrible face peers in through the window, and the Chevalier takes the opportunity to knife neatly his victim from behind!

Suspicion is fastened on to the girl's sweetheart, but planning to remove him by a quicker method, the Chevalier bribes an apache gang to kidnap the boy and throw him in the Seine.

Believing that his path is now clear, the Chevalier entices the girl to a lonely house, and the action mounts to a thrilling and exciting climax.

Tod Slaughter as the Chevalier del Gardo has one of the choicest roles of his career, and is supported by Marjorie Taylor as the girl and John Warwick as her sweetheart. George King directed and produced.

Higgins Family Again

"My Wife's Relatives," the second of Republic's "Higgins Family" series, features the original players in the characters which they created in the first production starring the Higgins. Thus James, Lucille and Russell Gleason appear as Pa, Ma and their son Sydney Higgins, supported by Harry Davenport as Grandpa and Mary Hart as Jean Higgins, the only addition to the family being Tommy Ryan in the newly created rôle of Higgins Junior. The experiment of introducing a real-life family, the Gleasons, to play a screen family, having proved a great success, it has been decided to continue with them in the leading parts.

The film is really a continuation of the first story, with Pa getting into difficulties when he purchases an expensive ring for his wife on the easy payment system. He is sacked by his irate employer because he will not stop his daughter Jean from seeing the employer's son. Thereafter the film is a succession of laughs, with Pa's family getting him into one hilarious adventure after another, always spoiling his efforts to make money to pay for the ring, and with a screamingly funny climax when Grandpa decides to sacrifice himself for the family by marrying the widow Jones, a wealthy shrew, who is pursuing him!

The comedy is new and fresh, put over at

excellent pace, the gags and situations particularly lending themselves to the background of the family life, and the whole cast responds to the story, which Gus Meins directed.

Nautical Drama

A fast action comedy with a background of the U.S. Fleet, Republic's "Pride of the Navy," starring James Dunn, Rochelle Hudson and Gordon Oliver, is a breezy story about a bumptious speedboat "ace"

26 FEATURES FROM REPUBLIC

No 'B' Subjects: Million Dollar Increase in Budget

A million dollar increase in the production budget for the 1939-40 season is announced by Republic in preliminary details received by S. W. Smith, managing director of British Lion Film Corporation, from Herbert Yates, of Republic.

Another notable development is that Republic have decided to concentrate entirely on higher price pictures.

The programme consists of twenty-six pictures, comprising the following categories:—

Four Anniversary Specials, costing between 500,000 and 800,000 dollars each.

Six De Luxe productions, each with a production budget in the 300,000 dollar class. Sixteen Jubilee productions, with individual budgets of not less than 150,000 dollars.

There will also be eight Gene Autry musical action dramas, produced on the more lavish scale which is involved in the recently renewed contract with Autry, and eight action dramas with the Three Mesquiteers. In view of the rapid rise to stardom of John Wayne, of the Mesquiteers—he has just completed the leading rôle in "Stage Coach"—this series will be made on a more lavish scale than heretofore, so that the growing box-office value of Wayne will be fully exploited.

who is invited by the American Navy Research Department to help design and build a new style splinter torpedo boat. He takes every opportunity of showing the Navy designers just where they have gone wrong, and so Rochelle Hudson, the sweetheart of Gordon Oliver, a naval officer, who got him the job, decides to knock a little of the conceit out of him. Dunn falls in love with her and tries his best to steal her from his friend, and this eventually leads to a fight between them. Dunn, more annoyed than ever with the Navy, resigns his job, but when he learns of an accident during the trials he returns, builds a boat of entirely new design—and wins the girl. Thrills, fast action and amusing comedy are the chief attractions of "Pride of the Navy." Charles Lamont directed.

"Forged Passport"

Republic's "Forged Passport" is an exciting drama packed with punchy action about the refugee smuggling racket, which takes place on the border between Mexico and America. Paul Kelly, June Lang, Lyle Talbot, and Billy Gilbert are the leading players, and the tense story, full of well-created suspense, is constructed around Paul Kelly, an officer of the border patrol,



Gordon Oliver and Rochelle Hudson in Republic's PRIDE OF THE NAVY which British Lion will Trade show on Thursday, April, 13 at 3 p.m.

Story of Refugee Smuggling Racket

BRITISH LION GROUP contd.

who becomes involved in the smuggling racket when another patrolman is murdered in mistake for himself. Dismissed from the service, Kelly, with the aid of his sweetheart, June Lang, a café singer and dancer, and Billy Gilbert, the owner of the café where the crime took place, decide to join forces to unravel the mystery of the killer, by starting an opposition smuggling business, in the hope that the gangsters will reveal themselves!

June Lang, star of many big Hollywood films, plays an important part in solving the mystery. Her singing and dancing talents, too, are featured prominently. Most of the story takes place either in a colourful Mexican café or on the main trunk roads crossing the border, which has given director John Auer plenty of opportunity for fast thrilling action and gun-play.

Tommy Ryan as Star

One of the many features of interest in "Orphans of the Street" is that it provides a starring vehicle for Tommy Ryan, the 12-year-old boy star discovery, who made such a big success in "Tenth Avenue Kid" that he was signed up on long-term contract to appear exclusively in Republic productions.

Once again the young star gives a moving performance which demonstrates that his fine debut was no flash in the pan. Forced to leave school because there is not sufficient money left to maintain him, Tommy escapes from the orphanage who is taking him to an orphanage, and enters his dog in a competition, hoping to win the first prize, enough money for him to continue at school. The dog gets into trouble with police, being suspected of having mauled a man to death, and is taken away from his small master. A reporter, scenting a good story, persuades his newspaper to provide sufficient money to have the case investigated, and with the aid of a kindly old veterinary surgeon and his pretty daughter, Tommy is able to prove that his dog is innocent.

Autry's Latest Musical

Gene Autry's latest musical Western, "Home on the Prairie," combines plenty of action and rhythm, a generous supply of snappy comedy from the mercurial Smiley Burnette (aided by his new "pet," an elephant, which does not take too happily to the West!) and a charming romance in the trim person of June Storey, who appears as Gene Autry's heart throb in this instance.

A crooked rancher, discovering that his herd is affected with foot-and-mouth disease, slaughters a few, and buries them on the ranch belonging to a friend of Autry, whom he hopes to get sacked from his job on the State Animal Commission and thus be able to move his herd without interference. The plan works to a certain extent. Autry is implicated and gaoled, but with the aid of the elephant breaks out of prison and is able to pin the blame on to the real culprit. Jack Townley directed.

FIRST NATIONAL FIX TWO

"Yes, My Darling Daughter," and "Secret Service of the Air"

D. E. GRIFFITHS announces that First National will Trade show "Yes, My Darling Daughter," at the Phoenix Theatre on Tuesday, April 18, at 8.30 p.m.

The picture is claimed to be one of the most sparkling comedies presented by First National, and advance American reviews pay tribute to the excellence of the entertainment in all departments—the title, cast, story and production. The picture comes from the play success by Mark Reed—one of Broadway's biggest hits.

The cast is an exceptional one, with every player a favourite of established reputation. Priscilla Lane and Jeffrey Lynn, fresh from their joint success in "Four Daughters,"

Roland Young, Fay Bainter, Genevieve Tobin and Ian Hunter. William Keighley directed.

Another show for which Mr. Griffiths has set the pre-viewing date is "Secret Service of the Air," which will be shown at the Phoenix Theatre on the same date—April 18—at 3 p.m. This picture is one of the attractive action stories in line with the Burbank policy of fast-moving drama, and deals with America's latest racket of smuggling aliens in to the country.

The picture is based on material gathered by William Moran, of the American Secret Service, and has an attractive cast, headed by Ronald Reagan, Ila Rhodes and John Littel. Noel Smith directed.

Trade Show Diary

FROM APRIL 6-12

Wednesday

Orphans of the Street (British Lion)

Phoenix Theatre.

3 p.m.

Cast: Tommy Ryan, Harry Davenport, June Storey, Robert Livingston. Director: John H. Auer.

In contrast to the "tough kid" rôle of his first film, "Tenth Avenue Kid," Tommy Ryan in this Republic picture plays a warm-hearted lovable boy who is forced to leave military school because of lack of funds. He enters his Alsatian dog in a competition, hoping to win enough money to continue with his education. Defending his young master, the dog savages a man, and later the animal is found in suspicious circumstances when the man is discovered dead, apparently mauled to death. Robert Livingston, a reporter, persuades his paper to furnish funds for the defence of the dog, and helped by Harry Davenport, a kindly old veterinary, Tommy eventually manages to prove that his dog is innocent. June Storey supplies the romance.

My Wife's Relatives (British Lion)

Piccadilly Theatre.

6.30 p.m.

Cast: James Gleason, Lucile Gleason, Russell Gleason, Mary Hart, Harry Davenport. Director: Gus Meins.

The second subject concerning the adventures of Republic's family group, the Higgins, again introduces the same cast, with James, Lucille and Russell Gleason as the family. It is a fast-moving comedy, which shows what happens when henpecked "Pa" Higgins purchases for his wife, as a memento of their twenty-five years of wedded bliss, an expensive ring. By an unhappy series of events, owing to the fact that his daughter is in love with the son of his employer, Pa loses his job, and with it all prospect of paying for the ring, which, it may be added, he has bought on the easy payment system.

Grandpa decides to sacrifice himself on the altar of matrimony to save the family from disaster, but Pa saves the situation and rescues Grandpa from the pursuing widow and provides a hilarious climax.

Ask a Policeman (M-G-M)

Cambridge Theatre.

6.30 p.m.

Cast: Will Hay, Graham Moffatt, Moore Marriott, Glennis Lorimer, Peter Gawthorne, Charles Oliver, Herbert Lomas. Director: Marcel Varnel.

That well-meaning blunderer, Will Hay, ably thwarted and hindered by Graham Moffatt—fatter than ever—and Moore Marriott—still on his last legs—joins the police force, and in the atmosphere of the rural constabulary, surpasses even his previous record for hilarity and proves that although a policeman's lot may not be a happy one, he can certainly make it happy for a lot of people.

This time, the indefatigable trio, in an endeavour to justify their existence, make several attempts to create an artificial "crime wave," blissfully unconscious of the fact that a real "crime wave" is going merrily on its way right under their very noses. In fact, the gang, who are dealing in smuggling under the leadership of the local squire, even use the tower of the police station for their signals and the cellars for their contraband. When, eventually, the three realise this, they are not believed as they have had the misfortune to incur the active displeasure of the Chief Constable.

"Ask a Policeman" is undoubtedly the maddest and merriest of the Will Hay laughter pieces. From the clever broadcasting skit at the beginning to the hilarious finale in the "borrowed" omnibus on the racing-track, something is always happening to keep any audience in fits of delightful chuckles and hearty laughter.

"STAGECOACH" RELEASED IN THE STATES An Outstanding Success

Walter Wanger's "Stagecoach," recently trade shown by U.A., is meeting with outstanding success on pre-release in the United States. The film was held over in each of the first ten key situations played.

In New York, "Stagecoach" played to exceptional business for two weeks, the critics, hailing it in terms of the highest enthusiasm. The best first week's gross for any U.A. release this year was registered at Cleveland. In Chicago the highest receipts for the past twelve months were recorded the first week, the business fifty per cent. above average for the second. In Daytona the average first week's business was doubled, while in Atlanta the first four days' take equalled a normally good week.

In Providence the picture returned an exceptional figure of eight thousand five hundred dollars for the first three days, and in Seattle topped all previous attractions for the past six months. In New Haven the first three days' take equalled a full week, while in Bridgeport the opening week's figures were 148 per cent. above average, and in Hartford the week-end opening proved the most successful of any U.A. release for nearly two years.

The New York Press reviews were unanimous in hailing "Stagecoach" as a superlative production and to John Ford for his superb direction.

FILMS REGISTERED UNDER THE ACT

By the courtesy of the Editor of the *Board of Trade Journal*, we are enabled to present a list which covers the period February 22 to March 28. Films the names of which appear in *italics* are part of a series (or serials).

Title of Film.	Registered by.	Maker's Name.	Length (feet).	No.
BRITISH.				
FEBRUARY 22.				
Pathe Pictorial (Nos. 170/182) series—				
Pathe Pictorial No. 170	Pathe ..	Pathe ..	971 Br./R. 1416	
Pathe Pictorial No. 171	" ..	" ..	933 Br./R. 1417	
Pathe Pictorial No. 172	" ..	" ..	944 Br./R. 1418	
Petra ..	United Artists ..	The World Window.	914 Br./R. 1421	
FEBRUARY 23.				
Crews Courageous ..	General F. D. ..	Priority Productions.	1,007 Br./R. 1422	
FEBRUARY 27.				
London Symphony ..	British Fine Arts ..	British Fine Arts ..	1,063 Br./R. 1443	
Merrie England ..	" ..	" ..	1,838 Br./R. 1444	
MARCH 1.				
Spinning Wheels ..	Technique Distributors.	Beacon Films ..	1,300 Br./R. 1445	
King's Favourites ..	Paramount ..	Associated Independent Producers of Great Britain.	877 Br./R. 1446	
MARCH 2.				
Time of Your Life ..	Technique Distributors.	Strand Film Zoological Productions.	1,487 Br./R. 1451	
MARCH 3.				
The Spirit of England ..	RKO-Radio ..	Inspiration Films	1,437 Br./R. 1453	
MARCH 4.				
Zetland Birds ..	Technique Distributors.	Bury Productions	1,550 Br./R. 1466	
Pewter ..	RKO-Radio ..	British Foundation Pictures	1,962 Br./R. 1467	
MARCH 6.				
Glasgow, City of Achievement.	A.B.F.D. ..	Scottish Films Productions.	900 Br./R. 1471	
MARCH 8.				
Murder in Soho ..	A.B.P.C. ..	A.B.P.C. ..	6,346 Br./R. 1481	
Pathe Pictorial (Nos. 144/156) series—				
Pathe Pictorial No. 152	Pathe ..	Pathe ..	942 Br./R. 1482	
MARCH 14.				
Pathe Pictorial (Nos. 144/156) series—				
Pathe Pictorial No. 153	Pathe ..	Pathe ..	991 Br./R. 1525	
Pathe Pictorial No. 154	" ..	" ..	990 Br./R. 1526	
MARCH 9.				
The Redd Family Goes to Town.	A.B.F.D. ..	Cinesound Productions.	7,040 Br./R. 1486	
Reporter Investigates Liberty.	Technique Distributors.	Technique Films	1,550 Br./R. 1487	
The Mind of Mr. Reeder	Grand National	Jack Raymond Productions.	6,917 Br./R. 1491	
MARCH 10.				
The Nursemaid Who Disappeared.	Warner Bros. ..	Warner Bros. First National Productions.	7,840 Br./R. 1492	
Q Planes ..	Columbia ..	Harefield Productions.	7,469 Br./R. 1493	
MARCH 13.				
Me and My Pal ..	Pathe ..	Welwyn Studios	6,626 Br./R. 1497	
Sea Kings ..	Kinograph Distributors.	East Anglia Films	1,536 Br./R. 1498	
Misty Isle ..	" ..	Cuthbert John Cayley.	1,553 Br./R. 1499	
MARCH 15.				
Britain Expects ..	Progressive Film Institute.	Progressive Film Institute.	1,360 Br./R. 1527	
A Gardener's Lot ..	A.B.P.C. ..	Newhall Films ..	860 Br./R. 1529	
Stony Ground ..	First National ..	Inspiration Films	1,042 Br./R. 1529	
Tradition of the Tavern ..	" ..	" ..	850 Br./R. 1533	
Moods of a Metropolis ..	" ..	" ..	1,686 Br./R. 1534	
Behind the By-Pass ..	" ..	C. M. Francis Productions.	1,700 Br./R. 1535	
MARCH 16.				
So This is London ..	Twentieth Century-Fox.	Twentieth Century Productions.	7,474 Br./R. 1538	
Historic Cities of India ..	Columbia ..	Joseph Best ..	1,798 Br./R. 1545	
Tempo on Tiptoe ..	M-G-M ..	Highbury Studios	1,748 Br./R. 1555	
MARCH 17.				
Let's Be Famous ..	A.B.F.D. ..	A.T.P. ..	7,316 Br./R. 1556	
Trouble Brewing ..	" ..	" ..	7,814 Br./R. 1557	
Sea Harvest ..	British Lion ..	British Lion ..	1,602 Br./R. 1558	
MARCH 20.				
Berth of a Queen ..	Columbia ..	British Foundation Pictures.	1,709 Br./R. 1566	
Temple Cities of the East.	" ..	Joseph Best ..	1,853 Br./R. 1567	
Spy in Black ..	" ..	Harefield Productions.	7,390 Br./R. 1573	
The British Navy ..	General F.D. ..	Educational and General Services, and the Strand Film Co.	1,354 Br./R. 1576	
MARCH 22.				
Toilers of the Sea ..	Columbia ..	Beaumont Film Productions.	7,626 Br./R. 1593	
MARCH 24.				
Broads-Minded Arms ..	Columbia ..	A. Paul Barralet ..	1,499 Br./R. 1602	
" ..	" ..	British Foundation Pictures.	1,699 Br./R. 1603	
MARCH 27.				
Inspector Hornleigh ..	Twentieth Century-Fox.	Twentieth Century Productions.	7,648 Br./R. 1612	
Too Dangerous to Live ..	First National ..	Warner Bros. First National Productions.	6,693 Br./R. 1613	
Dead Men are Dangerous ..	Pathe ..	Welwyn Studios	6,162 Br./R. 1614	
River Thames ..	United Artists ..	The World Window.	876 Br./R. 1615	
Pathe Pictorial (Nos. 144/156) series—				
Pathe Pictorial No. 155	Pathe ..	Pathe ..	972 Br./R. 1616	
MARCH 28.				
On the Rails ..	Paramount ..	Associated Independent Producers of Great Britain.	872 Br./R. 1619	
FOREIGN.				
FEBRUARY 22.				
Pals of the Saddle ..	British Lion ..	Republie Productions ..	5,027 F. 1419	
Rhythm of the Saddle ..	" ..	" ..	4,889 F. 1420	
FEBRUARY 23.				
Honour of the West ..	General F.D. ..	Universal Pictures ..	5,142 F. 1423	
Nautical Knights ..	" ..	" ..	1,713 F. 1424	
Going Places—No. 58 ..	" ..	" ..	836 F. 1425	
Little Blue Blackbird ..	" ..	" ..	652 F. 1426	
Son of Frankenstein ..	" ..	" ..	8,581 F. 1427	
Exposed ..	" ..	" ..	5,692 F. 1428	
Gambling Ship ..	" ..	" ..	5,537 F. 1429	
Secrets of a Nurse ..	" ..	" ..	6,206 F. 1430	
Mice Will Play ..	First National ..	Vitaphone ..	638 F. 1431	
FEBRUARY 24.				
Scouts to the Rescue (serial)—				
Scouts to the Rescue—The Boy Scouts' Triumph.	General F.D. ..	Universal Pictures ..	1,552 F. 1432	
Boy Trouble ..	Paramount ..	Paramount ..	6,545 F. 1433	

Title of Film.	Registered by.	Maker's Name.	Length (feet).	No.
FEBRUARY 24.				
Orris Tucker and His Orchestra.	Paramount ..	Paramount ..	876 F. 1434	
Popular Science J8-1 ..	British Lion ..	Republie Productions ..	943 F. 1435	
Santa Fe Stampede ..	" ..	" ..	4,979 F. 1436	
Western Jamboree ..	Anit Distributors ..	Romulus Film ..	5,136 F. 1437	
Seven Sisters ..	" ..	" ..	6,120 F. 1438	
FEBRUARY 25.				
Cipher Bureau ..	Grand National ..	Fine Arts Pictures ..	6,363 F. 1439	
Exile Express ..	" ..	United Players Productions.	6,316 F. 1440	
Titans of the Deep ..	" ..	Grand National ..	3,774 F. 1441	
The Adventures of Huckleberry Finn.	M-G-M ..	M-G-M ..	8,182 F. 1442	
MARCH 1.				
Cafe Society ..	Paramount ..	Paramount ..	7,549 F. 1447	
Frolicking Frogs ..	" ..	" ..	854 F. 1448	
King of the Underworld ..	Warner Bros. ..	Warner Bros. ..	6,037 F. 1449	
The Great Library Misery.	" ..	" ..	1,030 F. 1450	
MARCH 2.				
Going Places ..	Warner Bros. ..	Warner Bros. ..	7,521 F. 1452	
MARCH 3.				
Beauty for the Asking ..	RKO-Radio ..	RKO-Radio ..	6,123 F. 1454	
Pacific Liner ..	" ..	" ..	6,744 F. 1455	
The Practical Pig ..	" ..	Walt Disney Productions.	768 F. 1456	
Animal Cracker Circus ..	Columbia ..	Columbia ..	905 F. 1457	
Shadows over Shanghai ..	Grand National ..	Fine Arts Pictures ..	5,883 F. 1458	
Long Shot ..	" ..	" ..	6,241 F. 1459	
Red River Range ..	British Lion ..	Republie Productions.	5,016 F. 1460	
Overland Stage Raiders ..	Warner Bros. ..	Warner Bros. ..	4,911 F. 1461	
Toyland Casino ..	" ..	" ..	1,717 F. 1462	
Torchy Blane in Chinatown.	" ..	" ..	5,113 F. 1463	
Hermit Kingdom ..	" ..	" ..	965 F. 1464	
Shopgirl's Evidence ..	" ..	" ..	1,115 F. 1465	
MARCH 4.				
Arizona Legion ..	RKO-Radio ..	RKO-Radio ..	5,277 F. 1468	
Society Dog Show ..	" ..	Walt Disney Productions.	742 F. 1469	
Fisherman's Wharf ..	" ..	Bobby Green Productions.	6,459 F. 1470	
MARCH 6.				
Trouble in Texas ..	A.B.F.D. ..	Grand National ..	5,102 F. 1472	
Killers of the Prairie ..	" ..	" ..	3,307 F. 1473	
The Whirlwind Horseman.	" ..	" ..	5,203 F. 1474	
They Made me a Criminal.	Warner Bros. ..	Warner Bros. ..	8,239 F. 1475	
Have You Got Any Castles?	" ..	" ..	610 F. 1476	
Dear Old Dad ..	" ..	" ..	1,131 F. 1477	
Tail Spin ..	Twentieth Century-Fox.	Twentieth Century-Fox.	7,582 F. 1478	
The Three Musketeers ..	" ..	" ..	6,534 F. 1479	
MARCH 7.				
The Roaming Cowboy ..	Equity British ..	Spectrum Pictures	5,550 F. 1480	
MARCH 8.				
Hal Kemp and His Orchestra.	Paramount ..	Paramount ..	846 F. 1483	
Never Say Die ..	" ..	" ..	6,830 F. 1484	
Paramount Pictorial P8-4.	" ..	" ..	860 F. 1485	
MARCH 9.				
St. Louis Blues ..	Paramount ..	Paramount ..	6,961 F. 1488	
Paramount Pictorial P8-5.	" ..	" ..	589 F. 1489	
A Song is Born ..	" ..	" ..	872 F. 1490	
MARCH 10.				
Idiot's Delight ..	M-G-M ..	M-G-M ..	9,346 F. 1494	
Happy Days ..	Kinograph Distributors.	H. T. Lodrup ..	1,822 F. 1495	
Youth ..	" ..	A/B Svensk Film-Industri.	1,020 F. 1496	
MARCH 13.				
California Frontier ..	Columbia ..	Columbia Pictures Corp.	4,907 F. 1500	
Colorado Trail ..	" ..	" ..	4,992 F. 1501	
Frontiers of '49 ..	" ..	" ..	4,826 F. 1502	
Rio Grande ..	" ..	" ..	5,247 F. 1503	
Screen Snapshots No. 68 ..	" ..	" ..	850 F. 1504	
King Vulture ..	" ..	" ..	955 F. 1505	
What a Woman ..	" ..	" ..	6,590 F. 1506	
Fast and Loose ..	M-G-M ..	M-G-M ..	7,155 F. 1507	
Man's Greatest Friend ..	" ..	" ..	911 F. 1508	
Bird Dogs ..	RKO-Radio ..	Pathe News ..	914 F. 1509	
MARCH 14.				
Mysterious Miss X ..	British Lion ..	Republie Productions.	5,846 F. 1510	
Prairie Moon ..	" ..	" ..	5,238 F. 1511	
Flight from Justice ..	" ..	" ..	5,727 F. 1512	
Woman Doctor ..	" ..	" ..	5,042 F. 1513	
Heroes of the Hills ..	" ..	" ..	4,847 F. 1514	
Fighting Thoroughbreds ..	" ..	" ..	5,783 F. 1515	
Off the Record ..	First National ..	Warner Bros. ..	6,360 F. 1516	
China To-day ..	" ..	Vitaphone ..	988 F. 1517	
Golden California ..	Twentieth Century-Fox.	Twentieth Century-Fox.	923 F. 1518	
Silver on the Sage ..	Paramount ..	Paramount ..	6,061 F. 1519	
Two Boys and a Dog ..	" ..	" ..	730 F. 1520	
Oh Say, Can You Ski? ..	" ..	" ..	942 F. 1521	
Persons in Hiding ..	" ..	" ..	6,374 F. 1522	
Cops is Always Right ..	" ..	" ..	638 F. 1523	
Popular Science J8-2 ..	" ..	" ..	85 F. 1524	
MARCH 15.				
Ave Maria ..	Anit Distributors ..	Itala Films ..	6,506 F. 1530	
King of the Turf ..	United Artists ..	Ed. Small Productions.	7,989 F. 1531	
Gens Du Voyage ..	Unity Films ..	Filmsonora Tobis ..	9,000 F. 1532	
Border Trouble ..	First National ..	Vitaphone ..	1,713 F. 1536	
Cleaning Up ..	" ..	" ..	1,530 F. 1537	
MARCH 16.				
Jesse James ..	Twentieth Century-Fox.	Twentieth Century-Fox.	9,496 F. 1539	
Mystic Siam ..	" ..	" ..	854 F. 1540	
Convict's Code ..	Pathe ..	Monogram Pictures ..	5,681 F. 1541	
The Thundering West ..	Columbia ..	" ..	5,044 F. 1542	
Overland Express ..	" ..	" ..	4,809 F. 1543	
Crime Takes a Holiday ..	" ..	" ..	5,307 F. 1544	
Seal Skinners ..	M-G-M ..	M-G-M ..	764 F. 1546	
Practical Jokers ..	" ..	" ..	771 F. 1547	
Passing Parade "New Roadways."	" ..	" ..	871 F. 1548	
Open Day ..	" ..	" ..	786 F. 1549	
Mental Poise ..	" ..	" ..	652 F. 1550	
Men in Fright ..	" ..	" ..	947 F. 1551	
Ice Antics ..	" ..	" ..	826 F. 1552	
How to Sub-Let ..	" ..	" ..	694 F. 1553	
Double Diving ..	" ..	" ..	713 F. 1554	
MARCH 17.				
You're an Education ..	First National ..	Vitaphone ..	693 F. 1559	
The Adventures of Jane Arden.	" ..	Warner Bros. ..	5,221 F. 1560	
Come On, Rangers ..	British Lion ..	Republie Productions.	5,158 F. 1561	
Hollywood Graduation ..	Columbia ..	Columbia ..	606 F. 1562	
Goofy and Wilbur ..	RKO-Radio ..	Walt Disney Productions.	726 F. 1563	
Trois Valses ..	United Curzon Corp.	Vediz Films ..	9,508 F. 1564	
Navy Secrets ..	Pathe ..	Monogram Pictures.	5,500 F. 1565	
MARCH 20.				
Law of the Plains ..	Columbia ..	Columbia ..	5,064 F. 1568	
The Law of the Texan ..	" ..	" ..	4,747 F. 1569	
My Son is a Criminal ..	" ..	" ..	5,320 F. 1570	
West of Cheyenne ..	" ..	" ..	4,851 F. 1571	
Beach Picnic ..	RKO-Radio ..	Walt Disney Productions.	769 F. 1572	
Mr. Moto on Danger Island.	Twentieth Century-Fox.	Twentieth Century-Fox.	6,288 F. 1574	
Little Princess ..	" ..	" ..	8,372 F. 1575	

(Continued at foot of page 111)

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THE KINEMATOGRAPH FILM TRADE SHOW OFFER

TITLE.	RENTER.	RUNNING TIME.	CERTIFI- CATE.	LENGTH.	STARS.	BOX-OFFICE ANGLE.	"KINE." REVIEW.	RELEASE DATE.
A dventures of Jane Arden, The	First National	58 min.	A	5,221 ft.	Rosella Towne, William Gargan, James Stephenson	Good popular booking. Nothing to harm youngsters ..	Mar. 16, 1939	Not Fixed
A izona Legion ..	RKO-Radio	59 min.	U	5,277 ft.	George O'Brien, Laraine Johnson	Grand Western fare, a certainty for the masses and youngsters	Mar. 9, 1939	Not Fixed
Au Service de France ..	Unity ..	81 min.	A	7,290 ft.	Edwige Feuillere, Erich von Stroheim	Mediocre specialised hall booking. Not for juveniles ..	Mar. 16, 1939	Not Fixed
Ave Maria ..	Ace ..	72 min.	U	6,560 ft.	Benjamin Gigli, Kathe de Nagy	Booking on famous tenor's singing ..	Mar. 9, 1939	Not Fixed
B eauty for the Asking	RKO-Radio	68 min.	A	6,123 ft.	Lucille Ball, Patric Knowles, Frieda Inescort	Safe support for majority of halls. Nothing to harm juveniles	Mar. 9, 1939	Not Fixed
B roadway Serenade ..	M-G-M	113 min.	A	10,205 ft.	Jennette MacDonald, Lew Ayres, Frank Morgan	Excellent popular booking. Safe for youngsters ..	Mar. 30, 1939	Not Fixed
B ulldog Drummond's Secret Police	Paramount	55 min.	U	4,889 ft.	John Howard, Heather Angel	Sound thriller with title credentials for popular halls. Will appeal to boys	Mar. 16, 1939	Not Fixed
C afe Society ..	Paramount	84 min.	A	7,549 ft.	Madeleine Carroll, Fred MacMurray	Capital light booking for all classes, family included ..	Mar. 2, 1939	Not Fixed
C alifornia Frontier ..	Columbia	54 min.	U	4,907 ft.	Buck Jones ..	Fair Western booking. Suitable for juveniles ..	Mar. 16, 1939	Not Fixed
C hristine ..	British Screen Service	96 min.	A	8,714 ft.	Raimu, Harry Baur, Marie Bell	Excellent for better-class halls. Not for juveniles ..	Mar. 23, 1939	Not Fixed
C liphur Bureau ..	Grand National	70 min.	U	6,363 ft.	Leon Ames, Joan Woodbury, Don Dillaway	Good two-feature programme booking. Nothing to harm youngsters	Mar. 2, 1939	Not Fixed
C olorado Trail, The	Columbia	54 min.	U	4,892 ft.	Charles Starrett ..	Fair popular Western booking. Sound for juveniles ..	Mar. 16, 1939	Not Fixed
C ome on Rangers ..	British Lion (Republic)	57 min.	U	5,158 ft.	Roy Rogers, Mary Hart, Raymond Hatton	Attractive outdoor offering for the masses and youngsters	Mar. 16, 1939	Not Fixed
C onvict's Code ..	Pathe ..	60 min.	A	5,500 ft.	Robert Kent, Anne Nagel ..	Good two-feature programme booking. Nothing to offend youngsters	Mar. 16, 1939	Not Fixed
C rime Takes a Holiday	Columbia	58 min.	A	5,307 ft.	Jack Holt, Marcia Ralston, Douglas Dumbrille	Very good two-feature programme booking for the masses. Safe for youngsters	Mar. 16, 1939	Not Fixed
D ead Men are Dangerous	Pathe ..	70 min.	A	6,300 ft.	Robert Newton, Betty Lynne, Peter Gawthorne	Good general booking. Safe for the family ..	Mar. 23, 1939	Not Fixed
E verybody's Baby ..	20th Century-Fox	61 min.	U	5,561 ft.	Jed Prouty, Shirley Deane, Russell Gleason	Good support for all classes, family included ..	Mar. 23, 1939	Not Fixed
E xile Express ..	Grand National	70 min.	A	6,300 ft.	Anna Sten, Alan Marshall, Jerome Cowan	Very good popular booking. Nothing to harm the family	Mar. 2, 1939	Not Fixed
F ast and Loose ..	M-G-M	80 min.	A	7,155 ft.	Robert Montgomery, Rosalind Russell, Ralph Morgan	Very good light booking. Nothing to harm youngsters	Mar. 16, 1939	Not Fixed
F ighting Texan, The	Exclusive	56 min.	U	5,235 ft.	Kermit Maynard, Elaine Shepard	Sound offering for Western and juvenile trade ..	Mar. 30, 1939	Not Fixed
F ighting Thoroughbreds	British Lion (Republic)	64 min.	U	5,783 ft.	Ralph Byrd, Mary Carlisle, Robert Allen	Sound booking for the majority of halls. Good for the family	Mar. 16, 1939	Not Fixed
F irst Offenders ..	Columbia	61 min.	A	5,490 ft.	Walter Abel, Johnnie Downs, Beverley Roberts	Reliable programme booking. Safe for youngsters ..	Mar. 30, 1939	Not Fixed
F isherman's Wharf ..	RKO-Radio	72 min.	U	6,459 ft.	Bobby Breen, Leo Carrillo, Henry Armetta	Attractive two-feature programme proposition for family and industrial halls	Mar. 9, 1939	Not Fixed
F light from Justice ..	British Lion (Republic)	63 min.	A	5,727 ft.	Robert Livingston, June Travis, John Gallaudet	First-rate popular booking. Safe for juveniles ..	Mar. 9, 1939	Not Fixed
F rontiers of '49 ..	Columbia	53 min.	U	5,826 ft.	Bill Elliott, Luna de Alcanis ..	Safe Western for the masses and juvenile audiences ..	Mar. 16, 1939	Not Fixed
G alloping Dynamite ..	Exclusive	56 min.	U	5,210 ft.	Kermit Maynard, Ariane Allen	Safe Western booking with juvenile pull ..	Mar. 30, 1939	Not Fixed
G ang's All Here, The	A.B.P.C.	77 min.	U	6,977 ft.	Jack Buchanan, Google Withers, Edward E. Horton	Cast-iron light entertainment for all classes, family included	Mar. 9, 1939	Not Fixed
G ene du Voyage, Les	Unity ..	105 min.	A	9,450 ft.	Francoise Rosay, Andre Brule, Marie Glory	Fairly good specialised hall booking. Not for juveniles	Mar. 9, 1939	Not Fixed
G oing Places ..	Warner	83 min.	U	7,521 ft.	Dick Powell, Anita Louise, Allen Jenkins	Excellent comedy booking for all classes, family included	Mar. 9, 1939	Not Fixed
H eroes of the Hills ..	British Lion (Republic)	53 min.	U	4,847 ft.	The Three Mesquiteers ..	Safe Western booking with juvenile appeal ..	Mar. 16, 1939	Not Fixed
H otel Imperial ..	Paramount	79 min.	A	7,167 ft.	Isa Miranda, Ray Milland, Reginald Owen	Title and cast booking for the not too sophisticated. Nothing to harm youngsters	Mar. 30, 1939	Not Fixed
H uckleberry Finn ..	M-G-M	92 min.	U	8,182 ft.	Mickey Rooney, Walter Connolly, William Frawley	Very good booking, particularly for the family and juveniles	Mar. 2, 1939	Not Fixed
I oe Follies of 1939, The	M-G-M	82 min.	U	7,380 ft.	Joan Crawford, James Stewart, Lew Ayres	Very good popular booking. Great for the family ..	Mar. 30, 1939	Not Fixed
I diot's Delight ..	M-G-M	104 min.	A	9,346 ft.	Norma Shearer, Clark Gable, Edward Arnold	Outstanding general booking. Hardly suitable for youngsters	Mar. 16, 1939	Not Fixed
I t Met a Murderer ..	Grand National	78 min.	A	7,089 ft.	James Mason, Pamela Kellino, Sylvia Coleridge	Out-of-the-rut booking for better-class halls. Hardly suitable for youngsters	Mar. 2, 1939	Not Fixed
I nspector Hornleigh ..	20th Century-Fox	81 min.	A	7,335 ft.	Gordon Harker, Alastair Sim, Miki Hood	Cast-iron title and star booking for the masses and family	Mar. 9, 1939	Not Fixed
J esse James ..	20th Century-Fox	105 min.	U	9,496 ft.	Tyrone Power, Henry Fonda, Nancy Kelly	Excellent general booking. Great for the family ..	Mar. 16, 1939	Not Fixed
K illers of the Prairie	A.B.F.D.	37 min.	U	3,307 ft.	Hobart Bosworth, Shelk, Rex	Good short feature for any hall. Excellent for juveniles	Mar. 2, 1939	Not Fixed
K ing of Chinatown ..	Paramount	55 min.	A	5,101 ft.	Anna May Wong, Akim Tamiroff	Useful second feature proposition for popular halls. Not juveniles	Mar. 30, 1939	June 5, 1939 (tentative)
K ing of the Turf ..	United Artists	89 min.	U	7,989 ft.	Adolphe Menjou, Roger Daniel, Dolores Costello	Star and title booking for the not too sophisticated. Nothing to harm the youngsters	Mar. 9, 1939	Not Fixed
K ing of the Underworld	Warner	67 min.	A	6,057 ft.	Humphrey Bogart, Kay Francis	Very good booking of its type. Not for juveniles ..	Mar. 2, 1939	Not Fixed
L ady and the Mob, The	Columbia	65 min.	U	5,880 ft.	Fay Bainter, Ida Lupino, Lee Bowman	Very good comedy booking for the masses and family ..	Mar. 30, 1939	Not Fixed
L aw of the Plains ..	Columbia	56 min.	U	5,064 ft.	Charles Starrett, Iris Meredith	Fair average Western. Suitable for juveniles ..	Mar. 23, 1939	Not Fixed
L aw of the Texan ..	Columbia	52 min.	U	4,747 ft.	Buck Jones, Dorothy Fay ..	Excellent booking of its type, with strong juvenile appeal	Mar. 23, 1939	Not Fixed
L et Freedom Ring ..	M-G-M	87 min.	U	7,823 ft.	Nelson Eddy, Virginia Bruce, Victor McLaglen	Very good booking for the masses and family ..	Mar. 23, 1939	Not Fixed
L et's Be Famous ..	A.B.F.D.	80 min.	U	7,300 ft.	Jimmie O'Dea, Betty Driver, Sonnie Hale	Cast-iron comedy bet for the crowd. Great for youngsters	Mar. 2, 1939	Not Fixed
L ittle Princess, The	20th Century-Fox	93 min.	U	8,372 ft.	Shirley Temple, Richard Greene, Anita Louise	Excellent star booking. Great for children ..	Mar. 23, 1939	Not Fixed
L ondoners, The	Technique	38 min.	U	3,350 ft.	—	First-rate and original theme, mainly for Metropolitan halls	Mar. 9, 1939	Not Fixed
L one Wolf's Daughter, The	Columbia	71 min.	U	6,395 ft.	Warren William, Ida Lupino, Virginia Weidler	Very good general booking. Nothing to harm youngsters	Mar. 30, 1939	Not Fixed
L ong Shot, The ..	Grand National	69 min.	U	6,241 ft.	Gordon Jones, Martha Hunt, C. Henry Gordon	Good general supporting entertainment. Will appeal to youngsters	Mar. 2, 1939	Not Fixed
M ade for Each Other	United Artists	95 min.	A	8,539 ft.	Carole Lombard, James Stewart, Charles Coburn	Excellent general booking. Nothing to harm the family	Mar. 30, 1939	Not Fixed
M en Without Honour ..	Equity ..	59 min.	A	5,320 ft.	Ian Fleming, Grace Arnold, Charles Paton	Useful British supporting proposition for the not too sophisticated. Nothing to harm juveniles	Mar. 9, 1939	Not Fixed
M ind of Mr. Reader, The	Grand National	75 min.	U	6,817 ft.	Will Fyfe, Kay Walsh, George Curzon	First-rate general booking. Good for youngsters ..	Mar. 2, 1939	Not Fixed
M iss Fix-it ..	20th Century-Fox	74 min.	U	6,959 ft.	Jane Withers, Gloria Stuart, Henry Wilcoxon	Good general booking. Great for youngsters ..	Mar. 23, 1939	Not Fixed
M r. Moto on Danger Island	20th Century-Fox	69 min.	A	6,288 ft.	Peter Lorre, Amanda Duff, Jean Hersholt	Very good general booking. Safe for children ..	Mar. 23, 1939	Not Fixed
M r. Moto Takes a Vacation	20th Century-Fox	62 min.	U	5,624 ft.	Peter Lorre, Joseph Schildkraut, Lionel Atwill	Good popular booking. Good for youngsters ..	Mar. 30, 1939	Not Fixed
M y Son is a Criminal ..	Columbia	59 min.	A	5,320 ft.	Alan Baxter, Jacqueline Wells, Willard Robertson	Good general booking. Suitable for youngsters ..	Mar. 23, 1939	Not Fixed
M ysterious Miss X, The	British Lion (Republic)	64 min.	U	5,846 ft.	Michael Whalen, Mary Hart, Chick Chandler	Capital general booking. Safe for juveniles ..	Mar. 9, 1939	Not Fixed
M ystery of Mr. Wong, The	Pathe ..	70 min.	U	6,341 ft.	Boris Karloff, Dorothy Tree, Holmes Herbert	Very good popular booking. Nothing to harm youngsters	Mar. 23, 1939	Not Fixed
N aples au Braiser de Feu	European Film Dist.	80 min.	A	7,266 ft.	Tino Rossi, Michel Simon, Viviane Romance	Very good specialised hall booking. Not for children	Mar. 30, 1939	Not Fixed
N avy Secrets ..	Pathe ..	61 min.	U	5,500 ft.	Fay Wray, Grant Withers, Craig Reynolds	Good two-feature programme booking. Nothing to harm juveniles	Mar. 23, 1939	Not Fixed
N ever Say Die ..	Paramount	75 min.	U	6,839 ft.	Martha Raye, Bob Hope, Alan Mowbray	Good comedy booking for the masses and youngsters	Mar. 2, 1939	Aug. 21, 1939

* Titles marked with an asterisk denote 1

PH WEEKLY'S **April 1939**
INDEX
OFFERS—MARCH, 1939

Supplement to KINEMATOGRAPH WEEKLY, April 6, 1939.

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RELEASE DATE.	TITLE.	RENTER.	RUNNING TIME.	CERTIFICATE.	LENGTH.	STARS.	BOX-OFFICE ANGLE.	"KINE." REVIEW.	RELEASE DATE.
Not Fixed	Newsboys' Home	General F.D. (Universal)	72 min.	A	6,519 ft.	Jackie Cooper, Edmund Lowe, "Little Tough Guys"	First-rate popular booking. Nothing to harm youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Night Club Hostess	Paramount	65 min.	A	5,819 ft.	Helen Twelvetrees, Buck Jones, Donald O'Connor	Second for industrial audiences. Hardly suitable for youngsters	Mar. 30, 1939	Not Fixed
Not Fixed	*Nursemaid Who Disappeared, The	Warner	87 min.	A	7,840 ft.	Arthur Margetson, Lesley Brook, Peter Coke	Excellent general booking. Hardly suitable for youngsters	Mar. 9, 1939	Not Fixed
Not Fixed	On the Record	First National	70 min.	A	6,360 ft.	Pat O'Brien, Joan Blondell, Bobby Jordan	Very good general booking. Nothing to harm youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Overland Express	Columbia	53 min.	U	4,809 ft.	Buck Jones, Marjorie Reynolds, Matson Williams	Reliable outdoor offering for the majority of audiences. Great for youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Overland Stage Raiders	British Lion (Republic)	54 min.	U	4,911 ft.	John Wayne, Ray Corrigan, Max Terhune	Capital Western for the crowd. Good for youngsters	Mar. 2, 1939	Not Fixed
Not Fixed	Pacific Liner	RKO-Radio	73 min.	A	6,580 ft.	Victor McLaglen, Chester Morris, Wendy Barrie	Outstanding general booking. Nothing to harm youngsters	Mar. 9, 1939	Not Fixed
Not Fixed	Phantom Stage, The	General F.D. (Universal)	57 min.	U	5,112 ft.	Bob Baker, Marjorie Reynolds	Safe booking of its type, with big appeal to juveniles	Mar. 16, 1939	Not Fixed
Not Fixed	Pirates of the Skies	General F.D. (Universal)	59 min.	U	5,484 ft.	Kent Taylor, Rochelle Hudson	Sound second feature proposition for popular halls. All right for juveniles	Mar. 23, 1939	Not Fixed
Not Fixed	Prairie Moon	British Lion (Republic)	58 min.	U	5,258 ft.	Gene Autry, Smiley Burnette, Shirley Deane	Excellent horse opera booking with star values and strong juvenile appeal	Mar. 9, 1939	Not Fixed
Not Fixed	Professor Mamlock	Film Society	106 min.		9,669 ft.	S. Mezhlinski, O. Zhakov, N. Shaternikova	Excellent specialised hall booking. Not for children	Mar. 30, 1939	Not Fixed
Not Fixed	*Q Planes	Columbia	82 min.	U	7,169 ft.	Laurence Olivier, Valerie Hobson, Ralph Richardson	Excellent general booking. Great for the family	Mar. 2, 1939	Not Fixed
Not Fixed	Red River Range	British Lion (Republic)	55 min.	U	5,016 ft.	The Three Mesquiteers	First-rate booking of its kind. Strong juvenile pull	Mar. 9, 1939	Not Fixed
Not Fixed	Renegade Trail, The	Paramount	57 min.	U	5,158 ft.	William Boyd, Russell Hayden, George Hayes	Very good Western offering. Great for youngsters	Mar. 30, 1939	Not Fixed
Not Fixed	Rio Grande	Columbia	58 min.	U	5,247 ft.	Charles Starrett, Ann Doran, Dick Curtis	Useful support for industrial audiences and youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Roaming Cowboy, The	Equity	65 min.	U	5,880 ft.	Fred Scott, Lois January, Al St. John	Useful second for industrial audiences and youngsters	Mar. 9, 1939	Not Fixed
Not Fixed	Rudd Family Goes to Town, The	A.B.F.D.	77 min.	U	7,000 ft.	Bert Bailey, Shirley Ann Richards, Fred MacDonald	Highly acceptable second feature. Great for the children	Mar. 2, 1939	Not Fixed
Not Fixed	Shadows Over Shanghai	Grand National	65 min.	U	5,883 ft.	James Dunn, Linda Gray, Ralph Morgan	First-rate popular booking. Nothing to harm youngsters	Mar. 2, 1939	Not Fixed
Not Fixed	*Silent Battle, The	Paramount	70 min.	U	6,356 ft.	Rex Harrison, Valerie Hobson, John Loder	Good popular booking. Nothing to harm juveniles	Mar. 30, 1939	Not Fixed
Not Fixed	Silver on the Sage	Paramount	67 min.	U	6,061 ft.	William Boyd, Russell Hayden, George Hayes	Capital general booking. Great for youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	South of Arizona	Columbia	54 min.	U	4,921 ft.	Charles Starrett, Iris Meredith	Sound Western booking with strong juvenile appeal	Mar. 23, 1939	Not Fixed
Not Fixed	*Spy in Black, The	Columbia	83 min.	U	7,416 ft.	Conrad Veidt, Valerie Hobson, Sebastian Shaw	Excellent general booking. Safe for youngsters	Mar. 23, 1939	Not Fixed
Not Fixed	Stagecoach	United Artists	96 min.	U	8,627 ft.	Chaire Trevor, John Wayne, Thomas Mitchell	Obvious box-office attraction for industrial and family audiences	Mar. 23, 1939	Not Fixed
Not Fixed	Stars Over Arizona	Victor F.D.	60 min.	U	5,575 ft.	Jack Randall, Kathleen Elliot	Average booking of its type, with definite appeal to juveniles	Mar. 23, 1939	Not Fixed
Not Fixed	St. Louis Blues	Paramount	77 min.	U	6,961 ft.	Dorothy Lamour, Lloyd Nolan, Jessie Ralph	Title and a star light booking for the masses and youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Swing, Sister, Swing	General F.D. (Universal)	67 min.	U	6,008 ft.	Ken Murray, Johnnie Downs, Kathryn Kane	Supporting proposition mainly for industrial audiences. Safe for youngsters	Mar. 23, 1939	Not Fixed
Not Fixed	*Sword of Honour	Butcher's	82 min.	U	7,500 ft.	Geoffrey Toone, Sally Gray, Dorothy Dickson	Excellent popular booking. Great for the family	Mar. 30, 1939	Not Fixed
Not Fixed	Tall Spin	20th Century-Fox	84 min.	A	7,582 ft.	Alice Faye, Constance Bennett, Nancy Kelly	Excellent general booking. Nothing to harm youngsters	Mar. 9, 1939	Not Fixed
Not Fixed	Texas Stampede	Columbia	55 min.	U	5,051 ft.	Charles Starrett, Iris Meredith, Fred Kohler, Jun.	Handy second for industrial element and youngsters	Mar. 23, 1939	Not Fixed
Not Fixed	They Made Me a Criminal	Warner	92 min.	A	8,239 ft.	John Garfield, Claude Rains, "Dead End" Kids	Cast-iron booking for the masses. Not for juveniles	Mar. 9, 1939	Not Fixed
Not Fixed	Three Musketeers, The	20th Century-Fox	73 min.	U	6,534 ft.	Don Ameche, Ritz Brothers, Binnie Barnes	Good light booking for the masses and youngsters	Mar. 9, 1939	Not Fixed
Not Fixed	Three Smart Girls Grow Up	General F.D. (Universal)	88 min.	U	7,905 ft.	Deanna Durbin, Charles Winninger, Nan Grey	Excellent general booking, a box-office certainty for all classes, family included	Mar. 30, 1939	Not Fixed
Not Fixed	Thundering West, The	Columbia	56 min.	U	5,044 ft.	Charles Starrett, Iris Meredith, Dick Curtis	Safe Western for the industrial element and youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Titans of the Deep	Grand National	42 min.	U	3,900 ft.	Dr. Williams, Bebe and Otis Barber	Interesting featurette for all types of audience. Juvenile appeal strong	Mar. 2, 1939	Not Fixed
Not Fixed	*Tollers of the Sea	Columbia	84 min.	U	7,626 ft.	Mary Lawson, Clifford McLaglen, Wilson Coleman	Useful quota booking	Mar. 23, 1939	Not Fixed
Not Fixed	*Too Dangerous to Live	First National	74 min.	A	6,693 ft.	Sebastian Shaw, Greta Gynt, Ronald Adam	Cast-iron mass booking. Nothing to harm juveniles	Mar. 30, 1939	Not Fixed
Not Fixed	Torchy Blane in Chinatown	Warner	55 min.	U	5,113 ft.	Glenda Farrell, Barton MacLane	Excellent supporting feature proposition for any hall. Safe for juveniles	Mar. 9, 1939	Not Fixed
Not Fixed	Trois Valces, Les	Curzon	90 min.	A	8,200 ft.	Yvonne Printemps, Pierre Fresnay, Henri Guisole	Excellent specialised hall booking. Harmless for juveniles	Mar. 9, 1939	Not Fixed
Not Fixed	*Trouble Brewing	A.B.F.D.	85 min.	U	7,800 ft.	George Formby, Google Withers, Gus McNaughton	Box-office comedy certainty for all classes, youngsters included	Mar. 2, 1939	Not Fixed
Not Fixed	Trouble in Texas	A.B.F.D.	57 min.	U	5,102 ft.	Tex Ritter, Rita Cansino	Sound proposition for popular halls and juveniles	Mar. 2, 1939	Not Fixed
Not Fixed	*Trunk Crime	Anglo-American	49 min.	A	4,500 ft.	Manning Whitley, Barbara Everest	Good second-feature proposition for popular halls. Not for juveniles	Mar. 30, 1939	Not Fixed
Not Fixed	Twelve Crowded Hours	RKO-Radio	63 min.	A	5,815 ft.	Richard Dix, Lucille Ball, Cyrus B. Kendall	Useful second feature booking in average halls. Sinister crime element excludes youngsters	Mar. 30, 1939	Not Fixed
Not Fixed	*Two Minutes	Exclusive	44 min.	A	3,882 ft.	Walter Hudd, Edna Romney	Useful second-feature proposition of handy length for the masses. Not for juveniles	Mar. 9, 1939	Not Fixed
Not Fixed	*Warning, The	A.B.P.C.	35 min.	U	3,126 ft.		Excellent for propaganda purposes. Doubtful as ordinary entertainment. Too sensational for juveniles	Mar. 23, 1939	Not Fixed
Not Fixed	Western Jamboree	British Lion (Republic)	57 min.	U	5,136 ft.	Gene Autry, Smiley Burnette, Jean Rouverol	Acceptable support for smaller halls. The juveniles will eat it up	Mar. 2, 1939	Not Fixed
Not Fixed	West of Ohayenne	Columbia	53 min.	U	4,851 ft.	Charles Starrett, Bob Nolan	Safe Western feature for popular halls and juvenile trade	Mar. 23, 1939	Not Fixed
Not Fixed	West of Santa Fe	Columbia	56 min.	U	5,114 ft.	Charles Starrett, Iris Meredith, Sons of the Pioneers	Obvious attraction for juveniles and adults alike where Westerns are enjoyed	Mar. 30, 1939	Not Fixed
Not Fixed	What a Woman	Columbia	73 min.	A	6,580 ft.	Melvyn Douglas, Virginia Bruce, Margaret Lindsay	Capital light booking. Nothing to harm youngsters	Mar. 16, 1939	Not Fixed
Not Fixed	Where the West Begins	Victor F.D.	55 min.	U	4,892 ft.	Jack Randall, Luana Walters, Fuzzy Knight	Second for small halls and youngsters	Mar. 30, 1939	Not Fixed
Not Fixed	Whistling Bullets	Exclusive	56 min.	U	5,030 ft.	Kermit Maynard, Harlene Wood	Fair average Western, suitable for children	Mar. 30, 1939	Not Fixed
Not Fixed	Wife, Husband and Friend	20th Century-Fox	79 min.	A	7,171 ft.	Loretta Young, Warner Baxter, Binnie Barnes	Attractive light booking, particularly for better class audiences. Nothing to harm children	Mar. 30, 1939	Not Fixed
Not Fixed	Within the Law	M-G-M	65 min.	A	5,878 ft.	Ruth Hussey, Tom Neal, Paul Kelly	Very good two-feature programme booking. Nothing to harm youngsters	Mar. 30, 1939	Not Fixed
Not Fixed	Woman Doctor	British Lion (Republic)	66 min.	A	6,012 ft.	Frieda Inescort, Henry Wilcoxon, Sybil Jason	Very good general booking. Safe for the family	Mar. 16, 1939	Not Fixed
Not Fixed	Yeux Noirs, Les	Unity	84 min.	A	7,560 ft.	Harry Baur, Simone Simon	Fair booking for specialised halls. Not for juveniles	Mar. 30, 1939	Not Fixed
Not Fixed	You Can't Cheat an Honest Man	General F.D. (Universal)	79 min.	U	7,099 ft.	W. C. Fields, Edgar Bergen, Charlie McCarthy	Capital comedy booking for all classes, family included	Mar. 23, 1939	Not Fixed
Not Fixed	You Can't Get Away with Murder	First National	78 min.	A	7,033 ft.	Humphrey Bogart, Gale Page, Billy Halop	Very good mass booking. Nothing to harm juveniles	Mar. 30, 1939	Not Fixed
Not Fixed	Happy Ever After	Ambassador	85 min.	U	7,897 ft.	Jack Hulbert, Cleely Courtneidge, Sonnie Hale	Originally reviewed "Kine," November 17, 1932	Mar. 2, 1939	Not Fixed
Not Fixed	Sign of the Cross, The	Paramount	108 min.	A	10,680 ft.	Claudette Colbert, Fredric March, Charles Laughton	Good speculative proposition for enterprising showmen. Definitely not for juveniles	Mar. 30, 1939	Not Fixed

An asterisk denotes British Pictures.

† In colour.

OLD FAVOURITES

REISSUED.

Mar. 21, 1939

WHAT'S RELEASED IN APRIL, 1939

DATE.	TITLE.	RENTER.	REG. NO.	RUNNING TIME.	CERTIFICATE.	LENGTH. FEET.	STARS.	POSTER.	"KIN." REVIEW DATE.
April 24	C owboy and the Lady, The ..	United Artists ..	F. 1193	90	U	8,158	Gary Cooper, Merle Oberon ..	1/48, 1/12, 1/6	Dec. 22, 1938
" 3	O crackerjack ..	General F.D. ..	Br./Dr. 907	79	A	7,134	Tom Walls ..	1/48, 1/12, 1/6	Nov. 3, 1938
" 10	D awn Patrol, The ..	Warner ..	F. 1093	107	A	9,226	Errol Flynn, Basil Rathbone, David Niven ..	1/48, 1/12, 1/6	Dec. 8, 1938
" 24	D isbarred ..	Paramount ..	F. 1149	59	A	5,333	Robert Preston, Gail Patrick ..	1/12, 1/16	Dec. 15, 1938
" 3	D own on the Farm ..	20th Century-Fox ..	F. 1039	61	U	5,516	Jed Prouty, Spring Byington, Louise Fazenda ..	1/12, 1/6	Nov. 24, 1938
" 24	E verything Happens to Me ..	Warner ..	Br./Dr. 1258	82	A	7,453	Max Miller, Chill Bouchier, Norma Varden ..	1/12, 1/6	Dec. 8, 1938
" 17	F light into Nowhere ..	Columbia ..	F. 804	64	A	5,804	Jack Holt, Jacqueline Wells ..	1/12, 1/6	Oct. 13, 1938
" 24	F lirting with Fate ..	M-G-M ..	F. 1197	69	U	6,249	Joe E. Brown ..	1/48, 1/12, 1/6	Dec. 29, 1938
" 8	G angster's Boy ..	Pathe ..	F. 1042	80	U	7,261	Jackie Cooper, Robert Warwick, Lucy Gilman ..	1/48, 1/12, 1/6	Nov. 17, 1938
" 17	G iant Stranger, The ..	A.B.F.D. ..	Br./R. 974	73	A	6,631	Sonnie Hale, Wilfrid Lawson, Louise Henry ..	1/48, 1/12, 1/6	Nov. 3, 1938
" 10	G irls' School ..	Columbia ..	F. 817	72	U	6,555	Nan Grey, Anne Shirley, Ralph Bellamy ..	1/12, 1/6	Oct. 20, 1938
" 3	G ladiator, The ..	Columbia ..	F. 806	72	U	6,492	Joe E. Brown, June Travis ..	1/48, 1/12, 1/6	Oct. 13, 1938
" 10	G reat Waltz, The ..	M-G-M ..	F. 1055	104	U	9,317	Louise Rainer, Fernand Gravet, Miliza Korjus ..	1/48, 1/12, 1/6	Nov. 24, 1938
" 17	H ard to Get ..	Warner ..	F. 922	78	U	7,095	Olivia de Havilland, Dick Powell ..	1/48, 1/12, 1/6	Nov. 10, 1938
" 10	H iggins Family, The ..	British Lion (Republic) ..	F. 1079	67	U	5,854	James' Lucile and Russell Gleason ..	1/12, 1/6	Nov. 24, 1938
" 10	I n Old Mexico ..	Paramount ..	F. 785	66	U	6,022	William Boyd ..	1/12, 1/6	Sept. 29, 1938
" 10	J ust Around the Corner ..	20th Century-Fox ..	F. 1101	70	U	6,379	Shirley Temple, Joan Davis, Charles Farrell ..	1/48, 1/12, 1/6	Dec. 8, 1938
" 17	K entucky ..	20th Century-Fox ..	F. 1354	95	U	8,634	Loretta Young, Richard Greene, Walter Brennan ..	1/48, 1/12, 1/6	Feb. 9, 1939
" 3	L ast of the Cavalry ..	British Lion (Republic) ..	F. 767	87	U	7,872	Madge Evans, Preston Foster ..	1/12, 1/6	Oct. 6, 1938
" 17	L etter of Introduction ..	General F.D. (Universal) ..	F. 1038	97	A	8,853	Adolphe Menjou, Andrea Leeds, Edgar Bergen ..	1/48, 1/12, 1/6	Nov. 17, 1938
" 10	L ittle Tough Guys in Society ..	General F.D. (Universal) ..	F. 1297	72	U	6,371	Mische Auer, Mary Boland, "Little Tough Guys" ..	1/48, 1/12, 1/6	Jan. 26, 1939
" 24	M ad Miss Manton, The ..	RKO-Radio ..	F. 1043	80	A	7,159	Barbara Stanwyck, Henry Fonda, Sam Levene ..	1/48, 1/12, 1/6	Nov. 24, 1938
" 17	M an to Remember ..	RKO-Radio ..	F. 1025	78	A	7,106	Anne Shirley, Edward Ellis, Lee Bowman ..	1/48, 1/12, 1/6	Nov. 24, 1938
" 3	M any Tanks, Mr. Atkins ..	First National ..	Br./R. 1220	68	U	6,145	Claude Hulbert, Reginald Purdell ..	1/12, 1/6	Dec. 8, 1938
" 10	M r. Doodle Kicks Off ..	RKO-Radio ..	F. 1022	76	U	6,918	Joe Penner, June Travis, Richard Lane ..	1/6	Nov. 24, 1938
" 17	M ysterious Rider, The ..	Paramount ..	F. 946	72	U	6,524	Douglas Dumbrille ..	1/12, 1/6	Nov. 10, 1938
" 17	O ut West with the Hardys ..	M-G-M ..	F. 1198	83	U	7,529	Lewis Stone, Mickey Rooney ..	1/48, 1/12, 1/6	Dec. 29, 1938
" 24	P ardon our Nerve ..	20th Century-Fox ..	F. 1315	67	U	6,131	Lynn Bari, June Gale, Michael Whalen ..	1/12, 1/6	Jan. 26, 1939
" 3	P ersonal Secretary ..	General F.D. (Universal) ..	F. 973	63	U	5,626	William Gargan, Joy Hodges ..	1/48, 1/12, 1/6	Nov. 10, 1938
" 17	P remiere ..	A.B.P.C. ..	F. 1070	70	A	6,350	John Lodge, Judy Kelly, Hugh Williams ..	1/48, 1/12, 1/6	Nov. 3, 1938
" 3	Q ueer Cargo ..	A.B.P.C. ..	Br./R. 552	61	U	5,543	John Lodge, Kenneth Kent, Judy Kelly ..	1/12, 1/6	Aug. 4, 1938
" 17	S acred India ..	Pathe ..	F. 1188	45	U	4,286	—	1/6	Dec. 22, 1938
" 3	S tolen Life ..	Paramount ..	Br./Tr. 1391	91	A	8,253	Elisabeth Bergner, Michael Rodgrave ..	1/12, 1/6	Jan. 26, 1939
" 3	V alley of the Giants ..	Warner ..	F. 835	79	U	7,140	Wayne Morris, Claire Trevor, Frank McHugh ..	1/48, 1/12, 1/6	Oct. 27, 1938
" 3	W estbound Mail ..	Columbia ..	F. 16075	53	U	4,773	Charles Starrett, Rosalind Keith ..	1/12, 1/6	Mar. 31, 1938
" 24	Z aza ..	Paramount ..	F. 1298	80	A	7,276	Claudette Colbert, Herbert Marshall ..	1/48, 1/12, 1/6	Jan. 26, 1939

* Titles marked with an asterisk denote British Pictures. † In Colour.

FILMS REGISTERED UNDER THE ACT.

(Continued from page iv)

FOREIGN—Continued.				
Title of Film.	Registered by.	Maker's Name.	Length (feet).	No.
MARCH 21.				
Let Freedom Ring ..	M-G-M ..	M-G-M ..	7,823	F. 1577
Home on the Prairie ..	British Lion ..	Republic Productions ..	5,284	F. 1578
Pride of the Navy ..	" ..	" ..	5,808	F. 1579
Orphans of the Street ..	" ..	" ..	5,650	F. 1580
The Phantom Stage ..	General F.D. ..	Universal Pictures ..	5,122	F. 1581
Bank Notes ..	" ..	" ..	1,724	F. 1582
I'm Just a Jitterbug ..	" ..	" ..	626	F. 1583
The Magic Beans ..	" ..	" ..	675	F. 1584
Soup to Nuts ..	" ..	" ..	664	F. 1585
Au Service de la France ..	Unity Films ..	Paris Film Productions ..	7,290	F. 1586
MARCH 22.				
North of Shanghai ..	Columbia ..	Columbia ..	5,201	F. 1587
We Want Our Mummy ..	" ..	" ..	1,482	F. 1588
Happy Birthday ..	" ..	" ..	535	F. 1589
The Lone Mountie ..	" ..	" ..	593	F. 1590
South of Arizona ..	" ..	" ..	4,921	F. 1591
Texas Stampede ..	" ..	" ..	5,015	F. 1592
MARCH 23.				
Newsboys' Home ..	General F.D. ..	Universal Pictures ..	6,519	F. 1594
Pirates of the Skies ..	" ..	" ..	5,484	F. 1595
You Can't Cheat an Honest Man ..	" ..	" ..	7,090	F. 1596
Swing, Sister, Swing ..	" ..	" ..	6,008	F. 1597
Stage Coach ..	United Artists ..	Walter Wanger Productions ..	8,627	F. 1598
The Mystery of Mr. Wong ..	Pathe ..	Monogram Pictures ..	6,340	F. 1599
Table Manners ..	First National ..	Vitaphone ..	952	F. 1600
MARCH 24.				
Ice Follies of 1939 ..	M-G-M ..	M-G-M ..	7,380	F. 1601
Whispering Enemies ..	Columbia ..	Columbia ..	5,576	F. 1604
Lone Wolf's Daughter ..	" ..	" ..	6,395	F. 1605
Three Little Sew and Sews ..	" ..	" ..	1,406	F. 1606
Swing You Swingers ..	" ..	" ..	1,747	F. 1607
Flight to Fame ..	" ..	" ..	5,158	F. 1608
West of Santa Fe ..	" ..	" ..	5,114	F. 1609
Miss Fix-It ..	Twentieth Century-Fox ..	Twentieth Century-Fox ..	6,959	F. 1610
Everybody's Baby ..	" ..	" ..	5,561	F. 1611
MARCH 27.				
You Can't Get Away with Murder ..	First National ..	Warner Bros. ..	7,033	F. 1617
Dave Apollon and His Orchestra ..	" ..	Vitaphone ..	1,000	F. 1618

Title of Film.	Registered by.	Maker's name.	Length (feet).	No.
MARCH 28.				
Building Secret Police ..	Drummond's ..	Paramount ..	4,880	F. 1620
Night Club Hostess ..	" ..	" ..	5,819	F. 1621
The Renegade Trail ..	" ..	" ..	5,158	F. 1622
Hotel Imperial ..	" ..	" ..	7,167	F. 1623
Always Kicking ..	" ..	" ..	643	F. 1624

* The registration of the film "Shooting Stars" (Br. 15474) has been amended, as follows:—
 Long Version .. 6,058 feet
 Short Version .. 3,734 "
 The length of the film "A Nation is Built" (Br./E. 1100), has been altered to 2,530 feet.
 The title of the film "The Officers' Mess" (Br. 5796), has been altered to "She Knew What She Wanted."
 * The length of the film "Suez" (F. 914), has been altered to 8,966 feet.
 * The length of the film "Rose of Tralee" (Br. 14004) has been altered to 5,024 feet.
 * The alteration of title of the film "The Officers' Mess" (Br. 5796) to "She Knew What She Wanted" has been cancelled.
 The registration of the film "Titans of the Deep" (F. 1441) has been amended as follows:—
 Long Version .. 3,774 feet.
 Short Version .. 3,254 "

The length of the sound version of the film "Blotto" (F. 3752) has been altered to 2,347 feet.
 The registered number of the film entitled "The Challenge" (Br./E. 351) has been altered to Br./R. 351.

ALTERATION OF LENGTH.

Title of Film.	Registration No.	Original length (feet).	Length as altered (feet).
A Nation is Built ..	Br./E. 1100	2,536	2,250
The Nursemaid Who Disappeared ..	Br./R. 1492	7,840	8,013
Frankenstein ..	F. 6923	6,008	5,642

KEY TO REGISTRATION PREFIXES.

Br./E. indicates "Registered for the exhibitors' quota only."
 Br./R. indicates "Registered for the exhibitors' and renters' quotas."
 Br./DR. indicates "Registered for the exhibitors' quota and doubled for the renters' quota."
 Br./TR. indicates "Registered for the exhibitors' quota and trebled for the renters' quota."

BOYCOTT ACTION AS REMEDY FOR TWO "A" SHOWS

Manchester Suggestion Has Mixed Reception

BETTER TO FIND AN AMICABLE SOLUTION

FEELING runs high in the Manchester branch against the inclusion of two super films in one programme, and at the quarterly general meeting held at Oldham on Friday, there were hints that if an amicable solution could not be found, then consideration ought to be given to "boycott" action against some particular film. Arthur Peel presided.

When the CHAIRMAN invited comments from the body of the hall there was a slow response, at which E. CHESHIRE expressed surprise. He thought those who were interested in independent kinemas should put up a fight against the inclusion of two supers in the one programme.

T. S. DAWSON asked whether it would be tactful to do anything at this stage in view of the fact that a deputation was to wait upon Mr. Jarratt for a discussion. In his opinion, it was inadvisable to say anything to aggravate matters before the meeting. Procedure would be safer by concentrating on the length of the programme, say, two and a half hours.

Started in Oldham

The CHAIRMAN remarked there had been some trouble in their own area over the inclusion of two supers in one programme, and strange as it might seem, it started in Oldham. The committee had decided to send a deputation to interview Mr. Jarratt, not much progress had been made yet. Endeavours were being made to interview the circuit representatives in London.

Two supers in one programme was not fair to opposition theatres and was using up the product at a rate which could not be maintained. Someone had raised the question of what were supers. If exhibitors did not know, renters would soon tell them.

J. MATHER called attention to programmes which were lasting as long as three and a half hours. He recalled the controversy there had been about "A" and "B" grade films and the negotiations with the circuits some months ago; he felt the representatives of the circuits, by including two supers in one programme, were letting the independents down. Although the trouble started at Oldham, it was not likely to stay there. Before long it would extend.

Boycott Action Suggested

Then came a startling suggestion for action from H. JACKSON. "This matter," he said, "has been receiving attention for many months, and the reason for the delay in finding a solution is that the heads of the circuits have not found it possible to meet us. It is obvious they do not wish to."

His proposal was that consideration should be given to the boycott of one or more films to be put out at a later date and bookable from one of three firms of film renters whose product figured largely in the twin super problem. Such action would compel the companies to take notice.

"I am prepared to boycott any film which I am instructed to boycott. If we wait for a meeting with the heads of the circuits, we shall have grown long beards before there is a satisfactory outcome."

This point of view was supported by J. J. McCracken, who paid sympathetic heed to the complaints which came from the various towns. In his opinion it would be a good move to attempt a solution in the way Mr. Jackson had suggested. He was prepared to move a resolution on these lines for submission to the General Council and for the giving of instructions to the delegates to support it.

Information Wanted

Mrs. PRESTON asked if members could not hear the views of those people who were showing two feature films. If there was money to be made from the presentation of two features in one programme, she would like to do it herself. But how was it practicable, when renters were asking as much as 50 per cent.?

A cautious approach to the problem was suggested by A. CAPLAN, who reminded the meeting that a committee was to interview the circuit representatives. It would be unwise to do anything at this stage.

H. WOOLF: I am in favour of acting by way of the resolution suggested, instead of leaving the matter in the hands of the interviewing committee, but would Mr. Fuller tell us whether we can legally announce the boycott of any film? Personally he favoured action by the Manchester branch; if other branches cared to follow, all the better.

Jarratt's Offer

At this stage, C. LITTLE read a letter which had been received by W. A. Hockman (G.B.) from Mr. Jarratt. This stated that if all other kinemas in Oldham were prepared to give a written undertaking to play one feature only, Mr. Jarratt's company would certainly fall into line; they were always in favour of one feature only instead of two, where this could be done.

Mr. Little went on to say that he had sent a letter to the Oldham exhibitors in which he quoted the views expressed by Mr. Jarratt and invited their observations.

—And the Response

Ogdens Theatres, Ltd., replied there were three circuit houses in Oldham and they wondered how many worth-while films

would be left after the circuits had had their choice. Mr. Jarratt's suggestion would hardly affect the situation, and might, in fact, only make it worse.

The A.B.C. theatre intimated that it was understood the matter would be dealt with generally by the C.E.A. committee in London.

The Odeon representative wrote that he had always favoured a single feature and shorts, and with the exception of one date in summer, all his programmes were on these lines. It would be a matter of satisfaction if all theatres in Oldham would come into line.

Loyalty Essential

The CHAIRMAN referred to the film boycott suggestion. If it was possible to get all exhibitors to abide by any resolution that might be adopted, there was no doubt the branch could make its voice heard, but there had been occasions in the past, such as in regard to film hire, when decisions were reached but not loyally observed.

"If you can get loyalty within our own ranks, you can carry anything," added Mr. Peel.

A Fight About What?

W. A. HOCKMAN brought the discussion down to a practical plane, when he pointed out there was a proposal to go to war before members had anything to fight about. The committee had already discussed the situation and decided to approach Mr. Jarratt, whose reply had been read.

With regard to the letter from the Odeon Co., he was afraid he personally could not agree with the conclusions expressed. Obviously if there was only one "A" film in each programme, more films would be rendered available for independent exhibitors.

Against Threat Policy

T. S. DAWSON was of opinion that to talk about threats and boycott would not tend to the success of the impending meeting. If exhibitors had at the back of their minds the idea of a boycott, it was hardly likely the discussion could be on conciliatory lines. Only if no progress could be made, need thought be given to the possibility of further action.

Support for this point of view came from the CHAIRMAN. He thought it best to await the result of the meeting with the circuits before passing any resolution. "We do not want to meet them with a threat in our pockets."

At this stage Mr. McCracken stated he would not propose the resolution which he had previously suggested.

Independent's View

T. H. HARTLEY said he was connected with a theatre which gave a one-nightly show. Several theatres in that category found it necessary to give two features. If there was a proposition that all theatres, whether big or small, whether they gave one performance or two each night, should limit themselves to one big picture, then he was afraid the effort would fail. Once-nightly houses operated by independents who had to face strong opposition must have two features. It would mean bankruptcy to carry on without.

W. A. HOCKMAN: There is a paragraph in Mr. Jarratt's letter which states "Where it can be done."

The CHAIRMAN remarked it was recognised there were many independent theatres which could not exist on one feature, but confusion was apt to be caused unless they defined what they meant. Objection which had been voiced was to the inclusion of two "A" films—two supers—in one programme. One should be sufficient in all circumstances. Programmes running to 3½ hours were too long.

The meeting agreed with the chairman's suggestion that further discussion and decision be deferred until the next meeting.

N.A.T.K.E. Negotiations

The SECRETARY announced he had received a letter from Mr. O'Brien, of the N.A.T.K.E., giving the choice of certain dates for a meeting between representatives of the branch and the union. Arrangements would be made by the branch negotiating committee for a preliminary talk.

Support for Dovener

It was the recommendation of the Manchester branch that members should vote for J. R. Dovener for the National Vice-presidency.

"We ask independents and circuits as well to support Mr. Dovener," said the chairman.

Adolph Zukor, Paramount chief, is presented with an umbrella inscribed "To the Premier of Good Will," when he left for the Continent after his tour of Great Britain. (L.) John W. Hicks, Jr., foreign manager, and R. D. Ross, managing director of Paramount in England



Exhibitors Unaware of New Licence Clauses

COMPLAINT AGAINST JUSTICES

Inclusion of new clauses without notice in the cinematograph licences issued by the Manchester county police authority was the subject of complaint at the Manchester branch of the C.E.A.

C. LITTLE said certain authorities had added new clauses without any consultation with the licensees. He had written to the clerk of the justices in one area, objecting to this procedure, and had asked for a deputation to be received.

The CHAIRMAN appealed to members affected by the addition of new clauses to notify the secretary immediately.

H. NEWSBOULD said one of the new clauses stipulated that a fireman should be employed solely as a fireman, and should not undertake any other duties within the theatre. He (Mr. Newsbould) had asked for a modification to enable the fireman to take up duties within the building on the understanding that he would always be available to deal with any outbreak of fire. This suggestion was received sympathetically.

Meddling Magistrates

E. CHESHIRE considered that if close contacts were maintained with the magistrates it ought to be possible to anticipate the inclusion in licences of new conditions.

H. NEWSBOULD pointed out the exhibitors received no notification of any alteration in the terms of their licences; it was only when they picked them up they were aware of the additions which had been made.

W. A. HOCKMAN: Can the C.E.A. test the legality of this question—when we apply for the renewal of a licence, is it in order for the justices to issue a different licence which incorporates new clauses?

Treatment Varies

W. R. FULLER said in most places it was the practice of licensing committees to acquaint exhibitors with new clauses and conditions. At Birmingham there was a joint committee of justices and exhibitors. The London authority never put a new condition on licences without first consulting the exhibitors.

Manchester county exhibitors should not make any half-hearted approach to their own licensing authority, but should ask for similar consideration to be shown to them. It should be part of the regular branch procedure to consult with magistrates or licensing authorities about new conditions before they were put into force. Unfortunately, some exhibitors tried to settle these

things on their own, instead of consulting the branch officials.

Another contentious subject discussed was the prevalence of free shows. This was described by the CHAIRMAN as "a growing evil." One film which had been shown was "Convict 99" on sub-standard stock; in Padiham there had been a showing of "No Limit"; and in Manchester there had been a Sunday night exhibition at a motor garage (where free beer was provided) of "The Secret Agent."

There was no telling where this serious competition would stop. Approaches had been made to Western Electric, to the film producers, and to the makers of small sets, but still the number of film shows in churches, clubs and public halls and all kinds of unsuitable places was greater than ever.

E. CHESHIRE said the Trade had become absolutely putrid. Woeful competition was always a sign that things were bad, yet the association had done very little to remedy fundamental evils.

Fuller's Reply

W. R. FULLER said much work had been done on this subject and the conditions were not entirely as had been indicated by some of the speakers. He outlined the difficulties of approach to a solution. It might be suggested by some that exhibitors should boycott certain firms, but if they did that there would be immediate complications and one firm might say "You can't fairly boycott us unless you boycott someone else."

It took the Home Office three years to appoint the present Stonehaven Committee to which the C.E.A. had already submitted evidence. In due course this committee would issue its report, then it would be known whether there was any recommendation to bring places where these free shows were given, under proper regulations so far as the safety of the public was concerned.

"He would be a very foolish person who thought he could say he knew the remedy to apply for a problem which so far and under present conditions has proved insoluble."

P.R.S. Licences

The CHAIRMAN warned exhibitors not to delay in signing the application forms for P.R.S. licences. The latest date for their receipt was April 12.

MANCHESTER QUESTION ON TELEVISION SET COSTS

"ENTIRELY IN THE AIR AT THE MOMENT"

At the Manchester Branch meeting, H. NEWSBOULD reported on the discussion that took place at the last General Council on television and the setting up of a committee which would deal with the television situation. The facts have already been published in the KINE.

W. R. FULLER (general secretary) supplementing Mr. Newsbould's report, gave some private information on the subject, and voiced the concern which was felt by London exhibitors with the competition for home sets. So far as northern exhibitors were concerned, as long as the extension of the cable to Manchester was in abeyance, there was no need for alarm.

Television would be developed regionally and so the first people to suffer were those who had theatres in London, who were apprehensive of the effect of the televising of semi-public functions, in which there was great public interest. The committee of the General Council could be relied upon to act energetically.

Such effects as had been registered in London would have similar reactions in the provinces later. There had already been a joint meeting with the K.R.S., because it was recognised there was nothing so convenient for the B.B.C. as a means of interesting the public than to find ready made entertainment such as was provided in film.

The K.R.S. had been helpful and was disinclined to do anything which would injure the film business, such as by letting the B.B.C. have their product.

On the proposition of H. NEWSBOULD, seconded by J. J. McCracken, approval was expressed of the General Council's policy.

Technical Difficulties

W. E. HOLLAND asked what were the difficulties about getting television to the different parts of the country. At a meeting held at Bradford a few days ago it was suggested that the contour of the country had an important bearing on the receptivity of programmes.

T. H. HARTLEY inquired about the cost of television installations. Was it true a cinema television set would cost about £5,000? Mr. Metcalfe had stated that a current of 4,000 volts would be required.

H. NEWSBOULD replied that none of the manufacturers of television apparatus for kinemas were prepared openly to state what prices they required for sets. The figure would probably start off high, and as competition increased would come down. In the first place it might easily be £5,000, but this matter was entirely in the air at present.

"In London," he added, "they are certainly very 'windy' about television."

AUTHORITIES WANT TO SEE KINEMA ACCOUNTS

Sheffield Objection to Rating Valuers' Application

CHARITY RESPONSE DISAPPOINTING

QUESTIONS of revaluation of cinemas and television were the chief problems at the Sheffield C.E.A. meeting, held last week for the convenience of district members at the Danum Hotel, Doncaster. The new venue proved a success, and many new faces were seen. The chairman, Coun. Harold S. Gent, presided.

Coun. GENT said the question of revaluation in 1941 was the subject of a letter from the rating valuers from the Sheffield Corporation announcing that they had been instructed to value, for rating purposes, all the cinemas and theatres in the city and they would be glad to have a copy of the balance sheets for the past three years in respect of each cinema—a very serious thing.

A. R. FAVELL said if members did not wish to submit them they need not do so. DENNIS C. WALLS said that some guidance should be given to those members who might deem it a duty to submit balance-sheets.

The CHAIRMAN said that so far as he was concerned he was diametrically opposed to submitting balance sheets except to Inland Revenue authorities. The people in question had no power to demand balance sheets, and he would suggest that the secretary reply on behalf of the association asking what authority they had in requesting balance sheets.

J. W. KETTON: If you are not satisfied with the assessment what alternative have you? The CHAIRMAN: You can appeal.

A. R. FAVELL said it was not fair to assess property according to balance sheets. Private enterprise and other things were connected with balance sheets. They had previously assessed on seating capacity. It would certainly be a very easy thing for the valuers to assess a percentage on profits.

Mr. WALLS' proposition that members were not legally bound to submit balance-sheets unless they deemed it advisable was carried.

Employees' Provident Funds

The CHAIRMAN referred to the last meeting, when Mr. Creswell, on behalf of the British Treasury, spoke on national saving schemes for employees. He had supplemented the information since by letter regarding a scheme in which the benefits were a lump sum used, if desired, for the purchase of an annuity, invested in a savings bank account, for the employee to receive a weekly sum, and so on. The cost to the firm would be £1 10s. per employee per annum.

A. R. FAVELL outlined the purpose from a national point of view, and Mr. WALLS said he thought it was a domestic affair. Similar schemes in the past had lapsed, staffs in cinemas fluctuated, apart from male staffs. It was left to individual members to take what steps they thought necessary.

Rentals

W. C. HARTE proposed a motion for discussion at the next meeting that "the Sheffield branch support the proposal of the Leeds branch that more time be given at the Summer Conference to the discussion of reduction of film rentals and percentages and ridiculous barring by the circuits; also, that our delegates be instructed to support any motion for the reduction of film rentals and percentages whenever these questions are raised at the General Council meetings, and that more time be devoted to this important matter."

For Sheffield Hospitals

The CHAIRMAN submitted, in his absence, the report of the treasurer (Dudley Craig) on the Hospitals "Million Pound Fund," which stated that cinemas had contributed so far the sum of £361 16s. 6d. from collections at Trade shows during Christmas week, a show at the Heeley Green Cinema, and other items.

He regretted that more money had not been raised. The branch set out with the idea of raising £10,000 over a period of seven years, and cinemas had been asked to contribute to a schedule of £10 per annum for grade "A" houses, £5 grade "B," and £2 10s. grade "C." Out of 106 cinemas in the area covered covenants had been received from only nine.

In regard to cinemas outside the area, he was not going to ask them to contribute, because he realised that in the districts they supported their own institutions. However, assistance was often rendered by the Sheffield hospitals. He added that he was pleased to say that the renters readily acquiesced in the making of collections at Trade shows.

Mr. HARTE suggested slides in cases where personal appeals could not be allowed.

The CHAIRMAN said the A.B.C. company had granted permission for a Sunday cinema show in Sheffield at the Hippodrome, and regarding a Sunday concert at the Regent the matter had been mentioned of getting outstanding talent to attract audiences, and finally Gaumont-British had suggested that they would be prepared, however, to make a donation on behalf of the cause.

After long discussion, it was finally carried that the committee consider the question of running a Sunday night concert at the Regent and then submit full details at the general meeting. This was based on Mr. KIRKHAM's proposition, and seconded by T. F. McDONALD.

Employees' Sick Pay

The question of a recent Court decision regarding the payment of wages during sickness was discussed, based on a letter from Head Office, and Mr. HARTE suggested that

a notice be posted in staff rooms. This brought the point of the N.A.T.K.E. agreements, and Mr. WALLS suggested that in order to be uniform in regard to agreements the Sheffield branch secretary get a copy of what was being done by the Notts and Derby branch.

*Vision

In his report on the General Council meeting, Mr. FAVELL raised the question of television. He said it was a problem which had come very suddenly—something like the "talkies." In London a fight had been televised on three screens. It was a thing which would eventually spread north. The matter would have to be tackled. "Although we in this district are not affected we do not know how long it may be, and we should cut our coats accordingly."

Mr. WALLS said in regard to television, from information he had received, in regarding televising events scientists were hampered by dust which came out as a kind of blob on the screen. So far, they were a long way from finding a solution. He thought it would be two years before anything could be successful. It was all right when it came to newsreels, but in regard to feature films it would be a serious thing for exhibitors.

"We should come to arrangements that in future no films be allowed to go to the B.B.C. to be televised." He also mentioned the expenses of having a two-hours' television programme, and it would be a long time before there were full-day programmes.

The danger exhibitors should combat was to preclude the B.B.C. having feature films for televising either in this neighbourhood or London. He thought some measures should be adopted in collaboration with the renters to stop at newsreels now.

Mr. WRIGHT, JUN., said he thought Mr. WALLS' suggestion was on the right lines. The exhibitors paid for everything. He thought a clause should be inserted in contracts to determine what should be done with films, and they should be reserved for exhibitors. Also, no film or scenario should be broadcast by sound or vision, even on 16-mm. stock.

It was carried that the main points of Messrs. WALLS' and WRIGHT's suggestions be sent to Head Office for subsequent submission to the appropriate committees. Mr. WALLS added that there were two issues—including 16-mm. stock.

Other Business

It was carried that the system of "Bank Nights" be deprecated.

It was carried that permission be given to the Sheffield Schools Clothing Guild to collect in Sheffield theatres, as in past years, and in regard to the balloting for the vice-president of the C.E.A. it was carried that Mr. Dovener be supported. An amendment that it be left to the discretion of members was lost.

Hants Opposes Good Friday Charity Tax

APPEAL TO GENERAL COUNCIL

THE nomination of Councillor H. P. E. Mears, of Bournemouth, as Vice-President of the National body, was unanimously approved at last week's meeting of the Hampshire and Isle of Wight branch of the C.E.A.

The chairman of the branch, ALD. G. W. A. WRIGHT, of Eastleigh, said that the first ballot showed that some members had not recorded their votes. He urged everyone who was interested in the future of the C.E.A. to take the opportunity of recording their votes for Mr. Mears at the second ballot.

Eulogising the services and qualities of Mr. Mears, Ald. Wright declared that his work had gained for him the respect of every member. He had proved his character and his worth.

There was a unanimously approved resolution pledging support for Mr. Mears, and it was agreed to write to each member of the branch urging them to use their votes in his favour.

On the question of the recent legal decision regarding the payment of wages during periods of sickness correspondence was read from head office.

The CHAIRMAN said members had probably paid the wages of trusted servants during sickness, but the new legal position should be considered. They must state the terms of employment to each of their employees or they could claim full wages and National Health benefits as well.



Ald. R. W. Wheeldon, the newly elected chairman of the Hull branch

Seat Control Spreads to West Ham

LONDON TO APPROACH K.R.S. ON STILLS

Following the intention intimated by the Middlesex C.C. last week that the L.C.C. seat price regulations would be adopted throughout the county, it was reported at the Executive Committee of the London and Home Counties branch of the C.E.A. that West Ham Council has contemplated the introduction of a similar measure. The comments of the branch on the matter will shortly be submitted to the authorities.

The Independents

A report of the Independents' Committee was made following their meeting on March 10. A resolution was passed to the effect that the Committee be authorised to invite independents, if they so desired, to attend the meeting for the purpose of receiving and giving information.

"Non-flam." Screens

Another matter discussed concerned non-combustible screens, in respect of which negotiations are taking place between the branch and the L.C.C. The branch is to submit further suggestions on the subject to the authorities.

Publicity Stills

The question of stills which are not actual scenes from the film was the subject of a discussion by the Executive Council. It was decided that the branch should inform the K.R.S. and also remind the Society that the Rules of Management only allow the exhibition of stills that are actual scenes from the film.

TWO MORE FOR SLOTT CIRCUIT

Rumney and Ely Sites

Plans have been approved for two new cinemas to be erected at Rumney and Ely, two large suburbs, by the Splott (Cardiff) Cinema Company, shortly. The company already own twelve cinemas in and around Cardiff. These include the Regal, Penarth, which was recently purchased.

Hull Kinemas Outside Labour Pact

MOVE TO BRING THEM INTO BRANCH AGREEMENT

AT the March meeting of the Hull branch last week Ald. R. W. Wheeldon was elected Chairman in succession to the late T. Fawley Judge. The election was by ballot, the other nomination being Brinley Evans, former Vice-Chairman.

The meeting, which had the largest attendance for a long time, was presided over by R. Freeman (vice-chairman), and at the outset of the proceedings the members stood in silence as a mark of respect to the late chairman.

Following the reading of the minutes of the previous meeting discussion arose on a resolution which had been passed authorising Brinley Evans to remain a member of the committee dealing with Western Electric charges.

When it was pointed out that the resolution was out of order as Brinley Evans, not being now a delegate to the General Council, could not serve on any committee, it was explained that the branch secretary (Wallace Rockett) had been in communication with head office on the matter.

Mr. FULLER had replied that where there were special circumstances the Council would always fall in with the wishes of a branch and invite the attendance of the member concerned to a committee meeting.

Ald. WHEELDON: A member can attend but he cannot speak.

It was decided that the resolution was now out of order and should be deleted from the minutes.

Following the election of the new chairman the other offices formerly held by T. Fawley Judge were filled as follows: Delegate to General Council, Ald. Wheeldon; trustee, Robert Freeman.

Brinley Evans, who was also nominated for the position of delegate, withdrew on the grounds that it had been previously decided that the president should hold both offices.

R. FREEMAN, who, at the suggestion of Ald. Wheeldon, remained in the chair throughout the meeting, submitted his report on the General Council's annual meeting and dinner and concluded with an appeal for more support for the local branch.

He had been very impressed with the keenness of those attending the Council meeting and said there was great need for local interest in what was destined to be a very important year. During the next 12 months they would have before them such things as A.R.P., trade union agreements, television, and the shortage of films.

Television

His reference to the Council discussion on television evoked much interest, and when it was asked if there was any likelihood of an early television service in Hull he referred to the recent remarks on the subject which had been made at Leeds.

Such a service would require something like 6,000 volts and when they considered the current difficulty in East Yorkshire it did not look as if television was very near after all.

Thanks to the Chairman for his report were tendered on the suggestion of Ald. WHEELDON, who congratulated him on his very clear statement despite the fact that it was his first visit to the Council meeting.

The Employees

Reference was again made to the kinemas in Hull which remain outside the agreement recently concluded between the local C.E.A. and the N.A.T.K.E.

The SECRETARY reported that following the letter received from T. O'Brien and read at the last meeting, in which a request was made for a meeting to consider the position of the kinemas referred to and the wage position in Grimsby and other parts of the Hull area, he had replied to Mr. O'Brien, pointing out that he had promised to communicate with Brinley Evans when he was ready to start negotiations.

A letter had now been received from the Hull secretary of the N.A.T.K.E. asking for a meeting with Brinley Evans to discuss this same matter.

BRINLEY EVANS said that Mr. O'Brien had made a definite arrangement to approach him on the matter.

The CHAIRMAN: Apparently Mr. O'Brien has delegated his power to the local branch.

BRINLEY EVANS: If Mr. O'Brien has altered his arrangements he should have told me.

It was decided to write to Mr. O'Brien on the matter.

For the C.T.B.F.

A call for more help on behalf of the Benevolent Fund for cinema employees was made by J. WHEELDON. The fund, he said, had been very helpful in a number of local cases, but he did not think Hull was giving all the help that it might. He would like to see some effort being made to obtain regular weekly contributions from local cinema staffs.

A penny a week from every member of a staff would produce quite a useful annual amount. He was himself going to suggest that employees should pay one penny per week for every pound earned, and the employers contribute a similar amount.

Ald. Wheeldon also paid tribute to the work done by the fund and made special reference to "Glebelands," which he had recently visited. He described the place and said the happiness and contentedness of the people there was well worth a visit to see. It was decided that a small committee be formed to carry out work on behalf of the fund.

R. H. GODFREY: AN APOLOGY

We wish to apologise to all concerned for our error in publishing the photograph of the late R. H. Godfrey in the North-Western C.E.A. report on March 23 in mistake.



ALD. G. W. A. WRIGHT

FILM COUNCIL MEETINGS

Two further meetings of the Cinematograph Films Council were held on March 28 and 29 to consider questions referred to them by the Board of Trade.

EDINBURGH MAY STOP SUNDAY SHOWS

Decision to be Made at Next Branch Meeting

ACCIDENT LIABILITY DURING A.R.P. BLACK-OUTS

TELEVISION, it was agreed at last week's meeting of the Edinburgh Section, was not an immediate menace, to Scotland at any rate. A resolution that no Sunday shows be held in Edinburgh cinemas is to be discussed at next meeting. A. S. Albin presided.

Mr. BENNELL raised the question of Sunday shows for charity, which, he said, were becoming a nuisance. Dundee had taken a very strong line, and Aberdeen was going to confine them to two at each cinema.

The SECRETARY said there was a recommendation from the section that such shows be limited as far as possible, subject to the desire of any management to help a local charity.

J. A. BUNCE said in Dunfermline they were definitely against Sunday shows, and had agreed not to permit them. Before the ban the thing had become farcical.

Mr. BENNELL did not think they could go as far as that in Edinburgh.

Mr. M'LAUGHLIN, in order to get a ruling on the matter, moved, and Mr. M'GUIRE seconded, that no cinema in the Edinburgh area open for a Sunday entertainment, but as notice of such a motion required to be given it was agreed to put it down for discussion at next meeting.

Mr. BENNELL said he had raised the matter because it was becoming obvious that money taken on Sundays was not spent during week-days.

The Black-Out

R. M'LAUGHLIN, in reference to the minutes of last meeting, and the discussion as to payment for National Service screen propaganda, said he hoped they had all read the statement in Parliament of Sir John Anderson, Lord Privy Seal, that he would not ask newspapers for free advertising space.

Mr. M'LAUGHLIN added that although it might be irrelevant, he thought it was not fair to ask them to co-operate in the "black-out" while Government departments were the worst offenders in regard to lights.

GRAHAM SALMON, the secretary, read replies from the Chief Constable in regard to the "black-out." The first stated that curtailment of lighting would not be regarded as a contravention of the local regulations or of licensing conditions. The other letter was not so satisfactory in regard to liability for accidents to the public. It merely expressed the view that as the public were being warned from the screen the risk of accidents would be eliminated.

Mr. M'LAUGHLIN said their purpose had been served by their correspondence, for he read that the point was to be considered by London.

N.A.T.K.E. Agreement

The SECRETARY reported that they had had another meeting with the representatives of the N.A.T.K.E., and a draft agreement had been suggested for consideration by members of both bodies. After it was finally drafted he would call a special meeting.

Mr. M'LAUGHLIN said he had read a report that an agreement had been arrived at. That was not the case. Negotiations were still being conducted. He moved the section reaffirm that no agreement for less than three years would be acceptable, and also that they would not go back on the grading, which was very carefully considered.

The CHAIRMAN said they were not going to depart from the grading they had agreed to.

W. M'GUIRE: Except upwards. J. S. DUNBAR said they should not accept any interference from the National Conciliation Board until their agreement had been ratified.

The CHAIRMAN emphasised that no employee would be forced to join the union when the agreement was ratified.

Renters' Advertising

Arising out of some correspondence relating to certain houses exceeding the agreed restricted advertising, which was explained to have been due to renters' advertising, RYSON BENNELL (Glasgow) said if the renter advertised, he would be a courageous manager who tried to discourage him from putting the name of the house at the top.

Mr. DUNBAR said they did not object to renters' advertising. The only thing they objected to was advertising beyond the agreement in the *Edinburgh Evening News*. Their fight was with that paper. It was not a fight between one house and another.

They had restricted space in the *News* for several years, but there was no limit to any other paper. He suggested the K.R.S. should be told about this arrangement. It seemed to be broken through wholesale, and he seemed to be the only one adhering to it.

Mr. M'LAUGHLIN pointed out that he and Mr. M'GUIRE took out advertising last month, but they got no credit for that.

Two Tickets for One

The SECRETARY read replies from the Town Clerk of Kirkcaldy in reference to their protest against a concert party appearing in the local Town Hall selling two tickets for one. The replies, he said, were not satisfactory.

Mr. BENNELL said, notwithstanding, they should watch over these things, because if other people started them some of their members might start and then the fat would be in the fire right away.

Mr. PINDER (Hawick) said the same thing had been done at Dalkeith.

P.R.S. Agreement

LOUIS DICKSON, reporting on the meeting of the General Council, said they had been

able to get an agreement with the P.R.S. at a rate of discount 24 per cent. less, when a very much higher rate was expected.

Mr. M'LAUGHLIN later in the meeting said members did not entirely share the satisfaction expressed by the General Council. He understood producers also paid for the right to record the music, and they objected to the double charge.

Mr. DICKSON said he never used the word "satisfaction." He only said it had been generally anticipated in London that the new agreement might embrace very much higher terms. Mr. Bennell would agree.

Mr. BENNELL said he thought they had done wonderfully. They were very much afraid they were going to get at least a 50 per cent. increase. It was no good objecting. The only place where you could object was in the House of Commons. The legal position was established beyond all question. The subject had been explored for years.

"Bank Nights"

Mr. DICKSON also referred to the General Council's opposition to "bank nights."

Mr. M'LAUGHLIN thought the independent exhibitor should be free to explore all avenues for improving business, and to compete with the large double-feature programmes the circuits were playing.

Mr. POOLZ said if the independent exhibitor in going against the circuits with their double-feature programmes thought he had found something good, the circuits would follow him straightaway, and then they were all back where they started.

Mr. BENNELL said the general experience of those who had seen the bank nights working was that it was a fatal thing to creep into the business.

Television—Scotland Lucky

Mr. DICKSON, who is a member of the Television Committee, reported also on that subject, and said he did not think television was going to be a menace to Scotland. The range of a station was only about 25 miles. Scotland would require three stations, and Scotland, he knew, was practically out of it for the next two years. The CHAIRMAN said it did not seem that they need worry about television in Scotland in the meantime.

Mr. DICKSON added that to televise, for example, a big fight, they had to have an agreement with the promoters in addition to the B.B.C., and their terms were £200 or £300, according to the size of the house. There were only about five events in the year that would be a draw if televised, and three of them were in the afternoon, when it would be difficult to draw a crowd.

Mr. BENNELL thought they were fairly lucky in Scotland. They would be out of the worst of the experimental stage before it came here.

Ban on Dogs

G. WEBSTER asked for a ruling on the question of admission of dogs to cinemas, and who was responsible for injury to a patron from a dog. Some houses, he said, admitted them, and others lost patrons by refusing them admission.

The SECRETARY said there was an onus on the owner of a dog to prevent it becoming a danger to the public, and there was also an onus on the cinema management to prevent any potential source of danger from being admitted to the cinema.

After further discussion it was agreed to recommend that no dogs be admitted to cinemas.

MENACE OF TELEVISED FILMS

Birmingham Alarmed

At its March meeting the Birmingham branch of the C.E.A. expressed grave alarm at the prospect of the television of films. The meeting passed a resolution recommending the General Council to instruct the Television Committee to make representations to the K.R.S. so that the supply of films for television should be stopped.

A further recommendation was that exhibitors should decline to make or renew contracts for newsreels or other periodical shorts which were being televised.

MANCHESTER EXHIBITORS COMMITTEE

A Sunday Opening for Charity

Manchester and District Exhibitors' Committee, which is composed of city members of the Manchester C.E.A., held a meeting on Thursday last, primarily to consider the agenda for the quarterly general meeting, to be held the following day at Oldham.

Consideration was also given to a communication from Coun. Fitzsimmons, who suggested that city cinemas might open on a Sunday to give a performance in aid of a local charity.

The Committee came to the conclusion that circumstances were such that it could hardly act on this proposition. Instructions, however, were given to the secretary (R. G. Emery) to write to Coun. Fitzsimmons suggesting that he should discuss the matter with the Manchester Town Clerk.



Jill Furse, Jimmy Hanley, Mary Clare and Teddy Rigby in *THERE AIN'T NO JUSTICE*, which Pen Tennyson recently completed at Ealing for A.B.F.D. release

Northern and Television Development

APPRECIATION OF C.E.A. VIGILANCE

ARISING out of the report by W. Carr to the Northern Branch in the last General Council meeting, a full discussion took place on television and its prospects. W. S. Gibson presided over the gathering on March 21, at which the position of employees and their pay during sickness was also considered.

There were two important issues confronting exhibitors which the Television Committee was watching, observed E. J. HINGE. One was the aspect of home television, which would probably hit the cinema industry the worst at the outset, and the other was the progress of television in places of entertainment.

There was a legal aspect as to the use of home sets that was being considered which would limit the number of people who would be permitted to sit around those home sets. Then, again, should the development of these sets include the televising of films, the Association would take definite action.

However, it was still very much in the experimental stage. Progress, no matter how hard it was going to hit them as exhibitors, could not be stopped, but in that progress the interests of the members were being carefully watched and protected so far as was humanly possible.

It was unanimously agreed, on the proposition of T. F. MASSICKS, to place on record the fact that the branch was very appreciative of the steps the Association was taking in dealing with the question and the careful watch which was being kept upon its development.

Three Losses

The CHAIRMAN sympathetically referred to the death of Jack Henderson, who, he said, was one of the most respected members of the industry on Tyneside. His passing was sincerely regretted by all who knew him.

Reference was also made to the deaths of John A. Houston, secretary of the Scottish branch, and T. Fawley Judge, chairman of the Hull branch. The members expressed their sympathy by standing in silence.

Small Exhibitors

It was reported that, following certain members' complaints at the last branch meeting that they had not received a circular concerning the small exhibitors' terms, the secretary had been informed by W. R. Fuller that the circular had only been sent to "C" members. He had, however, received a supply of the circulars, which were available for any member who desired.

The Technicians

The CHAIRMAN reported that a letter had been received from the County Advisory Committee of the Yorkshire Council for Further Education inviting representatives of the branch to attend a meeting of the Committee on March 30 in the Leeds Education Office, when consideration would be given to the provision of technical courses for cinematograph technicians in Middlesbrough.

The Executive Committee had appointed the chairman (W. S. Gibson), T. Thompson and C. Chipchase to attend.

The action of the Executive Committee was confirmed.

Unfair Bars

Since the last meeting it was reported that the secretary had written the local renters' representative as to the suggestion to form a local joint committee to deal with complaints of unfair bars. They now informed the secretary that they had formed their committee, and it only now remained for a suitable date to be arranged for a meeting.

A.R.P.

A report was given on a meeting which had been convened by the Chief Constable of Newcastle-on-Tyne for the purpose of discussing methods for the protection of buildings, employees, and others in the event of a national emergency arising.

Sick Pay

The attention of the members was drawn by the CHAIRMAN to the recent Court of Appeal decision regarding payment of wages during absence through illness. He read a memorandum which had been prepared with the approval of the Association solicitor and issued to the delegates by the

General Secretary, and which concerned contracts of service.

W. CARR submitted the following notice which had been issued to his employees in regard to this subject:—

"From this date an employee who is an employed contributor or one who has obtained a certificate of exemption under the National Health Insurance Act, 1936, shall not be entitled to be paid wages during absence through sickness."

"Each case will, however, be considered on its merits, and, if thought fit, a voluntary payment will be made during such periods of absence. The company do not intend to vary their past practice in such cases, and this is a formal notice given to comply with legal technicalities."

The clause submitted was considered satisfactory, and it was agreed to instruct the secretary to communicate to the members.

There is no doubt, observed E. J. HINGE, "that every employer will be affected by this case, and a definite legal ruling will eventually be made." Any suggestion made to-day was purely a temporary measure, and before long the whole issue would be settled.

T. F. MASSICKS said his advice was for members to have a standard form of agreement signed by every member of their staffs.

In reply to a question as to whether an employer had to deduct the Unemployment Insurance contribution from an employee's wage when he was absent through illness, T. F. MASSICKS stated that the man was still in his employ until he gave him proper notice. A clause would be inserted in the agreement dealing with that. He thought the Unemployment Insurance contribution should be deducted in those circumstances.

A Committee for Blackpool

The CHAIRMAN announced that a meeting of the Summer Conference Committee was to be held at an early date at Blackpool. In order to get ahead with the arrangements for this year's summer conference.

A member reported a visit the previous Saturday evening from a Shops Act Inspector, who demanded to see the member's wages book. The member asked whether the Inspector was within his rights.

A New Control

Testimony was given by one or two members as to the courtesy and helpfulness which Inspectors had shown when officially visiting their cinemas, but there was no instance where an Inspector had asked to see wage books.

It was agreed to instruct the secretary, after obtaining specific details of the complaint, to forward it to the General Secretary.

N.A.T.K.E. IN THE WEST

Nine Areas in New Agreement

Kinema employees who are members of the N.A.T.K.E. in Gloucester, Cheltenham, Swindon, Yeovil, Weston-super-Mare, Bridgewater, Taunton, Bath and Weymouth, will receive improved wages and working conditions as a result of an agreement reached between the union and the Bristol and West of England C.E.A.

T. O'Brien, general secretary of the N.A.T.K.E., said the agreement, which was one of the most important reached, would take effect after formal ratification on May 1.

It provides for increases of wages to a fixed minimum according to the grading classification of the theatres, recognition of the N.A.T.K.E. as the union for all cinema workers, and the conciliation board machinery.

NO SUNDAY KINEMAS FOR NOTTINGHAM

Council Rejects Proposal

KINEMAS' PART IN CLEANING UP CRIME

NOTTINGHAM City Council, on Monday, rejected by 34 votes to 20, the Watch Committee's recommendation to test the citizens on the opening of cinemas on Sundays.

Ald. Bowles, the proposer, declared that in ten years juvenile crime in the city had increased by over 400 per cent. and there was concrete evidence that most of the crimes were committed on Sunday nights. There was also evidence, he said, that in places where cinemas opened on Sunday nights crime decreased.

ANTIS WIN AT DUDLEY

Town's Meeting Result

By a majority of 472 a town's meeting at Dudley, Worcester, defeated a proposal in favour of Sunday opening.

G. A. Jones, manager of the Gaumont-British Regent, Dudley, and C. A. Crathorn, manager of the local Odeon, championed the proposal, and among the opposition were the Archdeacon of Dudley, a town councillor.

The Mayor announced that whether the vote was for or against the proposal 100 local government electors could demand a town's poll within seven days of that meeting.

The opposition submitted that Sunday cinemas would not affect street parading which had been going on for centuries and would always do so; that congestion of the town by people from neighbouring towns where Sunday cinemas were not allowed would result; and that the application was a drive to bring millions of pounds to the coffers of a cosmopolitan crowd of financiers.

G. A. Jones asked who would deny the cinema interest their shilling after the deduction of 20 per cent. charity contribution; cost of programme (25 per cent.) and 25 per cent. for taxes. He gave his word for cinema licensees that employees would only work on Sundays of their own free will and would be given one day a week off duty if they chose to do so.

"NO PUBLIC DEMAND" AT CHELMSFORD

Council to Refuse Application

Chelmsford Corporation has considered a letter from the proprietors of all Chelmsford cinemas asking the council to consider the question of taking steps under the Sunday Entertainments Act, 1932, and it was moved by Coun. Howes and seconded by Coun. Farrington: That this council is against the opening of cinemas in the borough on Sundays, but does not wish to impede the taking of a poll, should the promoters so desire.

An amendment was moved by Coun. Carter and seconded by Coun. Smyth-Tyrell: That this council refuses the application from the cinema proprietors for the opening of cinemas on Sunday, there being no public demand for the same.

The council accordingly rejected the application.

WIGAN G.F. CONDITIONS

Subject to employees being allowed extra time off or extra pay to compensate their working on the day, Wigan County magistrates granted applications for permission to show films at eleven cinemas in the county area on Good Friday. The applications were for an afternoon performance and two evening performances.

Personalities concerned in the recent Grand National production deals. Left to right:—Maurice J. Wilson, joint managing director, Grand National; Will Fyffe, starring in "Mr. Reader Comes Back"; Will Hay, who stars in "Up, Narkover"; Jeffrey Bernard, joint managing director of Grand National; Michael Redgrave, who plays in "The Stars Look Down"; and A. P. Herbert, who is writing the script for "Newmarket Heath".



Devon Discusses Sick Pay for Employees

ACTION POSTPONED UNTIL REPLY FROM C.E.A. SOLICITOR

THE situation arising from the recent High Court ruling in connection with the payment of wages to employees insured under National Health Insurance Acts was discussed by the Devon and Cornwall branch, members of whom challenged the validity of views expressed in a statement on "contracts of service" issued by the General Secretary.

The discussion followed the reading of a letter from the General Secretary, whose suggestion that "Employees should be given a week's notice, and re-engaged on a written contract immediately the notice has expired," was considered as not being wholly satisfactory as explaining the situation; it was resolved to write to Norman Hart, the Association's solicitor, for a definite ruling.

C. BURROW referred to the case of a man who had been called up, and who had in the meantime contracted bronchitis. He was not given notice to leave his employment because it was thought that he would be back again shortly. He asked what was the exhibitor's position in such case?

THE CHAIRMAN (Major A. O. Ellis) said he was liable for the man's wages until the notice to leave was determined, notwithstanding that the trouble was definitely traceable to National Service.

Major Ellis quoted a case which arose in his own employment, and explained how the difficulty was overcome with satisfaction to all concerned.

W. FARRANT GILLEY (Paignton) remarked that if an employee fell sick on Monday he could not be given notice until the following Monday, and that would mean two weeks' full pay.

Members, generally, did not think the terms of the High Court ruling was fair to them, and the CHAIRMAN said that if they wished to alter the conditions they must give every employee notice. The General Secretary had advised terms on which they could be re-engaged.

A. W. PRINCE (Teignmouth) said it did not seem decent giving a man notice when he became ill, and wondered if some other plan could not be adopted, such as making up the wages with the National Health Benefit pay.

The CHAIRMAN explained that they could not contract outside the law.

Not All Good Employers

W. FARRANT GILLEY said members appeared to be assuming that all exhibitors paid wages to employees when they were away sick, he knew one who did not.

THE CHAIRMAN: Then he is liable. There was one curious point. If an employee was on holiday without pay the master did not stamp his card, but if he were on holiday with pay then the card had to be stamped.

L. G. HILL (vice-chairman) thought all

the talk about contracts was waste of time. Contracts were not necessary in his opinion. An employer could give an employee notice at any time, sick or well, so why so much talk about it.

G. J. BURROW thought they should put the whole matter to Norman Hart and then they would know where they were. "What do we stamp cards for?"

One member questioned the legality of the General Secretary's advice that "employees should be given a week's notice and re-engaged on a written contract immediately the notice has expired."

It was decided to postpone action until a reply had been received from Norman Hart.

THE SECRETARY (C. H. Rundle) reported on the first meeting of the Conciliation Board, and explained that good work had been done. Grievances had been smoothed over, he said, and in one case there had been a general increase in the wages of employees, and a grade adjustment. In another case, where there was a complaint as to grading, the matter had been referred to London for adjustment.

Television Competition

The subject of television was raised, and the CHAIRMAN remarked that if it were developed and put in restaurants and other places, it was going to effect the business of the exhibitor.

A. W. PRINCE said he regarded it as "dead mutton."

THE CHAIRMAN: All very well to say "dead mutton," but television was something for them to think about.

C. J. BURROW did not think television was very far away. It would probably mean that the studios would do the work instead of the renters.

L. G. HILL considered they were discussing something that was only remotely possible.

THE CHAIRMAN, on the other hand, pointed out that there was not too much product as it was, and if the big circuits took up one picture only and dropped it for a second picture it was going to diminish the revenue taken to America, and, at the same time, reduce the number of pictures coming to this country. "I am not going to say we have nothing to worry about."

The subject then dropped.

Film Reports

W. FARRANT GILLEY drew attention to the large sum that was being paid for film reports which, he considered, were quite behind the times, and could do with a lot of improving. He took objection to the make-up and the class of information, and suggested that if it were to be of any real service to exhibitors, improvements should be made, and that the reports should be printed on one side of the paper only, on card if possible, so that they could be hung up for inspection in the office. He proposed that General Council be asked to consider the matter.

A. W. PRINCE seconded, and the motion was carried.

It was reported that W. Eastway Smith, of Odeon Theatres, Ltd., was leaving the area for one further North and would be succeeded by J. W. Davis, who was highly commended to their notice.

The branch thanked Mr. Smith for the good work he had done in the district.

FILMS IN WINTER AND PLAYS IN SUMMER

Opera House, Blackpool, Policy

The new Opera House, which is being built at Blackpool, is expected to open during the first or second week in August. It is understood the policy will be to present stage shows during the summer season and film programmes during the winter. The Opera House will have seating for about 3,000 persons.

GREATER USE OF FILM FOR A.R.P. WORK

M.P.'s QUESTION IN COMMONS

IN the House of Commons on Monday MORAN PRICE asked the Lord Privy Seal whether he would consider the more extensive use of films to popularise recruiting for air raid precautions, indicating to the general public the kind of problems that faced this country in defence against aerial attack.

Sir JOHN ANDERSON said he would. He had the matter under consideration. A film called "The Warning," which showed all branches of defence in action, including the air raid precautions services, had already been released and was at present being shown in a large number of picture houses in London. It made a strong appeal for volunteers, and he hoped it would be shown all over the country. If Mr. Price would look at this film he would probably revise his opinion that A.R.P. was represented in a not always favourable light.

CHARLES TAYLOR: Will there be any charge for the film or will it be exhibited free of cost?

Sir JOHN ANDERSON: This is a commercial film, produced by British National Films and distributed by the Associated British Picture Corporation. It is made with Government assistance and the profits are to go to charities.

Immediate Release for "The Warning"

In view of the extremely topical nature of the subject, "The Warning" is to be released immediately in London and the provinces. Forty-four of the most important North London theatres will present this picture during the week commencing April 3 and approximately the same number will follow in South London on April 10.

Official circles have approved heartily the manner in which "The Warning" has reconstructed a picture of modern air war over a British city and have lent their support to its exploitation, requesting local defence forces and A.R.P. personnel to turn out during the exhibition of the film.

Two hundred and forty-seven provincial theatres are already scheduled to show "The Warning" between April 3 and May 25, and some hundreds more will follow shortly.

RCA SALES AND SERVICE CONFERENCE

1938 a Record Year

RCA Photophone began their annual sales and service conference last Friday at their Belgrave House offices. Bernhard Gardner, managing director, who has recently returned from a three months' visit to the States, presided.

The whole of Friday was devoted to sales activities. Capt. J. C. Atkinson, RCA's reproducer sales manager, reviewed 1938, which was a record year for the sales of RCA's "High Fidelity" sound reproducing equipment.

In addition, S. M. Johnston, recorder sales manager, outlined the enormous progress made by RCA Photophone in British studios during recent months.

The Service Conference, which was presided over by W. F. Garling, occupied the whole of Saturday.

The Conference concluded on Saturday evening with a dinner and a show.

Delegates travelled from all parts of the British Isles to participate in the Conference.

PUBLICITY FILMS' TRADE SHOW

A Varied Programme

A programme of very varied subjects was offered to a Trade audience last week by Publicity Films, Ltd., and met with an excellent reception. Nine pictures were exhibited which had been made at the Merton Park Studios for many different clients, including the British Electrical Development Association, the Co-operative Wholesale Society, Ford Motors, National Benzole, Millers' Mutual Association, Joseph Lucas, Samuel Hanson. With Technicolor in one instance, and Dufaycolor in another, and treatment ranging from documentary to comedy, there was in the display evidence of the very wide scope covered by Publicity Films, Ltd.

Tablet in Memory of Alderman Hewitson

Erected by his sons and daughters, a tablet to the memory of Alderman E. Hewitson, who died in October, 1936, has been fixed in Holy Trinity Church, Smithwick.

It stands alongside the one which perpetuates the memory of his wife, Mrs. Laura Hewitson, and was dedicated on Sunday last by the vicar (Canon W. Aylmer Rowlands), in the presence of Alan Hewitson, now general manager of the Hewitson circuit, and other members of the family.

"Thark" Fourth Booking at Stoll

"Thark," featuring Tom Walls and Ralph Lynn and now distributed by Equity British, has been booked for the fourth time to the Stoll Picture Theatre, Kingsway, W.C. This is claimed to be a record for the number of times any cinema has played one particular film.

Gerrards Cross in Favour

Gerrards Cross, Buckinghamshire, rate-payers, by 549 votes to 410, have polled in favour of Sunday cinemas.



A scene from LA GRANDE ILLUSION, featuring Erich von Stroheim, Jean Gabin, Pierre Fresnay and Dita Parlo, which Unity Films is Trade showing at the Piccadilly Theatre on April 13

PRESS UNANIMOUS

"EXCELLENT POPULAR BOOKING"

"OUT-OF-RUT POPULAR ATTRACTION"

"VERY GOOD POPULAR"

"REALLY WELL MADE AND ENJOYABLE BRITISH PICTURE"

"BIG SCALE PARADES—COMMENDABLE REALISM"

GEOFFREY TOONE
SALLY GRAY
DOROTHY DICKSON IN

SWORD HONOUR

WITH
DONALD GRAY

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Produced and Directed by MAURICE ELVEY at Nettlefold Studios, Walton-on-Thames, for

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Raid Shelter for Beeston Project

NOVEL FEATURES OF NEW 1,200 SEATER

WORK is expected to begin shortly upon a scheme for a new cinema, designed to seat 1,200 people, on the site of the old Post Office in the Square, Beeston, to be known as the Embassy. The building, it is hoped, will be opened in October.

Over the rather low entrance will be a dance hall with fully-equipped kitchen, and in Foster Avenue will be a car park for about 200 cars.

Negotiations are proceeding with the Home Office in regard to the provision of an air raid shelter at the rear, with entrance from the car park. A large stage and dressing-rooms will be included.

The promoters are Embassy (Notts), Ltd., and the architect is William Newman, Lenton.

FORMBY FILM FOR THE NAVY

R.N.F.C. First Screening

The first performance under the auspices of the Royal Naval Film Corporation, which took place on Tuesday, consisted of the latest George Formby picture, "Trouble Brewing," with a Disney cartoon and a newsreel selection.

The show took place on the H.M.S. *Art Royal* at Portsmouth, in the presence of the Duke of Kent, Admiralty officials, directors of all the principal distributing companies, and other prominent film-trade personalities.

LIDO, HOVE, WINS MICKEY MOUSE CUP

C. J. Donada and Civic Chiefs at Presentation

C. A. Maguire, general manager of the Lido, Hove, has had the distinction of being made a Life Governor of Hove General Hospital in recognition of the valuable support he has given to that institution through the Lido Mickey Mouse Club, of which he is "Chief Mickey."

Since its formation the club has, through its Million Farthing Fund, raised £200 for the hospital, and has another £25 in the bank besides. Its latest achievement is the winning of the Good Deeds Gold Cup presented by *Mickey Mouse Weekly*—and winning it in competition with 160 similar clubs throughout the country.

The cup was presented by Christopher Stone at a gala night at the Lido on Friday, when, to show their appreciation of the fact that a County Cinema club had won the trophy, C. J. Donada (managing director of the company) and Ralph Bromhead (general manager) came specially from London to be present with the Mayor (Coun. A. W. Hillman, J.P.) the Deputy Mayor (Coun. C. S. Loadman) and other civic leaders of the Borough who were guests of Mr. Maguire for the occasion.

In his introductory speech, Mr. Maguire said that the club had made two vows—to win the Good Deeds Cup and to provide a million farthings (or £1,000) for the Hove Hospital. They had achieved their first object at the third attempt, and they were now going to bend their energies towards the second.

"THE MIND OF MR. REEDER" FOR THE ODEON

Grand National Booking

"The Mind of Mr. Reeder"—Grand National's picture—is to have a pre-release run at the Odeon Theatre, Leicester Square, commencing on April 7.

This Jack Raymond production, produced by Major C. Steel, and starring Will Fyfe, is the first of the Edgar Wallace stories featuring the Scotland Yard man, J. G. Reeder. "Mr. Reeder Comes Back," again with Will Fyfe, starred, is now nearing completion at Highbury Studios for Grand National release.

Mary Hart, Lucile, James and Russell Gleason who appear in the second Higgins family series, *MY WIFE'S RELATIVES*, which British Lion will Trade show on Wednesday, April 12 at 6.30 p.m. at the Piccadilly Theatre

MORE ADDITIONS TO KEMP CIRCUIT

Two Acquired at Louth—Gainsborough Scheme

The Playhouse and the Palace Cinema, Louth, have been acquired by the company controlled by R. L. Kemp. Structural alterations will be made to the Palace Cinema during the course of the next month.

A prominent site has been obtained by Mr. Kemp in the centre of the town at Church Street, Gainsborough, and building has already started on a hall which will seat 1,400, and include a stage, café and ball-room and shops. The main contract has been let to Messrs. Metcalf Bros., builders, of Doncaster, and the architect is A. J. Thraves, of Nottingham.

It is intended to run variety with pictures.

It is hoped that the hall will be open for the first week in September.

Mr. Kemp hopes to announce other schemes in various towns within a short time.

Kinema Name Signs

COMMON-SENSE DECISIONS

Lord Merthyr's committee of the House of Lords, which has been considering the London Building Acts Amendment Bill, gave its decision last week in reference to a clause which empowers the L.C.C. to require buildings to have a name affixed in accordance with regulations made by the Council.

The Cinematograph Exhibitors' Association had objected to the clause as drafted because it might prevent the use of anything but a small nameplate.

Approval was given by the committee to the addition of a proviso that where any premises were used for the purposes of any commercial undertaking (including any theatre, cinema, or music hall) proceedings for an offence under the clause should not be taken by reason only of the fact that the name given to the building, in addition to being marked thereon in accordance with the Council's regulations, was also marked otherwise if such additional marking did not obscure or obliterate the name affixed in accordance with the regulations.

LICENCE OPPOSED BECAUSE OF QUEUES

Renewal Granted but Shopowner to Pursue Case in Higher Court

THE annual application for a cinematograph licence in respect of the Regal, Douglas, owned by the Palace and Derby Castle Co., Ltd., was opposed by Mrs. Eunice Bowling, the owner of an adjoining shop, on the grounds that the cinema queues interfered with her business.

S. J. Kneale, for the Palace Co., said Mrs. Bowling had already filed an action in the Manx Chancery Court, and he submitted that the Licensing Court would not deal with a question which was *sub judice* in a higher court.

J. H. L. Cowin, for Mrs. Bowling, replied that the Chancery action was set down for hearing on April 5, but would probably not be heard until after Easter. He contended that they had a perfect right to make objection in the Licensing Court.

The President (R. G. Johnson): Do you want this court to decide your action?

Mr. Cowin: No, but you can decide whether the management are properly conducting their premises by permitting these queues in front of Mrs. Bowling's premises.

Mr. Kneale objected to Mr. Cowin going into the merits of the case before he had shown what legal grounds he had for bringing the matter before the Licensing Court at all.

Mr. Cowin: If our action fails in the Chancery Court we can still come back to the Licensing Court and ask for conditions to be imposed which will lead to the queues being abolished.

The President: That would mean that this court would be overruling the Chancery Court.

After deliberation in private, the branch decided to renew the licence. The President said that in view of the fact that the applicants had held the licence for a long

The Week in Scotland

LARGS SCHEME CAN GO ON

Council's Appeal is Dismissed

HOUSE OF LORDS DECISION

THE House of Lords last week dismissed with costs the appeal of the Largs Town Council concerning a proposal of Harry Kemp, of Hamilton Street, Saltcoats, to erect a cinema and dance-restaurant at Gallowgate Street, Largs.

The solution of the problem had necessitated the consideration by their Lordships of a branch of the feudal law of Scotland.

In the first instance, Mr. Kemp had applied to the Dean of Guild Court at Largs for a warrant to erect the buildings on a site acquired by the respondent from the L.M.S. at the price of £8,000.

Largs Council, as superior landlords of the land, opposed the grant of the warrant on the ground that the terms on which the land was originally conveyed by the Brisbane Trustees to the Largs Harbour Company in 1833 precluded its use for any purpose other than the construction of a pier or harbour or work connected therewith.

Mr. Kemp successfully appealed to the Court of Session against the decision of the Guild Court. Against that decision the Council appealed to the House of Lords. The appeal was heard by Lord Thankerton, Lord Russell of Killowen, Lord Macmillan, Lord Wright and Lord Porter.

Lord Macmillan referred to the original disposition granted in 1833, upon which the appellants relied. He said he had come to the conclusion that the grant of the original disposition had not clearly signified his intention that the land should be subject to a real restriction against its use for any purpose other than that of erecting and maintaining a pier or harbour, no matter into whose hands the land should ultimately come.

Trade Accused of Underestimating Public Taste

BAILIE'S COMMENT ON PORTOBELLO OPENING

IN opening the new County Cinema in Portobello, Bailie Douglas said: "I feel that the producers and exhibitors have underestimated the standard of public taste in films, and that there is a large and important section of the public that wants something more than crude sex drama and the endless rows of dancing girls."

Bailie Douglas also stressed the influence of the cinema, for good or ill, in international relations.

Robert Scott, one of the proprietors, presided, and the other proprietors, Harry Paolo and A. C. Stevenson, were also present.

KINE'S Edinburgh Representative

Duncan Ballantine, who has represented the KINE in Edinburgh for over 20 years, retired last week from the position of chief of the editorial department of the *Glasgow Herald* in Edinburgh. He was entertained in the New Carlton Hotel on Saturday afternoon, when presentations were made to him and Mrs. Ballantine on behalf of the staffs in Edinburgh, Glasgow and London.

Mr. Ballantine will continue in his capacity as the KINE Edinburgh correspondent.

Graham Moffatt's Tour
Graham Moffatt is to make personal appearances at Glasgow cinemas on April 27 and 28, and on April 29 goes to Alloa for the opening of the new Gaumont-British house there.

SCOTTISH NEWS IN BRIEF

Glasgow Halls Join in A.R.P. Scheme

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OMNIA FILMS present

HARRY BAUR

in an Alexis Granowsky Film

THE REBEL SON

with
**ROGER LIVESY
PATRICIA ROC
JOAN GARDNER
ANTHONY BUSHELL**

PRODUCED BY E. C. MOLINIER AND CHARLES DAVID • DIRECTED BY ADRIAN BRUNEL



Raid Shelter for Beeston Project

NOVEL FEATURES OF NEW 1,200 SEATER

WORK is expected to begin shortly upon a scheme for a new cinema, designed to seat 1,200 people, on the site of the old Post Office in The Square, Beeston, to be known as the Embassy. The building, it is hoped, will be opened in October.

Over the rather low entrance will be a dance hall with fully-equipped kitchen, and in Foster Avenue will be a car park for about 200 cars.

Negotiations are proceeding with the Home Office in regard to the provision of an air raid shelter at the rear, with entrance from the car park. A large stage and dressing-rooms will be included.

The promoters are Embassy (Notts), Ltd., and the architect is William Newman, Lenton.

FORMBY FILM FOR THE NAVY

R.N.F.C. First Screening

The first performance under the auspices of the Royal Naval Film Corporation, which took place on Tuesday, consisted of the latest George Formby picture, "Trouble Brewing," with a Disney cartoon and a newsreel selection.

The show took place on the H.M.S. Ark Royal at Portsmouth, in the presence of the Duke of Kent, Admiralty officials, directors of all the principal distributing companies, and other prominent film-trade personalities.

LIDO, HOVE, WINS MICKEY MOUSE CUP

C. J. Donada and Civic Chiefs at Presentation

C. A. Maguire, general manager of the Lido, Hove, has had the distinction of being made a Life Governor of Hove General Hospital in recognition of the valuable support he has given to that institution through the Lido Mickey Mouse Club, of which he is "Chief Mickey."

Since its formation the club has, through its Million Farthing Fund, raised £200 for the hospital, and has another £25 in the bank besides. Its latest achievement is the winning of the Good Deeds Gold Cup presented by Mickey Mouse Weekly—and winning it in competition with 160 similar clubs throughout the country.

The cup was presented by Christopher Stone at a gala night at the Lido on Friday, when, to show their appreciation of the fact that a County Cinema club had won the trophy, C. J. Donada (managing director of the company) and Ralph Bromhead (general manager) came specially from London to be present with the Mayor (Coun. A. W. Hillman, J.P.) the Deputy Mayor (Coun. C. S. Loadman) and other civic leaders of the Borough who were guests of Mr. Maguire for the occasion.

In his introductory speech, Mr. Maguire said that the club had made two vows—to win the Good Deeds Cup and to provide a million farthings (or £1,000) for the Hove Hospital. They had achieved their first object at the third attempt, and they were now going to bend their energies towards the second.

"THE MIND OF MR. REEDER" FOR THE ODEON

Grand National Booking

"The Mind of Mr. Reeder"—Grand National's picture—is to have a pre-release run at the Odeon Theatre, Leicester Square, commencing on April 7.

This Jack Raymond production, produced by Major C. Steel, and starring Will Fyfe, is the first of the Edgar Wallace stories featuring the Scotland Yard man, J. G. Reeder. "Mr. Reeder Comes Back," again with Will Fyfe, starred, is now nearing completion at Highbury Studios for Grand National release.

Mary Hart, Lucile, James and Russell Gleason who appear in the second Higgins family series, MY WIFE'S RELATIVES, which British Lion will Trade show on Wednesday, April 12 at 6.30 p.m. at the Piccadilly Theatre

MORE ADDITIONS TO KEMP CIRCUIT

Two Acquired at Louth—Gainsborough Scheme

The Playhouse and the Palace Cinema, Louth, have been acquired by the company controlled by R. L. Kemp. Structural alterations will be made to the Palace Cinema during the course of the next month.

A prominent site has been obtained by Mr. Kemp in the centre of the town at Church Street, Gainsborough, and building has already started on a hall which will seat 1,400, and include a stage, cafe and ballroom and shops. The main contract has been let to Messrs. Metcalf Bros., builders, of Doncaster, and the architect is A. J. Thraves, of Nottingham.

It is intended to run variety with pictures.

It is hoped that the hall will be open for the first week in September.

Mr. Kemp hopes to announce other schemes in various towns within a short time.

Kinema Name Signs

COMMON-SENSE DECISIONS

Lord Merthyr's committee of the House of Lords, which has been considering the London Building Acts Amendment Bill, gave its decision last week in reference to a clause which empowers the L.C.C. to require buildings to have a name affixed in accordance with regulations made by the Council.

The Cinematograph Exhibitors' Association had objected to the clause as drafted because it might prevent the use of anything but a small nameplate.

Approval was given by the committee to the addition of a proviso that where any premises were used for the purposes of any commercial undertaking (including any theatre, cinema, or music hall) proceedings for an offence under the clause should not be taken by reason only of the fact that the name given to the building, in addition to being marked thereon in accordance with the Council's regulations, was also marked otherwise if such additional marking did not obscure or obliterate the name affixed in accordance with the regulations.

LICENCE OPPOSED BECAUSE OF QUEUES

Renewal Granted but Shopowner to Pursue Case in Higher Court

THE annual application for a cinematograph licence in respect of the Regal, Douglas, owned by the Palace and Derby Castle Co., Ltd., was opposed by Mrs. Eunice Bowling, the owner of an adjoining shop, on the grounds that the cinema queues interfered with her business.

S. J. Kneale, for the Palace Co., said Mrs. Bowling had already filed an action in the Manx Chancery Court, and he submitted that the Licensing Court would not deal with a question which was *sub judice* in a higher court.

J. H. L. Cowin, for Mrs. Bowling, replied that the Chancery action was set down for hearing on April 5, but would probably not be heard until after Easter. He contended that they had a perfect right to make objection in the Licensing Court.

The President (R. G. Johnson): Do you want this court to decide your action?

Mr. Cowin: No, but you can decide whether the management are properly conducting their premises by permitting these queues in front of Mrs. Bowling's premises.

Mr. Kneale objected to Mr. Cowin going into the merits of the case before he had shown what legal grounds he had for bringing the matter before the Licensing Court at all.

Mr. Cowin: if our action fails in the Chancery Court we can still come back to the Licensing Court and ask for conditions to be imposed which will lead to the queues being abolished.

The President: That would mean that this court would be overruling the Chancery Court.

After deliberation in private, the bench decided to renew the licence. The President said that in view of the fact that the applicants had held the licence for a long

The Week in Scotland

LARGS SCHEME CAN GO ON

Council's Appeal is Dismissed

HOUSE OF LORDS DECISION

THE House of Lords last week dismissed with costs the appeal of the Largs Town Council concerning a proposal of Harry Kemp, of Hamilton Street, Saltcoats, to erect a cinema and dance-restaurant at Gallowgate Street, Largs.

The solution of the problem had necessitated the consideration by their Lordships of a branch of the feudal law of Scotland.

In the first instance, Mr. Kemp had applied to the Dean of Guild Court at Largs for a warrant to erect the buildings on a site acquired by the respondent from the L.M.S. at the price of £8,000.

Largs Council, as superior landlords of the land, opposed the grant of the warrant on the ground that the terms on which the land was originally conveyed by the Brisbane Trustees to the Largs Harbour Company in 1833 precluded its use for any purpose other than the construction of a pier or harbour or work connected therewith.

Mr. Kemp successfully appealed to the Court of Session against the decision of the Guild Court. Against that decision the Council appealed to the House of Lords. The appeal was heard by Lord Thankerton, Lord Russell of Killowen, Lord Macmillan, Lord Wright and Lord Porter.

Lord Macmillan referred to the original disposition granted in 1833, upon which the appellants relied. He said he had come to the conclusion that the grant of the original disposition had not clearly signified his intention that the land should be subject to a real restriction against its use for any purpose other than that of erecting and maintaining a pier or harbour, no matter into whose hands the land should ultimately come.

Trade Accused of Underestimating Public Taste

BAILIE'S COMMENT ON PORTOBELLO OPENING

IN opening the new County Cinema in Portobello, Bailie Douglas said: "I feel that the producers and exhibitors have underestimated the standard of public taste in films, and that there is a large and important section of the public that wants something more than crude sex drama and the endless rows of dancing girls."

Bailie Douglas also stressed the influence of the cinema, for good or ill, in international relations.

Robert Scott, one of the proprietors, presided, and the other proprietors, Harry Paolo and A. C. Stevenson, were also present.

KINE'S Edinburgh Representative

Duncan Ballantine, who has represented the KINE in Edinburgh for over 20 years, retired last week from the position of chief of the editorial department of the *Glasgow Herald* in Edinburgh. He was entertained in the New Carlton Hotel on Saturday afternoon, when presentations were made to him and Mrs. Ballantine on behalf of the staffs in Edinburgh, Glasgow and London.

Mr. Ballantine will continue in his capacity as the KINE Edinburgh correspondent.

Graham Moffatt's Tour

Graham Moffatt is to make personal appearances at Glasgow cinemas on April 27 and 28, and on April 29 goes to Alloa for the opening of the new Gaumont-British house there.

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James Stewart and Carole Lombard in MADE FOR EACH OTHER, recently Trade shown by United Artists

BILLY HUGHES. *Says*

KINEMATOGRAPH WEEKLY
April 6, 1939

"A BOX-OFFICE HIT! IN CAPITAL LETTERS!"

BINKIE STUART
IN
'MY IRISH MOLLY'

Telegram: "STRAND CINEMA, DOUGLAS"

THE PICTURE HOUSE

THE STRAND CINEMA THEATRE COMPANY (1938) LIMITED

29 STRAND STREET
DOUGLAS, ISLE OF MAN

All Communications to W. J. HUGHES (General Manager)

20th March, 1939.

A. DENT, Esq.,
Associated British Pictures Ltd.,
Film House,
Wardour Street,
LONDON.....W.1.

Dear Mr. Dent,

Re. Binkie Stuart in "MY IRISH MOLLY"

I am very pleased to inform you that the above picture is a BOX-OFFICE HIT that registered a gross far beyond my most sanguine expectations for a winter week and compares favourably with any picture played during the same period.

I think that the performance by Binkie Stuart was a remarkable one for a child of such tender years. The kiddie has a charming personality and endeared herself to all our Patrons.

Shall be only too happy to book the next picture in which Binkie Stuart features.

Yours sincerely,

W. J. Hughes
GENERAL MANAGER.

REGISTERED
A GROSS FAR
BEYOND MY
MOST SANGUINE
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AN ARGYLE
PRODUCTION
Released by
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"MY IRISH MOLLY" HAS
EVERYTHING!
COMEDY! DRAMA! MUSIC & SONG!
A SMASHING TITLE! AND A CAST
WITHOUT COMPEER!

MAUREEN
O'HARA
TOM BURKE
PHILLIP REED MAIRE O'NEILL
C. DENIER WARREN
Directed by
ALEX BRYCE

DAILY EXPRESS MANCHESTER EDITION

MY IRISH MOLLY

THIS, I think, is the ninth film in which baby Binkie Stuart has appeared, and the fourth in which she has starred. Which is saying a lot for a five-year-old.

So many precocious youngsters have claimed to be "Britain's Shirley Temple" that nobody believes such a thing possible any longer. But Binkie looks like growing into Britain's No. 1 child star entirely by her own right and not through imitation of a Hollywood model. She is the highest-paid child film star, they say. This doesn't mean so much when you consider how few children there are in British films. What matters most is that she can dance, sing, and act to a high degree of artistry. She's a little bundle of genius. This time she's in an Irish setting, a sort of sentimental musical melodrama. She is an orphan whose guardians misappropriate her money, and are they do it, the villains! How could an aunt, a cousin, and two boy



BINKIE STUART
"A little bundle of genius"

friends take a hand in Binkie's affairs. She has to go to New York, where she makes a success on the radio. An American writer wins cousin's heart from an Irish admirer, and all ends happily with the nasty guardians getting what they deserve. All of which is merely background for showing of Binkie's talents. If you like her (and I think you will) you will like the film.

PENDING ACTION AGAINST UNION CINEMAS

TUNBRIDGE WELLS COMPANY APPEAL ALLOWED

THE Court of Appeal, on Wednesday, allowed the appeal of Tunbridge Wells Entertainments, Ltd., of the Ritz Cinema, Tunbridge Wells, from an order of Mr. Justice Greaves-Lord in a pending action by them against Union Cinemas, Ltd., of Union House, Regent Street, W.

Patrick Barry, K.C., for the appellants, explained that a few days before the action was due to be heard Union Cinemas, Ltd., obtained an order from Mr. Justice Hilbery giving leave to deliver to the plaintiff company a special rejoinder to the statement of claim.

That rejoinder alleged conspiracy and fraud by certain directors of the plaintiff company, those directors being at the material dates also directors of Union Cinemas, Ltd. But the same judge also ordered the latter company to give full particulars of these allegations.

When these were delivered the plaintiff company considered that they contained no particulars of any alleged conspiracy or fraud and applied to have the rejoinder struck out. This application came before Mr. Justice Greaves-Lord, and he dismissed it.

Mr. Barry submitted that the allegations of conspiracy and fraud had nothing whatever to do with the dispute with which the action was concerned.

He went on to say that the plaintiff company was formed in January, 1934, and until the end of 1937 was associated with a group controlled by Union Cinemas, Ltd., and three of the directors were common to both companies. Afterwards the controlling interest in Union Cinemas passed to other hands, and in February last year the plaintiff company claimed from them return of their statutory books. Union Cinemas submitted to judgment on the claim, but counter-claimed for £4,125 17s. 6d. as expenses incurred as operating managers for the plaintiff company, for guaranteeing loans and for money advanced.

St. John Field, K.C., for Union Cinemas, Ltd., said his case was that the directors concerned were out to defraud his company. It was alleged that when the Tunbridge Wells proposition was brought to them the directors proceeded to promote the plaintiff company, and instead of acquiring a valuable business for Union Cinemas, Ltd., they proceeded to get it into their own hands. It would be a denial of justice if his company was not allowed to plead these allegations.

After some further discussion the Master of the Rolls said the rejoinder disclosed particulars which were not in compliance with Mr. Justice Hilbery's order and the rejoinder would be struck out, but this order would be without prejudice to any application Union Cinemas, Ltd., might make to amend their counter-claim.

Two other appeals, by the Tunbridge Wells Victory Theatre, Ltd., and Provincial and Urban Cinemas, Ltd., whose address was also the Ritz Cinema, Tunbridge Wells, to which Union Cinemas, Ltd., were the respondents, were also allowed, with costs.

PROFITS UP DESPITE POOR SEASON

Manx Kinema's 10 per cent.

Notwithstanding the fact that 40,000 fewer visitors spent their holidays in the Isle of Man last summer than in the previous summer, the Strand Cinema Theatre Co., Ltd., report increased profits.

The directors, in their annual report, state that the profit for the year ended December 31, 1938, after payment of debenture interest, income tax, and all other charges, amounts to £13,975, which is £941 more than in the previous year.

It is recommended that the customary dividend of 10 per cent. be paid.

New Companies Registered

Will Stone's Circuit, Ltd.—Registered March 30. Capital, £100 in 100 shares of £1 each. To acquire the business carried on by W. A. Stone at Pontypriid, Treheris, Pontyemmer, Rhymney and other places in South Wales. The directors are: Frank Hill, Heathcote, Pangbourne, Bucks; Ralph C. Fielder, The Poplars, Gills Hill, Radlett, Herts; and Wm. A. Stone, 43, Tydraw Road, Roath Park, Cardiff. Solicitors: Morgan Price and Co., 33, Old Broad Street, E.C.2. Registered office: The Town Hall, Pontypriid.

Regent Cinema Co. (Sowerby Bridge), Ltd.—Registered March 30. Capital, £30,000 in £1 shares (26,000 ordinary and 4,000 5 per cent. preference). Kinema proprietors, etc. The directors are: Wilfred Walker, John H. Freer, Geo. H. Haigh, and Hubert A. Walker, of Huddersfield, Kinema directors. Secretary: J. H. Freer. Solicitor: G. V. Baxter, 2, St. Peter's Street, Huddersfield.

Grosvenor Cinema (Leatherhead), Ltd.—Registered March 30. Capital, £10,000 in 10,000 shares of 2s. each. Kinema proprietors, etc. The directors are: Christopher H. R. Reeves, 42, Old Broad Street, E.C.2, solicitor, and Wm. L. Lunden, Solicitors: Herbert Reeves and Co., 42, Old Broad Street, E.C.2.

Louth Entertainments, Ltd.—Registered March 30. Capital, £1,000 in 1,000 shares of £1 each. Kinema proprietors, etc. The permanent directors are: John J. Slater, 42, Derby Road, Nottingham, furniture manufacturer; Reginald L. Kemp, "Broadleaves," 24, Derby Road, Beeston, Notts, Kinema proprietor; and Frederick A. Prior, General Buildings, Bridlesmith Gate, Nottingham, accountant. Qualification of permanent directors £100, of other directors £1. Secretary: Charles L. Gough. Office: General Buildings, Bridlesmith Gate, Nottingham.

Springburn Cinema, Ltd.—Registered in Edinburgh March 30. Capital, £100 in £1 shares. Kinema proprietors, etc. The subscribers are: H. Winocour and Mrs. Dora Winocour, 219, Nithsdale Road, Glasgow. Secretary: H. Winocour. Registered office: 144, West Regent Street, Glasgow.

Elite and Coliseum Cinemas (Bradford), Ltd.—Registered March 29. Capital, £12,000 in 12,000 ordinary shares of £1 each. Kinema proprietors,



Tommy Ryan in ORPHANS OF THE STREET, which British Lion will Trade show on Wednesday, April 12, at 3 p.m. at the Phoenix Theatre

AFRICAN THEATRES' DISPUTE

Hopes for Amicable Settlement

The net profit for 1938 of African Theatres amounted to £164,018, compared with £188,458. With £94,786 brought in the total amount available is £258,804. The sum of £57,600 is to be placed to reserve, and a final dividend of 10 per cent. again makes 20 per cent. for the year, leaving £85,574 to be carried forward.

The report states that a dispute has arisen between Kinemas, Ltd., the minority shareholders of the operating company (African Consolidated Theatres), and African Theatres Ltd., about allegations made of overcharges by African Theatres and certain subsidiaries in the matter of rentals payable to African Theatres and subsidiaries.

It is further stated that at present it is not possible accurately to compute the amount in dispute, but in terms of the merger agreement between Kinemas, Ltd., and African Theatres, the distribution of profits was in the ratio of 22 per cent. Kinemas, Ltd., and 78 per cent. African Theatres, so that any ultimate adjustment would have to be subject to that ratio.

Negotiations are proceeding for an amicable settlement.

COLUMBIA ASSETS OVER 12 MILLION DOLLARS

Big Production Scheme Scheduled

The six months' report of the Columbia Pictures Corporation for the period ending December 31, 1938, states that for the three months ending December 31, after all charges and provisions for Federal Income and other taxes, the net profit amounted to \$268,209.29, and for the six months ended on that date, after similar deductions, the net profit equalled \$34,596.79.

The balance sheet shows current assets of \$12,656,898.94 and current liabilities amounted to \$1,610,131.40, with working capital, approximately \$11,000,000.

Coinciding with the financial report, Columbia announce intensified production activity.

At the beginning of this month, work started on several of the most important pictures, including Frank Capra's "Mr. Smith Goes to Washington." Jean Arthur will have the feminine top spot.

etc. The subscribers are: C. Cawthorne, Shipley, egg and butter merchant, and Arthur B. Hyde, Shipley, Kinema manager.

Thornhill Cinema, Ltd.—Registered March 27. Capital, £8,000 in 8,000 shares of £1 each. Kinema proprietors, etc. The directors are: Dr. Wm. Grant, Easington, Co. Durham, medical officer of health; Albert H. Balmer, Houghton le Spring; Wm. E. Balmer, Roker, Sunderland; Geo. Wheatley, Houghton le Spring (all permanent subject to each holding 500 shares). Solicitor: Wm. E. Balmer, 16, Cliffe Park, Roker, Sunderland.

Castle Cinema, Ltd.—Registered in Dublin March 27. Capital, £6,000 in £1 shares. Kinema proprietors, etc. To acquire land in Carrick-on-Suir, Co. Tipperary, or elsewhere. Directors: James McCormack, Seamus M. Murphy, and Joseph Drohan, Carrick-on-Suir. Secretary: James McCormack.

Aldwych Film Productions, Ltd.—Registered March 29. Capital, £1,000 in £1 shares. Film producers. Solicitors: Rhys Roberts and Co., 13, Serjeant's Inn, Fleet Street, E.C.4.

Cinephone (Plymouth), Ltd.—Registered March 25. Capital, £10,000 in 9,500 ordinary shares of £1 and 500 preference shares of 1s. each. Film producers, etc. The subscribers are: Israel Mogoulsky, 146, Avenue des Champs Elysees, Paris, company director; Leonid Nakhimoff, 17, Allen House, Allen Road, W.1, company director. Israel Mogoulsky signs as director. Solicitors: Dehn and Landerdale, 85, London Wall, E.C.2. Registered office: Dominion Buildings, South Place, E.C.2.

Nova Picture, Ltd.—Registered March 30. Capital, £100 in 100 shares of £1 each. The directors are: Nova Picture and Arnold Picture. "Shotover," Coombe Lane, Kingston, Surrey. Registered office: 12, Henrietta Street, W.C.2.

Morgan's Studio, Ltd.—Registered March 29. Capital, £1,000 in 1,000 ordinary shares of £1 each. Specialists in slide and film projected publicity, etc. The directors are: Henry N. Morgan and Elizabeth Morgan, 61, Friars Place Lane, Aclon, W.3. Solicitors: W. Hubert Smith and Co., 20, Red Lion Square, W.C.1. Registered office: 309, Gray's Inn Road, W.C.1.

Television Progress Reviewed at Two Company Meetings

BAIRD'S NEW FINANCIAL SCHEME APPROVED

Negotiating a Contract for More Kinema Installations

By Our City Editor

THE Kinema Industry must sit up and take notice of television, according to Sir Harry Greer, D.L., chairman of Baird Television. Speaking at the adjourned annual meeting of the company on Friday last, which was a preliminary to a series of class shareholders' meetings to pass resolutions for the purpose of raising £400,000 additional finance in the form of 5 per cent. loan stock, Sir Harry referred to Isidore Ostrer, chairman of Gaumont-British Picture Corporation, "who has not only supported us throughout, but indeed I may add has forcibly stressed upon us the urgent necessity of developing this phase of television, visualising as he has done the enormous possibilities offering in the world's markets."

"It must be known that television has not been profitable to anyone so far. The development of the market is not entirely within the control of companies such as ourselves, and in particular, the marketing of home receiver sets has been slower than I anticipated. However, I do feel that two of our possibilities, viz., home receivers and large screens, of which I will speak later, have now reached the stage at which commercial success can be anticipated."

"Every kinema will in self-protection instal television not only in competition with each other, but in self-protection against the attraction of the home set. There are the Army, the Navy and the Air Force—in fact, I believe there is practically no field where television, in one form or another, will not be required."

"The potentialities are staggering, in fact."

"Since I met you last," said Sir Harry, "we have made vast strides in the kinema receiving sets generally known as large screen reception."

"The Boon-Danahar fight was an historical landmark. It proved beyond a

shadow of a doubt that Baird kinema television was commercial, and from now onwards thousands and soon millions will be able to see almost every event whilst it is taking place, in comfort and definitely better than most will be able to see it on the spot."

"We have under negotiation a contract for the manufacture and installation of kinema equipment in a large number of kinemas which will keep us busy for the next 18 months, and from inquiries received from kinema owners we know of the great interest created, and to reach this position we are taking all possible steps towards accelerating our plans of production."

"Unfortunately, as will be obvious to you, the success of this part of our business is not under our sole control, as the commercial use of the ether as a means of transmission is controlled by the Government."

"Every kinema in the world must ultimately have its large television screen, and we, as the first in the field, are in an unrivalled position, and it is only a question of being able to make deliveries quick enough."

One shareholder inquired whether there was any possibility of eliminating competition with Scopony, Ltd., and Ostrer Deutsch, chairman of the Odeon group kinemas, to which Sir Harry replied "that there have been, or are likely to be, certain approaches in that direction."

The directors' proposals for the issue of £400,000 of 5 per cent. loan stock were passed by the shareholders. It was pointed out that the directors had a promise from "certain shareholders and creditors" to apply for a total of £250,000, but that they did not intend to proceed to allotment unless a further £75,000 of applicants were received.

M. Ostrer on Early Deliveries of Big Screen Sets

COMMENTS AT P.C.T. ANNUAL MEETING

REFERRING to the increased profits of £516,350 at the annual meeting of Provincial Cinematograph Theatres on Friday last, Mark Ostrer thought there was every cause for satisfaction, especially in view of the general recession in trade and the international crisis during 1938.

The depreciation reserve account now stands at £1,163,981, a net increase of £89,876. Mark Ostrer pointed out that he had previously drawn shareholders' attention to the fact that all costs of maintenance of properties and equipment are charged against revenue, and no deviation from this principle has been made during the year under review.

At £675,000 the general reserve remains the same as last year. It is £175,000 in excess of the company's ordinary share capital. Ordinary dividend for the year was again 22½ per cent., leaving a balance of £120,259 to be carried forward. Referring to the dividend, the chairman again referred to the policy of distributing certain of the year's surplus earnings. When the dividend was raised from 15 per cent. to 22½

per cent. last year, Mark Ostrer expressed the fact that a precedent was created, and that no regularly in these distributions could be expected.

"These remarks," he said, "hold good to-day. Each year will have to be treated on its merits, visualising always, of course, possible future developments in the entertainment business."

Mark Ostrer and Television

Mark Ostrer also referred to television in view of the great progress which has been made.

"The day is not far distant," he said, "when the majority of homes will be equipped with television sets. The Baird Television have perfected the big screen for showing television in kinemas." He also referred to the recent transmission of the Boon-Danahar fight, witnessed by large audiences at the G.B. theatres at Marble Arch and The Tatler, and to the Boat-race.

To meet the competition which will undoubtedly arise," he said, "as a result of the entertainment which will be available to the users of television in the home, it will become necessary to equip other theatres as soon as possible. Owing to the foresight of the G.B. Corporation in associating themselves with Baird Television we are in the fortunate position of being able to obtain early deliveries of the big-screen apparatus manufactured by that company."

Given reasonable conditions and a restoration of confidence Mark Ostrer thought Provincial Cinematograph Theatres would continue to show satisfactory results.

SHARE MARKET

Another Week of Inactivity

Another week of extreme idleness was experienced in the kinema share market. Despite the growing interest in television, investors have not been induced to take much interest.

An outstanding exception to the general trend was African Theatres, which rose 3s. 6d. to 33s. 6d. on the very satisfactory report. London Pavilion preference were also better at 16s. 6d. compared with 16s. in the previous week, while P.C.T. "B" preference rose 3d. to 21s. 6d.

A.B.P.C. 6 per cent. preference were 3d. lower at 18s. 6d.; British Lion preference 3d. down at 3s. 3d.; General Theatres preference 1½d. down at 7s. 3d., and P.C.T. Construction preference were 3d. lower at 20s. 9d. Among the television issues, Baird's were unchanged at 9d. for the 2s. 6d. preferred and 1s. for the 2s. 6d. deferred, although the resolutions for raising fresh capital were generally approved at a quite satisfactory meeting. Scopony 5s. ordinary eased from 4s. 6d. to 4s. 4½d.

SHARE MOVEMENTS

	Last week.	This week.	Movement.
African Theatres Ord.	30/-	33/6	+ 3/6
Assoc. Brit. Pic. Corp. 5/- Ord.	11/-	11/-	—
" 6% Pref.	18/9	18/6	—/3
" 5% Debs.	49½	49½	—/0
A.P.P.H. Ord.	14/-	14/-	—
Assoc. Talk. Pic. Ord. 5/-	7/3	7/3	—
Baird Tele. 20% Pref. Ord. 2/6	1/9	1/9	—
Brit. & Dom. Films £1	1/-	1/-	—
Brit. Lion Pref. Ord.	3/6	3/3	—/3
Capital & Prov. News 5/-	3/3	3/3	—
Gaiety Pic. Ord. 10/-	2/3	2/3	—
Gaumont-British Ord. 10/-	3/3	3/3	—
" "A" Ord.	1/3½	1/3½	—
" 5½ 1st Pref.	9/7½	9/7½	—
" 4½ New Debs.	47½	47½	—
General The. Pref.	7/4½	7/3	—/1½
" 6½ 1st Mort. Deb.	47½	47½	—/0
Kinemas	5/-	5/-	—
London Pavilion £1 Ord.	10/6	10/6	—
" 6% £1 Pref.	16/-	16/6	+ /6
London & District	—/4½	—/4½	—
Mde. Tussaud New 1/- Def.	1/6	1/6	—
" £1 Prefd. Ord.	15/9	15/9	—
Moss Empires £1 Ord.	20/-	20/-	—
" £1 Cum. Pref.	15/9	15/9	—
Odeon 5/- Ord.	5/6	5/3	—/3
" 5% Debs.	48½	48½	—/0
P.C.T. Ord. 10/-	23/3	23/3	—
" 7½ Ptz. Pref. Ord.	19/3	19/3	—
" Cum. "A" Pref. £1	21/3	21/3	—
" Cum. "B" Pref. £1	21/3	21/6	+ /3
" Const. 7% Pref.	21/-	20/9	—/1
Scophony 5/- Ord.	4/6	4/4½	—/1½
Sound City (Films) 5/- Ord.	—/9	—/9	—
" 6% Pref.	3/9	3/9	—
Stoll Th. Corp.	2/-	2/-	—
Twentieth Cent. 5/- Ord.	—/4½	—/4½	—
" 6% Pref.	1/-	1/-	—
" 2nd Pref.	—/7½	—/7½	—
Union Cinemas Ord.	3/-	3/-	—
" 1st Pref.	1/3	1/3	—
Union Cine. Sub. Props. 6% Pref.	12/6	12/6	—
" 4/- Ord.	3/3	3/3	—

£1 shares unless otherwise stated.

"THE FOUR FEATHERS"



The Trade show of Korda's latest picture, *THE FOUR FEATHERS*, has been fixed by United Artists for the evening of Thursday, April 20. Zoltan Korda directed, and the stars represented in the above typical scenes include John Clements, Ralph Richardson, June Duprez, Donald Gray, C. Aubrey Smith and others.

NORTHERN IRELAND

NET RECEIPTS AS BASIS OF GRADING

Conciliation Board Decision

AGREEMENTS FOR SMALL TOWNS

THE big difference between exhibitors and the N.A.T.K.E. was settled at a lengthy meeting of the Joint Conciliation Board for Northern Ireland at which it was decided that net receipts as a basis of grading was debated.

The nine representatives stated that they had been under the impression that gross was the method to be employed, but the exhibitors pointed out that in all agreements made in England and Scotland net had been decided upon, and therefore they held that there was no reason to have any different procedure in Northern Ireland. Considerable time was spent upon trying to find an agreed formula by which a figure could be given as a basis for appeals against grading, and here again the matter was satisfactorily settled.

The Board asked the exhibitors' representatives if they would try to proceed as quickly as possible with submitting a proposed agreement to exhibitors in places with a population under 10,000. It is understood that this will be done by the White Cinema Club.

The procedure will probably be that each exhibitor concerned will be sent a copy of the proposed agreement and also a meeting convened to enable them to express their views, which will then be placed before the Board.

CLUB HONOURS RENTER

Presentation to H. M'Mullan

PRIOR to his departure for Dublin to take up the position of manager for Paramount in Eire, Harry M'Mullan, who for a number of years has been their representative in Northern Ireland, was the guest of honour at a luncheon given by the White Cinema Club, which attracted a large attendance from all parts. Apologies for unavoidable absence were received from T. Hanlon (Dublin), L. Hyman and J. M'Cann, who paid tribute to Mr. M'Mullan's capabilities.

Harry Wilton, who presided, said that he had known Harry M'Mullan from the first day he had entered the industry in 1912. Their guest was a credit to the industry and one of the pioneer members of the club. He was held in high regard by all sections of the Trade, and they wished him every success in his new position. They were certain that he would do well in Eire.

Others who spoke in support of the toast were Messrs. Joe Martin (Dublin), Billy Bradley, James Curran, Fred Spiers, Cecil King, M. Logan, D. D. Young, B. M'Guigan and Ben Bloomfield.

On behalf of the Trade Harry Wilton presented Mr. M'Mullan with a suitably inscribed gold cigarette case. He also cordially welcomed W. Lee, Paramount's new representative on the territory.

Replying, Harry M'Mullan expressed his deepest thanks for the gift and the good wishes, as well as the many compliments. He would always remember the way he had been treated so generously by the Trade since joining them. He also expressed his thanks for the manner in which the Trade had recently entertained Adolph Zukor and other members of Paramount executive during their visit to Belfast.

Proposing the health of the trade, Senator Maguire paid tribute to the club for the manner in which it watched the interests of the industry, and expressed his pleasure at the representative attendance. It was really wonderful to see the progress that had been made and to see renters and exhibitors co-operating to deal with matters on the territory. He urged that it was necessary to intensify this co-ordination.

Bob Barron also spoke.

Annual Golf Tourney

It has been arranged to hold the annual golf tournament for the Northern at Greenore Golf Links on Sunday, April 23. Arrangements have been made for a special saloon to be attached to the train for Belfast for members and their friends. The chief prize will be the Harry Wilton Cup.

Compulsory Car Park

An interesting controversy has arisen in Belfast by the Improvement Committee refusing to sanction shops being erected on a piece of ground adjoining a cinema. The owner of the land appealed to the Ministry of Home Affairs, who intervened, and the Committee, after stating that they had hoped that the ground would have been used as a car park for the cinema, withdrew their refusal of the plans.

The Committee, however, is to make representations to the Ministry to consider the introduction of legislation empowering local authorities to insist upon the provision of car parking accommodation when plans are submitted for the construction of places of amusement.

Bangor Horror Week

Packed houses were the rule at the Tonic, Bangor, where the Curran Circuit staged a horror week for patrons, the films being "Frankenstein" and "Dracula," and Stendal Todd, the manager-organist, added to the effectiveness by presenting the "ghost organist."

The latest member of the trade who will shortly be qualifying for his air pilot's certificate is T. H. M'Dermott, of the Classic, Belfast.

"MIDNIGHT"

Claudette Colbert and Don Ameche in a scene from MIDNIGHT the new Paramount picture, reviewed in this issue



NEWS FROM EIRE

Benevolent Fund for Dublin Staffs

COMMITTEE TO CARRY ON UNTIL COUNCIL IS SET UP

For some time past members of the Trade in the Dublin district have had in mind the establishment of a benevolent fund. A small committee has now been formed to establish such a fund. Robert C. McKew, A.B.F.D., has consented to act as organising secretary, and Goff Nash (Warner Bros.) as treasurer.

For the exhibitors Leonard Ging, president, Theatre and Cinemas Association (Ireland), has kindly allowed his name to go forward as chairman. The committee will be completed with the addition of T. Cogan, manager, Carlton, and Desmond Murphy, publicity director, Carlton.

The committee will carry on until the end of this year, and thereafter it is the intention to have paid membership to the fund with voting power. In 1940 it is hoped to elect a Council to deal with the fund.

In an appeal addressed to members of the Trade, Mr. McKew says: "Any sum from 5s. to £500 will be most acceptable."

NEWSREEL WITHDRAWN

Objection to I.R.A. Bombing Incident

Detectives visited several Dublin cinemas last week, following objection, it is stated, raised by members of the audience in one of the houses to portion of a newsreel. The sequence complained of showed damage caused to Hammersmith Bridge, London, by an explosion, and the commentary referred to the incident as being the work of "I.R.A. terrorists."

Following the visit of the detectives the reel was withdrawn from a number of the cinemas. In a couple of cases, it is learned, the portion of the reel to which objection was taken had been cut out by the management before shown to the public.

PILLAR TEAM IN FOOTBALL FINAL

Carlton Defeated

The Pillar cinema football team, holders of the Kinemas Cup in the Theatres-Kinemas League of Ireland again qualified for the final stage when they defeated Carlton by three goals (McCormack 2, Flood 1) to one (Byrne).

In the first half Pillar were the aggressors and gained a lead of 2-0 before half-time. Carlton did better after the resumption, and it was at this stage that the Pillar defenders proved their worth in coming through a gruelling period of twenty minutes with credit. Though they reduced the lead in this period the score only served to further rouse Pillar, who retaliated strongly and gained their third goal. Duffy, Kelly, McCormack and McDonnell were outstanding for the winners. Keegan, Byrne, O'Driscoll and McDonnell were the pick of Carlton.

The second semi-final between Irish Cinemas, Ltd., and Adelphi will be played next week-end.

"ROBIN HOOD" RECORD

Is this a record—52 complete weeks' bookings on one film within the city boundaries of Manchester and Salford? "Robin Hood" (First National) was released on January 3, and with the run of the film at the Rivoli, Rusholme, Manchester, early in May, 52 weeks' bookings will have matured in Manchester and Salford. C. S. MacGregor is manager of the Manchester branch of First National.

M-G-M Announce Plans for 52 at Convention

POLICY TO MAKE ONLY BIG-SCALE PICTURES

AT the 15th anniversary American Sales convention of M-G-M, just concluded, at which Sam Eckman attended, it was announced that the company will continue a policy which has met with success during the past year, and make only large-scale productions. This will necessitate a further increase in its total studio budget to produce the 52 feature films to be released during the coming season.

An indication of the "open covenant" sales policy of M-G-M was the presence at the convention of the three leading representatives of unaffiliated independent theatre organisations. H. A. Cole, president of the Allied States Theatres; Edward

of Glass, starring Joan Crawford; "Yank at Eton," starring Mickey Rooney; "Thomas Edison," starring Spencer Tracy; "Madame Curie," to star Greta Garbo; "Deau Brummel," starring Robert Donat; "Sea of Grass," starring Spencer Tracy; "Balalaika," starring Nelson Eddy and Ilona Massey, and to be directed by Reinhold Schunzel.

"I Love You Again," to star William Powell and Myrna Loy; "Hands Across the Border," to star Robert Taylor; "A Lady Comes to Town," starring Joan Crawford; "Dancing Co-ed," starring Eleanor Powell; "Wings on His Back," starring James Stewart; "Journey's End," starring Robert Donat.

"Ziegfeld Girl," with an all-star cast; "Go West," starring the Marx Brothers; "On Borrowed Time," with a cast including Frank Morgan and Sir Cedric Hardwicke; "Babes in Arms," starring Mickey Rooney, Judy Garland, June Preisser, Douglas McPhail, with Busby Berkeley the director; "Thunder Afloat," starring Wallace Beery; "Witch in the Wilderness," directed by King Vidor.

200,000 Leagues Under the Sea

Other pictures contemplated are: "Susan and God," "The Lady and the Waiter," "War Eagles," "200,000 Leagues Under the Sea," "The Yearling," "Wings Over the Desert," "Kim," "Soldiers Three," "Spur of Pride," "I Had a Comrade," "May Flavin," "Florian," "Alaska," "These Glamour Girls," "Escape to Prison," "Nickel Show," "Ruined City," "The Rosary," "Great Laughter," and also new productions of the popular "Judge Hardy Family" and "Dr. Kildare" series.

Directors Signed

Among the 24 directors under contract are: Frank Borzage, Clarence Brown, Tod Browning, Harold S. Bucquet, Edward Buzzell, Jack Conway, George Cukor, Leslie Fenton, Victor Fleming, Ernst Lubitsch, Edwin L. Marin, Henry C. Potter, Richard Rosson, Reinhold Schunzel, George Seitz, S. Sylvan Simon, Robert Siodmak, Norman Taurog, William Thiele, Richard Thorpe, W. S. Van Dyke II, King Vidor, Josef von Sternberg, and Sam Wood.

The short subject schedule of M-G-M will include documentary and historic films as well as the established series featuring Pete Smith, Robert Benchley, Carey Wilson, "Our Gang," John Nease's "Passing Parade," Fitzpatrick Traveltalks in Technicolor, the widely successful "Crime Doesn't Pay" series, M-G-M Technicolor Cartoons, the third-dimensional Metroscopez and the "News of the Day" newscast.

1910 KINEMA REBUILT

Electric, Halifax, Reopening May 22

The Electric Cinema, Halifax, which first showed films in 1910, will reopen on May 22 after extensive alterations, which include the erection of an illuminated tower over the foyer, a modern canopy, the installation of a new ventilating system, and the treatment of the auditorium with acoustic material.

F. Bradley, the present manager, will be in charge at the opening of the theatre, which has a continuous history since 1844, when it was first built as a riding school.



On retiring from the secretaryship of Paramount and its British subsidiaries, after 23 years service, Edward Ayres received a presentation from colleagues of the company. Henry Supper, whose length of service nearly approaches that of Mr. Ayres, made the presentation

New Films at a Glance

TITLE AND RENTER.	R.T. AND CERTIFICATE.	STARS.	REMARKS.	BOX-OFFICE ANGLE.
*Beyond Our Horizon (Unit)—British.	38 min. (U)	Milton Rosmer, Josephine Wilson, Mavis Clair.	Religious melodrama, a modern parable sincerely acted and directed, and picturesquely staged.	Worthy proposition for specialised halls.
Family Album (Ace)—Italian.	62 min. (U)	Victor de Sica, Elsie de Giorgi.	Italian comedy with superimposed English dialogue. Point obscure and continuity vague.	Not recommended.
Flying Irishman, The (RKO-Radio)—American.	72 min. (U)	Douglas Corrigan, Paul Kelly, Robert Armstrong.	Aerial drama suggested by Douglas Corrigan's trans-Atlantic flight. Story rather laboured, but flying sequences excellent.	Good novelty booking for the majority of halls. Great for youngsters.
Love Affair (RKO-Radio)—American.	88 min. (U)	Charles Boyer, Irene Dunne, Maria Ouspenskaya.	Romantic comedy melodrama piquant and tragic in turns. Irresistible performance by Boyer, delightful singing by Irene Dunne and good support. Direction resourceful, songs tuneful and feminine appeal terrific.	Excellent general booking. Good for the family.
Magnificent Outcast (RKO-Radio)—American.	63 min. (U)	James Ellison, Ace, the Wonder Dog.	Dog melodrama presented on popular lines. Clever performance by Ace, the canine star, sound support and adequate direction.	Good second for most audiences and the family in particular.
Midnight (Paramount)—American.	94 min. (A)	Claudette Colbert, Don Ameche, John Barrymore.	Gay, piquant romantic comedy with elegant French dressing. Story smart, all-star teamwork great and dialogue excellent. Feminine appeal immense.	Irresistible box-office attraction for all classes. Nothing to harm juveniles.
Rebel Son, The (United Artists)—Anglo-Continental.	80 min. (U)	Harry Baur, Anthony Bushell, Roger Livesey.	Spectacular period melodrama of enmity between Cossacks and Poles. Story slight and characterisation unconvincing, but spectacle impressive.	Novelty booking for smaller halls. Safe for youngsters.
Saint Strikes Back, The (RKO-Radio)—American.	64 min. (A)	George Sanders, Wendy Barrie, Jonathan Hale.	Crime drama depicting the further adventures of Simon Templar, alias The Saint. Treatment somewhat wordy, but quota of thrills up to standard, acting sound and production qualities smooth.	Good title thriller for the masses. Safe for youngsters.
Sergeant Madden (M-G-M)—American.	80 min. (A)	Wallace Beery, Alan Curtis, Laraine Day.	Melodrama of the American Police Force with paternal implications. Story good, acting convincing and atmosphere excellent. Appeal universal.	First-rate popular booking. Good for the family.
Society Lawyer (M-G-M)—American.	80 min. (A)	Walter Pidgeon, Virginia Bruce, Charles Ruggles.	Racketeer melodrama with a refreshing streak of romance. Characterisation very good, thrills big and atmosphere realistic.	Very good general booking. Nothing to harm youngsters.
Sudden Money (Paramount)—American.	61 min. (U)	Marjorie Rambeau, Charley Grapewin.	Domestic comedy turning on a family's reactions to sudden wealth. Story extravagant, but teamwork very good and atmosphere excellent.	Good comedy bet for the masses and family.
They Made Her a Spy (RKO-Radio)—American.	68 min. (U)	Sally Eilers, Allan Lane.	Espionage melodrama presented on conventional but popular lines. Cast good and technical work realistic.	Safe average popular booking. Nothing to harm youngsters.
Torchy Runs for Mayor (Warner)—American.	59 min. (U)	Glenda Farrell, Barton MacLane, John Miljan.	Reporter v. gangster drama. Feminine sleuth and policeman boyfriend in mildly exciting warfare with underworld thugs.	Average dramatic (firing as second feature. Quite harmless for children.
Trouble in Sundown (RKO-Radio)—American.	60 min. (U)	George O'Brien, Rosalind Keith, Cyrus W. Kendall.	Crime drama with a Western setting. Story good, acting keen, thrills convincing and background picturesque.	Cast-iron Western for the masses and youngsters.
RE-ISSUE.				
Walking Dead, The (First National)—American.	64 min. (H)	Boris Karloff, Edmund Gwenn, Marguerite Churchill.	Originally reviewed "KINE," April 30, 1936. High-voltage melodrama, linking gangsterdom with the supernatural. Excellent performance by stars, clever direction and realistic staging.	Box-office proposition for the masses. Not for children.

* A British Picture

REVIEWS FOR SHOWMEN

Trouble in Sundown

RKO-Radio. American (U). Directed by David Howard. Featuring George O'Brien, Rosalind Keith and Cyrus W. Kendall. 5,400 feet. Release not fixed.

CRIME drama with a Western setting, told with due regard for plausibility. Story momentum is keen, and it carries the plot to a suspenseful and thrilling climax. George O'Brien is the hero and Cyrus W. Kendall the subtle villain, and this shrewd piece of casting by itself guarantees vigour of action and a battle of wits. A good supporting cast, appropriate musical embellishment and picturesque scenic qualities complete the healthy outdoor illusion. Cast-iron Western for the crowd, one with a star who matters.

Story.—The bank in the small Western town of Sundown is robbed of \$90,000, and suspicion falls on the President, Cameron, the only man who knows the combination of the lock to the vault. Clint Bradford, a cattleman in love with Cameron's daughter, June, is confident that Cameron is innocent, and he smuggles him out of town.

Daggett, an insurance man, instructs his henchmen to kill Cameron, but they are unsuccessful. A trick brings Cameron to trial, but in the meantime Clint discovers the methods used to obtain the combination of the safe. To force the real crook to disclose his knowledge is Clint's next job, and this he does in spectacular circumstances. Cameron is acquitted, Daggett and his confederates get their just deserts, and Clint gets June.

Acting.—George O'Brien sets a rousing pace as Clint, Cyrus W. Kendall is a far from obvious villain, and Rosalind Keith is a pretty June. Ray Whitley, Chill Wills, Howard Hickman, Ward Bond and Monte Montague round off a cast of shrewdly chosen types.

Production.—There is no needless rushing about in this Western; the action means something, and this gives it a dramatic quality many of its contemporaries have not got. Furthermore, the cast is selected for its adaptability as well as its brawn. The film has rugged ingenuity and a natural picturesqueness.

Points of Appeal.—Good story, smooth action, exciting twists, authentic background, and popular star and supporting cast.

Love Affair

RKO-Radio. American (U). Directed by Leo McCarey. Featuring Charles Boyer, Irene Dunne and Maria Ouspenskaya. 7,955 feet. Release date not fixed.

ROMANTIC comedy-melodrama, a wide-range collation of all that matters put over in the face of frequent incongruity by the artistry of Charles Boyer, and, in a small measure, the versatility of Irene Dunne and the shrewd box-office touch of the director. The first half is piquant romance and the second is tragedy, while the trimmings consist of visits to an orphanage, Yuletide sentiment, song, and all the other accepted paraphernalia of conventional sob-stuff.

That the stars and director succeed in grappling successfully with such an extravagant conglomeration is an emphatic answer to the experiment. It is, in spite of its somewhat leisurely tempo, a certainty for feminine audiences, and that means the majority. Excellent general booking.

Story.—Michel Marnay, a Frenchman with a reputation as a lady-killer, is bound for New York; he is to marry Lois Clarke, an American heiress. On the same boat is Terry McKay, a night-club singer, engaged to Kenneth Bradley, a young business man. The two inevitably collide and it is a case of real love at first sight. They break their respective engagements and agree to meet again at the top of the Empire State Building in six months' time.

Meanwhile, Terry continues with her singing, while Michel, who, incidentally, is no mean painter, sets to work to commercialise his talents. At the appointed time he arrives at their trysting place, but Terry is knocked down

and seriously injured. Permanently crippled, she refuses to let Michel know of her tragedy. She finds solace in orphanage work, but in the end one of Michel's pictures is the medium of their reunion.

Acting.—Irene Dunne is an attractive and talented Terry, and her singing is delightful, but it is Charles Boyer, as Michel, who steals the picture. He has charm, poise, intelligence, and an unflinching gift for registering emotion without apparent effort. Maria Ouspenskaya, Astrid Allwyn and Lee Bowman are in support, but only the first-named is of any consequence.

Production.—The picture is an astonishing mixture of sophistication and artless sentiment; it serves caviare and tapoca on the same plate. The eccentric diet would be accepted with some misgiving in ordinary circumstances, but these are different. The difference is Charles Boyer. His easy, polished adaptability and ingratiating personality allow the film to play tricks and, more important, get away with them.

Irene Dunne, of course, helps, and tribute has already been paid to the showmanlike direction; but it is, we must repeat, Boyer's picture. To return to the treatment, the second, the more serious half of the entertainment, will obviously appeal most to the masses. And finally, it's a polished tear-jerker. Detail and atmosphere are excellent.

Points of Appeal.—Versatile story, clever direction, irresistible performance by Charles Boyer, tuneful songs, human angle, invulnerable feminine approach, good title and star values.

The Flying Irishman

RKO-Radio. American (U). Directed by Leigh Jason. Featuring Douglas Corrigan, Paul Kelly and Robert Armstrong. 6,412 feet. Release date not fixed.

AERIAL drama, a picture that is both a biography of Douglas Corrigan, the "wrong-way flier," and a cursory history of aviation during the last twenty years or so. Although basically authentic, it fails to convert fact into anything more holding and entertaining than that already contributed by fiction. It is too hurried. Treatment that consists partly of dialogue and partly of commentary does not help.

Still, the hero has fame, even if it is fugitive, and this is, of course, of some box-office value. With all its shortcomings it is a reasonably safe bet, one with obvious exploitation values, for the masses, the family and youngsters.

Story.—Young Douglas Corrigan becomes the family breadwinner when his father deserts his mother, brother Harry and sister Emily. He has a passion for aviation and eventually gets a job at an airport through Butch, a mechanic. Mrs. Corrigan dies, but Douglas manages to keep Harry at college, a promise made to his mother, and support Emily. He also saves enough from his meagre earnings to pay for flying lessons.

Eventually he and Butch decide to pool their savings and buy a plane, but Butch, a noted war flyer in his day, is grounded because of shell-shock. In a mad attempt to prove that he is fit, Butch kills himself and wrecks the plane. Douglas struggles along alone and eventually buys another plane, but every time he tries to convince the authorities that he is fit for a commercial job he finds himself hampered by red tape. In desperation he has a cut at crossing the Atlantic and succeeds. He is still turned down as a commercial pilot, but is offered a job as president of an aviation company!

Acting.—Douglas Corrigan is very good during the flying sequences; he lives up to his reputation, but he is no actor. Paul Kelly, Robert Armstrong and Eddie Quillan, however, do much to adjust matters in support.

Production.—The flying scenes are really well put over; they emphasise the courage of the central character in attempting a trans-Atlantic flight in little more than a crate, but the rest of the detail, whether it be biographical or historical, is too obviously and hastily coloured with

ingenuous sentiment to cash in on its authenticity. In other words, in playing to the gallery the film defeats much of its own box-office purpose.

However, the title character may still have a name to conjure with, and on this possibility it cannot completely be ignored as a stunt proposition for popular, industrial and family halls.

Points of Appeal.—Real-life story, healthy spirit of adventure, authentic detail, convincing aerial thrills, human angle and powerful exploitation values.

The Rebel's Son

United Artists. Anglo-Continental. (U.). Directed by Adrian Brunel. Featuring Harry Baur, Anthony Bushell and Roger Livesey. 7,202 feet. Release not fixed.

SPECTACULAR period melodrama of enmity between the Cossacks and the Poles, presented in circumstances which are hardly conducive to conviction, let alone good entertainment. For one thing, shots of the original French production are interjected; for another, there is obvious voice dubbing, while the English players, although interpreting with vigour, inevitably defeat the aims of realism by the very purity of their diction.

There are, however, colourful moments of pageantry and vivid large-scale battle sequences, and these may allay criticism with the not too critical. Novelty booking on title and cast values for the unsophisticated.

Story.—Tarass Boulba, an incorrigible Cossack warrior, has two sons, Andrew, a brilliant scholar, and Peter, a youth who puts fighting before book-learning. Andrew's instinct for the beautiful leads him to the home of Princess Marina Zamnitsky, a Polish noblewoman, and he falls in love with her and she with him. Peter, true to his upbringing, loves, and is loved by, Galka, a woman of his own race.

Tarass is willing to believe that the Poles are oppressing the Cossacks, and he declares war. Prince Zamnitsky, Marina's father and leader of the Poles, sends to Warsaw for reinforcements, but is afraid they will not arrive in time. Meanwhile, Andrew moved by the futility and cruelty of enmity between Cossacks and Poles, aligns himself with the Poles. His father, is, however, incensed and, after winning the opening skirmish, he shoots Andrew dead. Following this, Polish reinforcements arrive, and Tarass is seriously wounded, and Peter taken prisoner. Galka effects Peter's escape, and Tarass dies happy in the knowledge that at least one son is a true Cossack.

Acting.—Harry Baur looks the part as Tarass, but Anthony Bushell and Roger Livesey would never be mistaken for Cossacks Andrew and Peter. Still, they put up a good fight against overwhelming odds, and so, for that matter, do Patricia Roc and Joan Gardner as Marina and Galka.

Production.—Production is ambitious, particularly the moments of spectacle that have been borrowed from the French version, but the story has no particular point, and lack of purpose accentuates its hybrid origin. The sum total of its assets are, therefore, fugitive spectacle and title and star values. These, as already stated, will not carry it far, but they may get it over in the smaller halls. The benefit of the doubt is slight but perceptible.

Points of Appeal.—Title, cast and large-scale interpretation.

Walking Dead

First National. American (H). Directed by Michael Curtiz. Featuring Boris Karloff, Edmund Gwenn and Marguerite Churchill. 5,912 feet. Release date not fixed.

GRAND guignol entertainment, this film was described in the KINE. (issue of April 30, 1936) as "definitely a box-office proposition for the crowd." Considering how well Karloff has retained his popularity, and how well the film has worn, our original recommendation still goes.

REVIEW S continued on pages 19 and 21

REVIEWS—continued from page 18

Midnight

Paramount. American (A). Directed by Mitchel Leisen. Featuring Claudette Colbert, Don Ameche and John Barrymore. 8,420 feet. Release date not fixed.

GAY, piquant romantic comedy, with elegant French dressing, turning on an American show girl's amatory adventures in Paris. The smart story revels in the theatrical, its gay improbabilities are delightfully handled by the all-star cast. Furthermore, riotous fundamentals are followed up by excellent dialogue, and a wardrobe that will be the envy of all women. There are laughs for the million; the entertainment has class but no class distinction. Irresistible box-office attraction, particularly for the feminine element.

Story.—Eve Peabody, an American showgirl, is stranded in Paris. Tibor Czerny, a Hungarian taxi-driver, is moved by her charm and plight, and drives her to all the night haunts in the hope that she will find a job. If she succeeds his reward is double pay. She doesn't, but rather than risk a night alone in Tibor's flat she slips out of his cab and grate-crashes a soiree with a pawn ticket. When asked her name she borrows the taxi-driver's, and poses as the Baroness Czerny.

Georges Flammarion, a wealthy man, knows she is phoney, and by elaborate methods, employs her to break up an affair between his wife Helene and Jacques Picot, a playboy. Helene does not accept the competition lying down, and Tibor, who has offered a reward to his fellow cab-drivers for news of Eve's whereabouts, is brought in at this juncture. The best laughs of all arise from the disentanglement, which, inevitably, leads to romance between Eve and Tibor.

Acting.—Claudette Colbert is delightfully provocative as Eve, she knows all the answers, and wears her clothes magnificently. Don Ameche is not quite so well cast as Tibor, he's too strident to pass as a Hungarian, but John Barrymore, Mary Astor, Francis Lederer, and Rex O'Malley have polish, and strike just the right note in support.

Production.—Here we have a romantic comedy of elegant artificiality, piquant implausibility, and gay theatricality. Nothing convinces, yet every foot contributes to light entertainment of infectious, irresistible inconsequentiality. In other words, it thrives and reaps a rich harvest of laughs on the pseudo.

The secret is a cast of compelling personality, an unflinching grasp of situation, and infallible timing. The many laughably contrived situations are turned with a skill that is a sheer delight. Sex is the spice of the innocuous fun.

Points of Appeal.—Smart story, attractive cast, magnificent presentation, excellent dialogue, sly sex interest, intriguing title, star values and immense feminine appeal.

Society Lawyer

M-G-M. American (U). Directed by Edwin L. Marin. Featuring Walter Pidgeon, Virginia Bruce and Leo Carrillo. 7,200 feet. Release date not fixed.

RACKETEER melodrama, the story of which tells of a fashionable lawyer who becomes the mouthpiece of gangsters and finds compensation for his loss of social status in adventure and romance. There is no particular point to the story, but the film is, nevertheless, good popular entertainment, smoothly acted and smartly put over. Cast values are considerable and production work is, of course, excellent. Very good general booking.

Story.—Christopher Durant, partner in a firm of fashionable lawyers, secures the acquittal of Tony Gazotti, a gangster charged with murder. The underworld fascinates Durant and he resigns when his partners take exception to his clients. Sue Leonard, his fiancée, also breaks with him, announcing her love for Phil Siddal, a man-about-town.

Phil has a girl friend, Judy Barton, who becomes het up when she learns of his engagement to Sue. Judy's former paramour is Jim Crelliman, a racketeer, and Gazotti's rival. During a showdown in Crelliman's apartment between Phil and Judy, Judy is shot and Phil is charged with her murder. He knows that he has been framed, but can't prove it and Durant agrees to defend him. Gazotti rows in with Durant, and Pat Abbott, one of his entertainers, is able to furnish Durant with vital evidence. Eventually Phil is cleared; gang warfare wipes out Gazotti and Crelliman and leads to romance between Durant and Pat.

Acting.—Walter Pidgeon is very good as Christopher Durant; he has class without losing the common touch, and Virginia Bruce also has a way with her as Pat. Leo Carrillo, Eduardo Cinnelli, Lee Bowman, Herbert Mundin, Edward Brophy and Tom Kennedy guarantee for competent and versatile support.

Production.—The story points no particular moral other than the obvious "crime does not pay," but is responsible for effective social contrasts, and these in turn are embroidered with spirited romance, crisp humour and breath-taking suspense. It's well up in the leaders when it comes to gangster fare, and, in addition, it has the feminine appeal. Cast-iron mass entertainment is, it will be observed, firmly indicated.

Points of Appeal.—Holding story, refreshing romantic angle, very good characterisation, realistic thrills, popular humour and strong cast.

Sudden Money

Paramount. American (U). Directed by Nick Grinde. Featuring Charles Ruggles, Marjorie Rambeau and Charley Grapewin. 5,516 feet. Released October 9, 1939.

DOMESTIC comedy, the story of which subscribes to the proposition that a windfall is inevitably followed by woe. A winning sweepstake ticket is the bone of contention. There are a good number of laughs during the first half, but the second is somewhat laboured. Still, Charlie Ruggles is always at hand to fill the breach, and on his bright performance alone adequate light entertainment rests. Good comedy bet for the masses and family.

Story.—Sweeney Patterson, a cigar-store salesman, goes halves with his brother-in-law, Doc Finney, in a sweepstake ticket. It wins, and a hundred and fifty thousand dollars are shared. Doc invests his in his racing system, while Sweeney starts a band, his wife, Elsie, takes up painting, and Mary, their daughter, is sent to a finishing school. Before long all the investments prove to be rash, and in the end the entire family is worse off. The experience, however, results in greater domestic unity.

Acting.—Charlie Ruggles is funny without losing sense of character as Sweeney, Marjorie Rambeau has her moments as the wife, Elsie, and Broderick Crawford is clever as Doc. Charley Grapewin, Evelyn Keyes and juvenile Billy Lee are the best of the supporting players.

Production.—The suggestion that easy money seldom leads to happiness may be balm to the have-nots, but it's too open to debate to provide the foundation of first-class light entertainment. However, in spite of running away with itself during the last reel or so, the picture is never far from real life, thanks to the accuracy of its central characters. Acting makes it, and it is, with all its artifice, homely mass entertainment. Atmosphere is convincing.

Points of Appeal.—Extravagant but amusing story, popular cast, box-office star and good title.

Torchy Runs For Mayor

Warner. American (U). Directed by Ray McCarey. Featuring Glenda Farrell, Barton MacLane and John Miljan. 5,382 feet. Release date not fixed.

FAMILIAR story on conventional lines of crooks versus reporter-leuths, with the professional police coming in at the finish to extricate the Press from an extremely tight situation. We have seen it all many times before, yet the production has a certain freshness and originality, due as much to smart acting merits as to slickness of dialogue and one or two intriguing situations. Fair entertainment value for average halls.

Story.—Torchy Blane, reporter, learns that the Mayor and Dr. Dolan, underworld leader, control the city. She tries to run the story, but pressure from the crooks causes her to lose her job. Undaunted, she and an accomplice burglarise Dolan's house for incriminating documents, which a fearless publisher prints, and Torchy's policeman pal, Steve McBride, helps to distribute.

Torchy suggests the publisher for mayor, but he is killed by Dolan's thugs, and Torchy decides to run for mayor herself. Dolan has her kidnapped, and McBride resigns from the force to rescue her. A clue brings him and his aide to where she is incarcerated, but they face almost overwhelming odds, and are only rescued in the nick of time by the arrival of the police. Dolan is killed trying to get away. Torchy is made mayor, and McBride Chief of Police.

Acting.—As the adventurous Torchy Glenda Farrell is in her element, and puts up a convincing show. It is, in fact, her picture, as the men are only average, although Tom Kennedy, as a sort of stooge for Barton MacLane, who takes the part of McBride, presides effectively over the humour department. John Miljan has no difficulty in suggesting the deep, dark villainy of Dr. Dolan.

Production.—Direction tactics are in keeping with the plot, and no attempt is made to distract attention from the main matter in hand by extraneous situations. Journalistic backgrounds and atmosphere of crookery are faithfully portrayed.

Points of Appeal.—Woman reporter on the track of crooks. Exciting kidnapping and rescue scenes. Slight amorous interest, and a flavouring of comedy.

Magnificent Outcast

RKO-Radio. American (U). Directed by Leslie Goodwins. Featuring James Ellison, Helen Wood and Ace, the Wonder Dog. 5,846 feet. Release date not fixed.

DOG melodrama, the story of which is a contradiction of the maxim that "breed will tell." The case for the mongrel is, to say the least, ingeniously presented, but with all its cliches the film, nevertheless, makes safe family and industrial entertainment. Ace, the Wonder Dog, does the trick. Good general supporting feature.

Story.—Dan Preston, a small-town lawyer, marries Marian, daughter of Major Maxbrey, a wealthy man, but neither her father nor her snobbish brother, Robert, think Dan good enough. Separation and divorce follows, and Marian remarries. Dan is embittered, but after slipping professionally he meets and is inspired by Shirley Haddon, a novelist.

Meanwhile, he buys Picardy Max, a dog which Robert had ordered to be killed because of its mongrel breed. Later, Picardy Max is wrongfully arrested and tried for murder, but is acquitted. Bitterness still exists between Dan and Robert, but Picardy Max subsequently settles all differences by saving Marian from kidnappers. The breaking down of blood barriers is the signal for a happy ending.

Acting.—James Ellison and Robert Kent act quite well as Dan and Robert, and Helen Wood and June Clayworth adequately represent essential feminine interest as Shirley and Marian, but the best performance of all comes from Ace, the Wonder Dog. He is the most natural in circumstances that smack of the novelette.

Production.—The climax is a foregone conclusion, and the trial of the dog is a piece of jurisprudence that will appear fantastic here, but, these criticisms apart, the film is good canine melodrama. It's safe, for next to a small child a dog is the easiest way to mass, family and industrial appeal.

Points of Appeal.—Simple story, smooth action, exciting climax, clever performance by dog star and sound support.

Beyond Our Horizon

Unity. British (U). Directed by Norman Walker. Featuring Milton Rosmer, Josephine Wilson and Mavis Clair. 3,500 feet. Release not fixed.

RELIGIOUS melodrama, a modern parable, illustrating the unassailable power of faith and prayer. The acting is sincere, the treatment is naive yet dignified, and the pseudo-Norwegian atmosphere has picturesque appropriateness. The moral is clear. Worthy proposition for specialised halls, particularly those in cathedral cities.

Story.—A pastor in a small Norwegian village has such strong faith that he is able to heal people by prayer. The local doctor's reputation suffers in consequence, but he and the pastor are good friends. One day the pastor's wife is injured in an avalanche, and paralysis follows. The doctor can do nothing, and the pastor turns to prayer, but his prayers are not immediately answered. He loses faith for the moment, and challenges the Almighty. Eventually his prayers are answered. His wife walks again, but into the arms of her Maker. She dies. The moral is drawn from the pastor's temporary doubts.

Acting.—Milton Rosmer is the pastor, and he acts with moving sincerity, while the support is equally reverent.

Production.—This powerful spiritual aspect of the play is caught by the director, while the picturesque settings gracefully clothe the parable. It is a good religious picture, but, of course, one that needs delicate placing.

Points of Appeal.—Moving story, lofty sentiment and artistic treatment.

Family Album

Ace. Italian (U). Featuring Victor de Sica and Elsie de Giorgi. 5,670 feet. Release date not fixed.

ITALIAN comedy, with superimposed English dialogue. The voice dubbing is good, but that's all that is good about it. The story attempts to show that human nature never changes, although times do, but it is so involved that confusion rather than laughter results. In the circumstances it is impossible to give credit to the acting. Not recommended, anyway, for the general run of halls.

Story.—In the year 1897 Stephen Mauro, a straitlaced young man, and Peretti, a gay bachelor, are seen as friends. The former eventually marries, but the latter remains heart-free. In 1938 Peretti, who has seen the most of life, is able to persuade Mauro to allow his son to marry the girl of his choice. As the film ends it suggests that romance and its attendant worry, jealousy, cause the same flutterings in the human heart, although circumstances change.

Acting.—Victor de Sica and Elsie de Giorgi are the only players named, and they are not distinguishable.

Production.—Technically the film is adequate; the passing of time is indicated by the invention of electric light, the motor-car, radio and the aeroplane, but the human aspect is far from clearly emphasised.

Points of Appeal.—None for the normal hall.

Sergeant Madden

M-G-M. American (A). Directed by Josef Von Sternberg. Featuring Wallace Beery, Alan Curtis and Laraine Day. 7,226 feet. Released August 7, 1939.

HERE is a melodrama that is two-edged; it is at one and the same time a full-blooded tribute to the imperishable glory of the American Police Department and a stern reminder of the problems of paternity. Alien sentiment is, of course, its sheet anchor, but the backscratching is not in the least nauseating. Vigorous acting, particularly by Wallace Beery in the name part, alert direction and realistic atmosphere see that the two issues blend into holding mass entertainment. First-rate popular booking.

Story.—Shaun Madden, a New York policeman, has a son, Dennis, and an adopted son, Al, Al being the orphan of a policeman who had given his life in the cause of duty. Shaun longs for the day when the boys will be old enough to enrol, and Dennis is the first. By this time Shaun is Sergeant Madden. Dennis is wild, irresponsible and far from gun-shy, and he puts personal advancement before the Force. In his eagerness for promotion he shoots and kills the delinquent small brother of a gangster's moll. Meanwhile, he marries Eileen Dely, his father's ward.

The gangster later frames him and he is convicted for bribery. Shaun tries to clear him, but again Dennis is impatient, and in escaping from his guard he becomes a killer. In the interim Eileen has a baby. Shaun determines to get Dennis, and he resigns for this purpose, but he is saved the mortification of this unpleasant act by a convenient fate. Following Dennis's death, Shaun is reinstated, and Al consoles Eileen.

Acting.—Wallace Beery is a natural for the name part. His Irish brogue is as convincing as his rugged acting. Alan Curtis also registers in the unpleasant and difficult rôle of Dennis, and Tom Brown and Laraine Day pull their weight as Al and Eileen. Others worthy of mention are Fay Holden, Marc Lawrence and Marion Martin.

Production.—The start is a bit slow and there is a little too much blarney, but once the preliminaries are over there is never a halt. The producer keeps fundamentals in clear perspective and plugs for all he is worth the cruel predicament of the name character, torn between his duty to the Force and his love and loyalty to his son. An absorbing and exciting blend of gangster melodrama and domesticity is the result.

Points of Appeal.—Good story, skilfully balanced treatment, firm, competent acting, human angle, good title and star values.

The Saint Strikes Back

RKO-Radio. American (A). Directed by John Farrow. Featuring George Sanders, Wendy Barrie and Jonathan Hale. 5,790 feet. Release date not fixed.

CRIME drama, depicting the further adventures of Simon Templar, alias The Saint. Treatment somewhat wordy, but quota of thrills up to standard. Story ingenuity, aided by sound characterisation, triumphs over the verbose. George Sanders is a shrewd selection for leading rôle, and production qualities are generous. Good title thriller for the masses.

Story.—Chief Inspector Travers, a menace to the criminal element in San Francisco, takes his life when he is unjustly accused of accepting stolen notes and being associated with a mysterious crook known as Waldman. Valerie, the dead man's daughter, swears to avenge her father's death. She enlists the aid of Allen Brock, her father's lawyer, and Tommy Voss, a former confederate of Waldman.

The last-named is killed during New Year celebrations, and Inspector Fernack, of the New York police, welcomes the co-operation of Simon Templar, alias "The Saint," in an attempt to solve the crimes. Templar takes to Valerie, and determines to find Voss's killer and the elusive Waldman. His methods embarrass Fernack, and, to make things worse, Valerie mistrusts him, but in the end he achieves his dual purpose. He then wishes Valerie a gallant adieu, and makes for fresh pastures.

Acting.—George Sanders acts with cool confidence as Simon Templar, and, what's more, his good delivery excuses much pretentious and, more often than not, superfluous dialogue. Wendy Barrie shows spirit as Valerie, and Jonathan Hale is a willing stooge to the central character as Inspector Fernack. Neil Hamilton and Jerome Cowan are disarming as the crooks.

Production.—The story is well written, but there are moments when the word has to be taken for the deed. Verbal flatspots are, however, few. Taken all round, the drama has personality, suspense and that all-important factor, penultimate thrills. George Sanders accepts the baton from Louis Hayward as Simon Templar, alias The Saint, and his methods, although different, are equally effective. The popular series benefits rather than loses by the switching of stars in mid-stream. It's good mass stuff.

Points of Appeal.—Popular story, realistic staging, good work by George Sanders, title values and neat climax.

They Made Her a Spy

RKO-Radio. American (U). Directed by Jack Hively. Featuring Sally Eilers, Allan Lane and Fritz Lieber. 6,120 feet. Release date not fixed.

ESPIONAGE melodrama, proving, but not very conclusively, that spying is nice work if you can get it, and easy, too. It would have been considerably more holding and entertaining had the contestants been more evenly matched, but the enemy agents are too gullible to make a real fight of it. However, although there are nearly as many laughs—a good number of them are uninvited—as thrills, it will get over with the masses. Cast and production qualities are good. Safe average popular booking.

Story.—Irene Eaton, an attractive girl, loses her brother through the work of espionage agents. She swears revenge, and persuades Major Shaw, of the U.S. Intelligence Service, to let her work for his department. Chief critic of the department is Everett Brock, a politician. A Doctor Krull is suspected of being the leader of the spy ring, and Irene gains his confidence by subterfuge.

Working with her and presumably for Krull is Huntley, an agreeable but mysterious young man. After a number of conventional twists Krull is unmasked, Brock turns out to be the master mind behind the spy ring, and Huntley is revealed as a reporter. Huntley and Irene embark on their honeymoon at the fadeout.

Acting.—Sally Eilers works hard, and looks attractive, as Irene, and Allan Lane, Fritz Lieber and Addison Richard do all that is possible to encourage belief in the plot in support.

Production.—Espionage is approached from a somewhat glamorous and novelettish angle in this picture, but its fiction is, and always has been, popular, and this alone is an inducement to industrial approbation. Other factors are a suspenseful climax and a sure undercurrent of romance. In a word, it has the necessary equipment to triumph over the obvious and the artless.

Points of Appeal.—Fascination of espionage stories, good cast, ambitious staging and convenient footage.

REVIEWS continued on page 21

"MAN'S HERITAGE"



Freddie Bartholomew and Jackie Cooper have big parts in the new Universal picture, *MAN'S HERITAGE*, which is to be Trade shown by General F.D. next Thursday, April 13, at 6.30 p.m. at the Cambridge Theatre

TWO MORE UNIVERSALS



RISKY BUSINESS and *SOCIETY SMUGGLERS* are two more from the Universal studios for which General F.D. has arranged Trade shows. (1 and 2)—George Murphy and Dorothy Kent have the leading parts in the former, which will be seen on Monday, April 17; (3 and 4)—Preston Foster and Irene Hervey are the stars of *SOCIETY SMUGGLERS*. This is shown on Friday, April 14. In both cases the Cambridge is the venue and 3 o'clock the time

NAMES—in—the—NEWS

TO show appreciation of David Heughan's promotion to the position of divisional manager of the No. 4 Area North Midlands Division of the Gaumont-British, his many friends in the trade combined, and on Thursday night he was presented with a gold wrist watch suitably inscribed.

The happy little ceremony took place at the Grand Hotel, and Joe Caverson, who acted as chairman, paid tribute to Mr. Heughan's personality, and referred to his sobriquet of "Pop." The presentation was made by Fred Neate (Sheffield Empire).

G. W. Ridler (New Victoria Cinema, Bradford), said Mr. Heughan had been his immediate governor for the past ten or eleven years. "It is a great pleasure to know that he has been promoted, and it is well deserved."

Reginald T. Rea (Publicity Manager, No. 4 Area) said he and Mr. Heughan had worked together for about ten years, and they had been happy ones.

Mr. Heughan thanked the donors for the "lovely gift" and the kind thoughts behind it. It would always serve to remind him of the very enjoyable days spent in Sheffield, and the happy associations with friends in the film business.

Among others present were Messrs. Arthur E. Watson (Regent), Fred Bell, "Jack" Turvey, Cyril Pennington, W. Gibson, Will. Denton, Ruper Todd, J. Redstone, B. Stonefield, R. D. Gordon, Arthur Simmona, V. Nelson and Jack Harrison.

F. Caryl in Hospital

His many friends in the West End will wish F. Caryl, manager of the Berkeley Cinema, a speedy recovery to health. Mr. Caryl, who has been a regular officer in India, rubber planter and for many years now a stalwart of Elsie Cohen's organisation, entered Charing Cross Hospital on Tuesday for an operation for appendicitis.

Little things like this, however, do not prevent Mr. Caryl from "being on the job" right up to the last minute. On Monday before leaving for hospital he put over with his usual quiet dignity and efficiency the Berkeley's new French film, "Les Yeux Noirs."

Mr. Caryl, who has many wishes for a speedy return to health, hopes to be back in about a month.

G. H. Barker, manager of the Forum, West Hartlepool, made a sporting gesture when he organised a Sunday concert and a ball in aid of Hartlepool United Football Club, whose funds are at a low ebb. At the Borough Hall, Hartlepool, on March 30, 250 people attended the ball, which was patronised by the Mayor and Mayoress of West Hartlepool, Mr. and Mrs. Sparks, Coun. and Mrs. Pailor, and Jack Hamilton, manager of the Hartlepool team.



C. S. BURDON

Friends of Donovan Benning will be pleased to hear he has now completely recovered from an illness following a car accident, and has been appointed assistant manager at the Ritz, Edgware.

Mr. Benning, who has been in the Trade twenty years, was previously with Western Electric, and was presented to the King and Queen after the private screening of the Coronation film at Windsor Castle, and later at Glamis Castle.

Previous appointments were chief engineer to Sentry Safety Control, Ltd., and five years with Bernstein Theatres.

Manager's Narrow Escape

W. E. Roberts, of Odeon, Derby, had an unenviable experience while driving his car out of the Hippodrome Garage, Derby, recently. The car got out of control, and crashed through a brick wall, stopping with the bonnet hanging over a 20-ft. drop into an area behind the Hippodrome. Although

MANY PRESENTATIONS MARK PROMOTIONS : MANAGER AIDS FOOTBALL CLUB : DONOVAN BENNING BACK ON PARADE : A.B.C. SHOW-MEN EXCHANGE POSTS : FRANK CARTER'S DUAL DUTIES IN BURY



H. B. MILLIKEN

badly shaken, Mr. Roberts was able to scramble out.

Before leaving the Empire, Bristol, to take over the control of the Regal, Torquay, F. A. J. Harman was presented with a table lamp and an electric clock by the Empire staff. One gift was handed him by C. Williams, the foreman, and the other by Miss Green, chief cashier.

H. B. Milliken, who has come to the Empire, Bristol, as manager, in succession to F. A. J. Harman, comes from the Regal, Torquay, of which he has been in charge for the last seven months, before which he was at Southampton with the same company, A.B.C.

Before his departure from Torquay he was presented by the staff of the Regal with an engraved silk umbrella. The presentation was made by Arthur Williams, the Regal organist. Mr. Milliken is a member of the Kinz. Company of Showmen.

The vacancy at the Swiss Cottage Odeon, created by the removal of George Sadler to the Dominion, Hounslow, as reported in our issue of March 23, has been filled by the appointment of Cyrus Garside, who has been in charge of the Muswell Hill hall since September, 1937.

Mr. Garside, whose early life was spent as a baritone vocalist, touring the world with some of the greatest singers, has been in the film business about 16 years, nine of them with G.B. at Liverpool, Sheffield and London.

About five years ago he opened the Regal, Minehead, where he spent five years in all managing a cinema, music-hall and ballroom. Later he joined Odeon, Muswell Hill being his first position of control with that firm.

On leaving Muswell Hill he was presented by the staff with a Ronson table lighter, and the local detachment of the St. John Ambulance Brigade, with whom he has always maintained very friendly relations, also gave him a parting gift.

Temporarily in charge of the Muswell Hill house is Stanton Jefferies, who is musical director to the circuit, and has been assisting Maurice de Jong at the Haverstock Hill theatre since December, 1937. Formerly he was well known as "Uncle Jeff," one of the B.B.C.'s original Children's Hour "Uncles."

80, and Still Going Strong

Henry Mills, general manager of the Playhouse, Guildford, is upholding his record of being one of the G.O.M.'s of the cinema world. He has just celebrated his eightieth birthday, and still carries on his duties at the theatre, in spite of the fact that six months ago he had to undergo a serious operation. Exhibitors will join in wishing this grand old Surrey showman many more years in the exhibiting world.

Frank Carter, manager of the Picture House, Huddersfield, since 1931, has been appointed manager and organist of the Royal, Bury.

D. D. O'Connor, formerly assistant manager at the Wimbledon, Well Hall and Woolwich Odeons, has succeeded C. S. Burdon as manager of the Odeon, Deal.

Mr. Burdon has been in Deal for two years, and is to take charge of the new Odeon at Dalston.

H. Simister, who has been appointed manager of the Palladium, Bolton, comes from the Tivoli, Blackpool. Previously he was manager of the Star, Preston, and has been in the trade in a managerial capacity about eight years.

Showing Next Week in London

Astoria.—"Out West With the Hardys" (M-G-M) and "Mayerling" (Equity British).
Carlton.—"The Sign of the Cross" (Paramount).
Curzon.—"Trois Valses" (United Curzon Corp.).
Davis, Croydon.—"Old Bones of the River" (G.F.D.) and "Listen, Darling" (M-G-M).
Dominion.—"The Cowboy and the Lady" (U.A.) and "Charlie Chan in Honolulu" (20th-Fox).
Empire.—"Idiot's Delight" (M-G-M).
Gaumont.—"Gunga Din" (RKO-Radio).
Leicester Square.—"Three Smart Girls Grow Up" (G.F.D.).
London Pavilion.—"Made For Each Other" (U.A.).
Metropole.—"The Mikado" (G.F.D.) and "Flirting With Fate" (M-G-M).
New Gallery.—"Inspector Hornleigh" (20th-Fox).

New Victoria.—"The Cowboy and the Lady" (U.A.) and "Charlie Chan in Honolulu" (20th-Fox).
Odeon.—"What a Woman" (Columbia) and "The Mind of Mr. Reeder" (Grand National).
Paramount.—"A Man to Remember" (RKO-Radio) and "St. Louis Blues" (Paramount).
Plaza.—"Hotel Imperial" and "Ambush" (Paramount).
Regal.—"Three Musketeers" and "Inside Story" (20th-Fox).
Ritz.—"Sweethearts" (M-G-M).
Stoll.—"The Great Waltz" (M-G-M) and "The Adventures of Robin Hood" (First National).
Tivoli.—"Kentucky" (20th-Fox) "Four's a Crowd" (First National).
Warner.—"They Drive By Night" and "Blackwell's Island" (First National).

SHORTS OF THE WEEK REVIEWED

ACE DISTRIBUTORS

OUTSIDERS' CHANCES. British (U). Derby Secrets of 1939 Series. One reel. Release date not fixed.—Racing short introducing potential Derby winners from the stables of Lawson, Darling and Blgrave. Commentary and photography good. Topical featurette.

BUTCHER

WALTZ IN VIENNA. German (U). One reel. Release date not fixed.—Viennese interest short composed of various shots of the gay city's day, night and sports life. The composition is smooth and the commentary clear. Average general fill-up.

JUDY BUYS A HORSE. British (U). 1,523 feet. Release not fixed.—Interesting sporting featurette tracing the life of a racehorse from the time it is bought for a farmer's daughter until its successful appearance on the track. Training scenes are of absorbing interest, while the racing sequences, ranging from a county fair to an important meet, have obvious entertainment powers. Excellent featurette for almost any hall.

HIGHLIGHTS OF VARIETY. British (U). 894 feet. Release not fixed.—Two popular music-hall acts, Noni and Partner, clowning at the piano, and Nat Gonella with his Georgians, are presented in this filler. The hot rhythm of Nat Gonella may please his many fans.

COLUMBIA

ARMS. British (U). 1,699 feet. Release date not fixed.—A British Foundation picture dealing with a very topical question. The steps being taken by Britain to ensure safety—especially as far as anti-aircraft is concerned—are illustrated by a visit to a gun factory, where clever photography brings to the screen the precision workings. Excellent featurette for almost any situation.

EXCLUSIVE

THE PRINCE OF PEACE. British (U). 2,000 feet. Release not fixed.—A picturisation of the events surrounding the birth of Christ as recorded in St. Luke's Gospel. Occasionally a little artificial, the treatment is reverent, and the singing of the Magnificat by Pamela Kellino as the Virgin Mary is simply rendered in a pleasing voice. A film for religious gatherings mainly.

GEN. F.D. UNIVERSAL

GOING PLACES. (No. 59.) American (U). One reel. Release not fixed.—"Indian Masks" reveals the strange craftsmanship practised at the Tonawanda Indian Reservation in New York. This takes the form of mask-making—the masks representing the faces of Hobgoblins, who were supposed to haunt the ancient Indian tribes. Weird, but not specially attractive.

GOING PLACES. (No. 60.) American (U). One reel. Release not fixed.—In "Behind Latticed Screens," the camera takes us to Cairo, and indulges in some interesting shots of Moslem culture. Interspersed with scenes of public prayer are glimpses of the fine carving and alabaster work which is the feature of a rich Egyptian household. Decidedly a useful and informative short.

GOING PLACES. (No. 61.) American (U). One reel. Release not fixed.—All railroad fans, young and old, will

find something to delight them in this short history of "The Tennessee Tweetsie," the name given to a train which runs daily from Johnson City, Tennessee, through the mountain gorges of North Carolina to Boone—a distance of 68 miles. It is a friendly train, and will stop anywhere to pick up passengers or deliver goods. The social side of the journey is the chief attraction, though the scenic beauties of the run help to provide a pleasing spectacle as well. A collection of ancient armour is also included in this item, showing the wonders of steel-work in medieval times.

GOING PLACES. American (U). One reel. Release not fixed.—Rio de Janeiro is the subject of this offering and a fine, varied travel and interest short has been made of the South American mecca of the pleasure-seeker. The most outstanding item presented is the Sugar Loaf Mountain, at the top of which has been erected a giant figure of "Christ the Redeemer." An excellent item, which is both entertaining and instructive.

WILD AND BULLY. American (U). 1,738 feet. Release not fixed.—A Mentone musical, featuring Tex Lewis and his lone cowboys in band, singing and dancing acts. The cowboys themselves do the usual choral-harmonic numbers, and the highlight of the feature is a clever skating turn by a family of experts, which includes two small children. Quite a worthwhile booking.

STRANGER THAN FICTION. (No. 59.) American (U). Release not fixed.—The half-dozen ingredients of this picture are well mixed and varied, ranging as they do from a study of tree-wood in Ecuador to the demonstration of a scientific pipe that will not "kick, bump, jump or roll out of bed." Other items include scenes of orange picking in California, a trip on a miniature railway, views of a doll's-house tomb, built to preserve the memory of a little girl, a shot or two of a Bermuda mystic looking for a girl who jilted him in youth.

M-G-M

PETUNIA NATIONAL PARK. American (U). One reel. Release date not fixed.—Captain and Kids coloured cartoon taking the form of a travelogue burlesque. Good general fill-up.

JAVA JOURNEY. American (U). One reel. Release date not fixed.—Fitzpatrick Travelogue photographed in colour. Itinerary interesting, commentary instructive and photography excellent. Attractive featurette.

AN HOUR FOR LUNCH. American (U). One reel. Release date not fixed.—Robert Benchley comedy skit showing how the planning of a lunch hour can be wrecked by unexpected contingencies. Good featurette.

HEROES AT PLAY. American (U). One reel. Release date not fixed.—Deep-sea hunting by beach life-savers provides the thrills of this beautifully photographed interest short. Capital general fill-up.

PARAMOUNT

ALWAYS KICKING. American (U). One reel. Release not fixed.—Amusing coloured cartoon, depicting the antics of Hunky and Spanky, comedy characters of the equine breed. Sound general fill-up.

† In colour.

ON THE RAILS. British (U). One reel. Release not fixed.—Useful addition to the Widgy Newman "Romances of the Turf" series, giving a brief biography of Gordon Richards, champion jockey. Photograph and commentary good. Attractive featurette for the masses.

THAT'S AFRICA. American (U). One reel. Release date not fixed.—Travelogue bringing to the screen little known African tribes. Compilation showmanlike and photography good. Sound short attraction.

RKO-Radio

SONG OF THE HOMELAND. British (U). One reel. Release date not fixed.—Beautiful views of the Kentish countryside, diversified with more sustained shots of famous mansions of the county, and of Dover and Rochester castles. History, topography and pastoral charm are all well blended in a film on which a good deal of care has obviously been expended. The whole is the work of Horace Shepherd, who has directed, commented and arranged the musical accompaniment. A short offering which should not fail to please.

UNITED ARTISTS

ARABIAN BAZAAR. American (U). One reel. Release date not fixed.—Travelogue taking the form of a conducted tour of Eastern bazaars. Compilation good, commentary informative, and colour photography excellent. Outstanding featurette.

SCREEN SNAPSHOTS. No. 65. American (U). One reel. Release date not fixed.—American football is the main topic of this fan short. Very ordinary fill-up.

WARNER

PORKY IN WAUKYLAND. (Looney Tune.) American (U). 662 feet. Release not fixed.—Porky goes to darkest Africa in search of the Dodo. Cartoon consists of weird "Alice in Wonderland" type of creatures. Fair programme item.

CLYDE LUCAS. No. 3. American (U). 910 feet. Release not fixed.—Clyde and his Melody Master Band give quite a good variety short, consisting of a dance, a hill-billy song and comedy numbers by the orchestra. Good musical item.

DOGS AND DAWGS. British (U). 1,950 feet. Release not fixed.—Widgy Newman presents various breeds of dogs in an entertaining manner. Very good short for any hall.

THE NIGHT WATCHMAN. (Merrie Melody.) American (U). 655 feet. Release not fixed.—Good Technicolor cartoon, showing how a kitten guarding a kitchen turned the tables on a gang of mice marauders.

ROBIN HOOD MAKES GOOD. (Merrie Melody.) American (U). 711 feet. Release not fixed.—Another well-drawn Technicolor cartoon. A baby squirrel rescues his playmates from a fox, who lures them into his cottage. Animation is excellent, as is the colour. Very good short for all halls.

† In colour.

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Clive Brook visited Chesterfield in connection with the showing of the Michael Balcon-Ealing production *THE WARE CASE* (A.B.F.D.) and was the guest of honour at a reception and dinner attended by the Mayor and Mayoress, Town Clerk and other civic personalities

FILM TRANSPORTERS ON
THEIR YEAR'S WORKStrong Representation from Provinces
at Annual London Meeting

MEMBERS of the Associated Film Carriers of Great Britain held their third annual general meeting last week at the Holborn Restaurant, and representatives from branches at Birmingham, Leeds, London, Manchester, and Newcastle-on-Tyne were present in good numbers.

The president, A. G. Dolphin, was in the chair, and reported on the work of the Association during the year. He thanked the officials and members for their loyal support during this, his third, year as president, and the National Council for their very great help. He mentioned that meetings had been held in every branch through the year.

He remarked that during the year the Ministry of Transport had instituted a longer term licence—now five years. Although there had been some dissension in one branch, his National Council had taken a very strong line of action, which he was pleased to say seems to have led the way to a much happier state of affairs, for that branch was now one of the strongest in the organisation.

Thanks were tendered to J. V. Green for his very good work on the National Road Transport Employers' Federation, and hopes were expressed that he would continue to act as delegate. A special meeting had been held to consider the forms and booklets issued by the Ministry of Transport, with the result that a deputation consisting of the president, with I. R. Grove, F. H. Richards and E. W. Morris, had attended as a deputation on the Ministry of Transport, from which quite good results were expected. The Association was also asking for some consideration from the Wages Board for Sunday work.

In the evening a very successful and enjoyable dinner and dance was held, at which 115 members and guests sat down, including E. J. Hinge, president of C.E.A., and Mr. Reid-McNab, of Johnson-Hicks and Co., who proposed the toast of "The Association."

The president, in his reply, assured the last speaker that the drivers did get 10 consecutive hours of rest, but the Association was composed of the employers who had no such motherly Government to tuck them up at night.

Mr. Pollock, of Film Transport Co., replied for the guests in a witty speech.

£100 FOR CHARITY FROM
BOLTON BALLJoint Kinema and
Theatre Effort

Nearly 800 people attended the Bolton Cine-Variety Ball at the Astoria Palais de Danse on Friday evening last, organised by the kinema and theatre managers of the town in aid of the Bolton Sick Nursing Association.

Held under the patronage of the Mayor and Mayoress, it attracted all members of the Trade throughout the district, and it is hoped to raise £100 from the effort for charity.

STARS AT WALLASEY
CARNIVAL

Mayor and Mayoress Attend

Organised by K. N. Drennen, manager of the Royal Cinema, Wallasey, the Kinetheatrical Carnival Ball, held at the Tower Ballroom, New Brighton, on Thursday, was attended by Robertson Hare and Alfred Drayton.

The guests included the Mayor and Mayoress of Wallasey, R. H. Jones (manager, Trocadero, New Brighton), and J. J. Butler (manager, Marina, Seacombe).

These Paragraphs Make News

THREE CHANGES OF PROPRIETORSHIPS—THE NEW
RUBERY OPENING AT WHITSUN

We understand that Lou Morris has acquired the Palace Cinema, Bridgnorth, from B. and B. Cinemas, Ltd. The future use of the Palace Cinema has not yet been decided.

Mrs. Healey has taken over the Empire Cinema, Eccles, near Manchester, from the Franks Circuit. The Empire has seating for 400 persons.

Verona Cinema, Knott End, near Fleetwood, which has been operated on lease by James Brennan, whose headquarters are at Harrow-in-Furness, has reverted to the proprietor, Clifford Miller.

Through the courtesy of A. R. Tilney, manager of the Olympia Cinema, hundreds of schoolchildren from Newport and district saw a selection of travel and interest films.

W. L. Grice, hon. treasurer of the Birmingham and Midland Trade Benevolent Fund, announces that he is making preliminary arrangements for the annual golf tournament. He anticipates again securing the use of the course of the Walsall Club for a Sunday in May or early in June.

Councillor W. T. Hodge is hopeful that the new Rubery kinema will be ready for opening at Whitsuntide. The seating contract has been secured by W. L. Grice, Midland manager for Kalee, Ltd.

Warrington Watch Committee has fixed October 8 and November 26 for the two Sunday kinema performances.

As no films are allowed to be shown on Good Friday in the town, the Gaumont, Chippenham, is to be opened on the evening of that day for a special service at which the Bishop of Bristol will speak.

Warrington Watch Committee has granted an application by certain kinema proprietors to be represented at the Committee, when

plans of a proposed kinema are being considered.

The whole of the kinema staff of Hartlepool will enjoy a social reunion at West Hartlepool Town Hall on April 14, organised by the Hartlepool Cinema Managers' Association.

The Licensing Committee of the Essex County Council have given permission for the following films to be exhibited in Essex kinemas: "Marriage Forbidden" (subject to certain conditions being complied with), "The Earthworm," "The Frog," "The Hydra," "Echinus," and "Sea Urchin."

Essex County Council have granted licences in respect of new kinemas as follows: Ritz, South Street, Romford, to John Maxwell; Lido, The Avenue, Wivenhoe, to Dr. William Dean.

Odeon Cup for Billiards
Champions

Odeon Theatres, Ltd., have offered a massive solid silver cup for competition among billiard teams associated with Lancaster Clubs Billiards and Darts League.

B. Ian Craig, manager of the Lancaster Odeon Theatre, is vice-president of the League, and the official presentation of the trophy is expected to be made from the stage of the theatre some time in April.

CHANGED ADDRESS

County Publicity, Ltd., notify a change of address and phone number to East Street, Farnham, Surrey. Phone, Farnham 6567.

Unity Films, Ltd., have removed their offices to larger premises at 60-62, Wardour Street, W.1. Telephone: Gerrard 6066/8 and 2446.

Ronald Strode and George Ayre, well known publicists, who run the Newservice Agency, has removed to 56-58, Whitcomb Street, London, W.C.3. Telephone: Abbey 4561.

Edited by P. L. Mannoek

"POISON PEN" STARTS AT ELSTREE

Ann Todd as Romantic Lead

A COMPLETE village stores, representing the little general shop in the village of Hilldale, has been built at Elstree for scenes in "Poison Pen," the Associated British screen version of the successful Richard Llewellyn play. Here, Flora Robson, as the vicar's sister, meets all the village gossips, who are discussing the "poison pen" letters which have been received by nearly everyone in the place.

Ann Todd has been signed up to play the part of Flora Robson's niece, whose fiancé, portrayed by Geoffrey Toone, receives an anonymous letter about his fiancée's behaviour during his absence in Australia. Belle Chrystal and Robert Newton are a simple West Country couple, whose marriage is wrecked by the letters.

Other additions to the cast are Catherine Lacey, Marjorie Rodes, Eileen Beldon, Laurence Kitchin, Charles Mortimer, Merle Tottenham, Ella Retford, Edward Rigby and Roddy Hughes. Paul Stein is directing "Poison Pen," with Phil Tannura photographing.

Leslie Banks Film

Director Thomas Bentley is making excellent progress on "The Cross Roads," the Leslie Banks starring film, which has now been two weeks on the floor at Elstree. Judy Kelly, Wilfrid Lawson, Joan Marion and Nancy Price head the supporting cast of this adaptation of the French drama, "Carrefour."

Modernist Office

Thomas Bentley was directing "Cross Roads," in a chromium-plated set representing a vast office in a works.

Two of the ablest West End actors of to-day, Leslie Banks and Wilfrid Lawson, were in the scene, making long walks from an outer ante-room and ending up at a very large safe.

Walter Mycroft and Joe Grossman were in ringside seats, and I noticed that Bentley, true to tradition, was working in a panama hat.

With "William" at Welwyn

Shooting is nearing completion on "Just William," the screen version of this Richard Crompton "bad boy" story, in which ten-year-old Dick Lupino is playing the title rôle. A week of exterior shots which remain to be taken include amusing firework display scenes, and, as can be imagined, the boys are much looking forward to playing in these night scenes.

Graham Cutts is directing, with Walter Harvey at the camera.

"A Saint in London"

Carstairs Making Good Progress

Watching Radio's Elstree unit of "A Saint in London," I was impressed by the cheerful industry of two sons of Nelson Keys—director John Paddy Carstairs and assistant Tommy Keys.

Out of a taxi hopped attractive Sally Gray, and went into a grubby but innocent-looking tobaccoist's. Here she is temporarily kidnapped in the story. Ralph Truman looked a sinister passer-by, and stalwart George Sanders hovered vigilantly.

Producer William Siström, a quiet, charming American, told me they will use Trafalgar Square and some Mayfair mews as actual backgrounds for this thriller. I was glad to meet Cyril Stanborough, stills expert; but it was a shock to find cameraman Claude Friese-Greene with an arm in plaster—an unlucky disablement due to a camera falling on him a few days ago.

Mr. Sanders, having made two films in London last year, has just made a further two in Hollywood, where he returns after this picture. His grievance is that 24,000 miles travel in seven months gives him no time to settle anywhere.

"SHIPYARD SALLY"

Mayfair Mansion at Islington

Work is steadily progressing at Islington on the new Twentieth Century production, "Shipyard Sally," starring Gracie Fields.

The set currently occupied is the magnificent Mayfair mansion of Lord Randall (Morten Seltén), who, in pursuance of the original screenplay by Karl Tunberg and Don Ettlinger, throws an impressive society party. The action centred shows Gracie accompanied by her erstwhile card-sharper father (Sydney Howard), gate-crashing in the guise of an American blues singer, with an overpowering southern accent. Director Monty Banks has successfully filmed many important sequences in this setting, in which some fifty extras are employed.

The cast also includes Ann Codrington, Oliver Wakefield, Richard Cooper, Hay Petrie, Norma Varden, Tucker Maguire, Wilfred Willard, and McDonald Parke. Otto Kanturek is lighting the picture.

MARGARET LOCKWOOD FOR FARA.

Margaret Lockwood, the Gainsborough star, has been loaned to Paramount for "Rulers of the Sea," for which Will Fyfe and Douglas Fairbanks, Jun., have already been signed. She is scheduled to start work with Paramount on April 15, and will subsequently return to London to take up her Grand National contract.

Flora Robson shares her birthday cake with director Paul Stein, camera man Phil Tannura and Andy Allan, assistant director on the POISON PEN set at Elstree (A.B.P.C.)



A.C.T. Annual Meeting

PROTEST AGAINST STUDIO TRUSTS AND PLEA FOR INCREASED QUOTA

A LENGTHY agenda has been arranged for the next annual general meeting of the Association of Cine-Technicians which takes place at Gatti's in the Strand on Sunday, April 16, at 2 p.m. Among the subjects down for discussion are the alteration of the name of the Society to the Association of Cinematograph Technicians; a protest against the current tendency toward amalgamation and trustification of film studios; a plea for increased quotas and a protest against the export censorship of news reels.

The proposal to amend the title of the association comes from the A.T.P. studios, who also sponsor a number of suggested alterations in rules. A new rule in the name of Olympic Kine. Labs and the A.B.C. Labs proposes the following:—

There shall be constituted Executive Committees for each section of the Association (studios, newsreel, laboratories, etc.) which shall be composed of two representatives from each studio, newsreel, laboratory, or unit of other section, as the case may be. Such Executive Committees shall meet at least once monthly.

Amalgamation and Trustification

A general resolution proposed by the General Council denounces the moves towards the rationalisation of the production industry. It states:—

This annual general meeting draws the attention of all A.C.T. members to the increasing degree of amalgamation and trustification on the production side of the film industry as instanced by the merger of Denham and Pinewood Studios, the purchase of the Amalgamated Studios (not for immediate production purposes, but presumably, for the likely purpose of preventing it being used in competition with Denham and Pinewood) and the concentration of British film production in the hands of a few American renters. While not opposed to any measure likely to result in better management it is apparent that developments similar to those instanced above are calculated to strengthen the large financial interests and weaken the position of the workers in the industry.

This trustification with its inevitable measures of rationalisation can only be met by strong and virile trade unionism and by the maximum co-ordination between all the organisations of employees. One hundred per cent. organisation must be secured in every branch of the industry if the economic and creative interests of the employees are to be safeguarded.

Quota Increase

Another resolution sponsored by the General Council says:—

This annual general meeting regrets the reported decision of the Films Council not to recommend to the Board of Trade that quota rates be increased over and above the statutory increase laid down in the Cinematograph Films Act, 1938. Being of the opinion that such an increase is the only immediate practical measure to end the present slump in British film production and stimulate sufficient activity to absorb the large number of unemployed film production workers we urge the Board of Trade, notwithstanding any advice to the contrary which may be submitted by the Films Council, to increase the quota rates over and above the statutory increases laid down in the schedules of the Films Act, in order that:—

(1) The exhibitors' quota for long films for the year commencing October 1, 1939, and the two succeeding years, be 20 per cent. instead of the scheduled rate of 15 per cent. for the first year and 17½ per cent. for the two succeeding years. (2) The renters' quota for long films for the year commencing April 1, 1940, and the

next succeeding year, be 30 per cent. instead of the scheduled rate of 22½ per cent. for the first and succeeding year, and 25 per cent. for the following year. (3) The exhibitors' quota for short films for the year commencing October 1, 1939, and the two succeeding years, be 17½ per cent. instead of the scheduled rate of 12½ per cent. for the first year and 15 per cent. for the two succeeding years. (4) The renters' quota for short films for the year commencing April 1, 1940, and the next succeeding year be 25 per cent. instead of the scheduled rate of 17½ per cent. for the first and succeeding year, and 20 per cent. for the following year.

The Films Council

The Nettlefold Studios has tabled a resolution condemning the secrecy surrounding the proceedings of the Films Council. It considers that both the Trade and the public are entitled to periodical reports of its activities and urges the Board of Trade to make arrangements accordingly.

Labour Party Application

A resolution urging the holding of a ballot for the purpose of ascertaining the desire of the members for application to the Labour Party is proposed by A.T.P., who recommends the holding of a special general meeting for the purpose.

Partisan Censorship

The Progressive Film Institute condemns the practice of political censorship of newsreels and in urging the A.C.T. to support opposition to this end either from the inside or the outside recommends:—

This annual general meeting views with concern the tendency towards one-sided political partisanship in certain newsreels. We believe that the introduction of political preferences is inconsistent with the honest and objective presentation of news to the public. This meeting also expresses alarm at any official or semi-official interference with the newsreels, having in mind the pressure that was brought to bear on one newsreel to withdraw an item solely on the grounds that it expressed a view contrary to that of the Government, although no exception was taken to a pro-Government item in the same reel.

SOMLO FILMS AT DENHAM

Mason to Direct

Somlo Films, Ltd., recently formed by Josef Somlo, are to produce a feature at Denham starting on April 24 with Herbert Mason directing.

This is in addition to the previously announced "Cinderella" picture in colour by Harold Dickinson, which, it is intended, will be treated on Walt Disney lines. Kine understands that the method of production will incorporate several new ideas with special musical arrangements, and will, if negotiations are completed, be in Technicolor.

NOVA PILBEAM TO COME BACK

SIGNED BY BALCON

"Cheer, Boys, Cheer"

Nova Pilbeam, who was signed up when aged 14 by Michael Balcon five years ago to play in "Little Friend," makes a comeback to the screen after an absence of nearly two years in Michael Balcon's film, "Cheer, Boys, Cheer," to go into production after Easter at Ealing, with Walter Forde directing.

"Cheer, Boys, Cheer," an original story by Ian Dalrymple, which is being adapted for the screen by Roger McDougal and Allan McKinnon, is the story of the struggle of a small brewery which tries to maintain its independence despite attempts of a large combine to absorb it.

Starring with Miss Pilbeam will be Jimmy O'Dea and Edmund Gwenn, and important rôles have been written in for Moore Marriott and Graham Moffatt, who will thus make their debut as a comedy team in their own right.

BOAT RACE NIGHT

"Band Waggon" Unit in West End

Jack Buchanan decided suddenly on Saturday afternoon to take advantage of the Boat Race night crowds for scenes for "Band Waggon."

Complete with Dicky Murdoch and camera crew they shot many sequences showing "Stinker's" adventures after "knocking off" a policeman's helmet.

One camera set up in Charing Cross Road, opposite the Hippodrome, "shot" Stinker, complete in evening dress and helmet hailing round the Hippodrome corner and taking his place at the head of the queue. Here Buchanan was fortunate, for two commissionaires expecting trouble on Boat Race night grabbed Stinker and threw him into the middle of the road and gave them a first-rate unrehearsed piece of comedy.

Another camera set up was in Cranbourne Street, opposite Warner's Theatre, for cutting in shots of his progress towards Regent Street.

The biggest set-up, however, was at Piccadilly Circus, with one camera in a first-floor window in Swan and Edgar's and one in the Criterion. In this sequence Stinker, together with several extras, rode on top of a taxi from Regent Street, then jumped off and made a dash for Eros, where a slight scuffle took place.

All this provided good material at little cost for the production scheduled to take the floor on May 1 at Hammersmith studios.

Henry Harris was in charge of the cameras, with Buchanan directing and Bobby Cullen in charge of production.

Jack Hylton will play a straight rôle in the early part of the film, his band being only featured in the final sequences.

RAYMOND COMPLETES

"Mr. Reeder Comes Back"

"Mr. Reeder Comes Back," the successor to Grand National's "The Mind of Mr. Reeder," will be completed this week at Highbury. This Jack Raymond production, which is being produced by Major C. Steel and directed by Jack Raymond personally, again finds Will Fyfe, who made such a fine character of Edgar Wallace's J. G. Reeder, supported by a strong cast.

He again has the support of Kay Walsh, and Ronald Shiner, Lyn Harding, A. B. Clarence, Reginald Purdell, Patricia Roe, Anthony Holles and Hughie Green are also seen in important rôles.

"MIDNIGHT MAIL"

Elvey at Wembley

A theatrical agent's office, with its constant stream of jugglers, animal impersonators, mimics, snake charmers and other vaudeville acts, forms an original opening sequence for "Midnight Mail," which Victor M. Greene is producing at Wembley.

Maurice Elvey is directing "Midnight Mail," which has been freely adapted for the screen by Victor M. Greene from an original story by Henry Holt.

Diana Churchill plays the rôle of Sally, a typist, and Derrick de Marney is a Scotland Yard detective. Others in the cast are Jean Gillie, Cecil Parker, Frank Cellier, Edward Lexy, Allan Jeayes, Jack Melford, Anthony Holles, Moira Lynd and Jack Lambert.

"SKY WATERWAY"

Widgey R. Newman announces the preparation of a new subject entitled "Sky Waterway," which deals with the canal system out of Chester and the Welsh Mountains.

Mrs. Widgey Newman will direct. The unit will leave for Chester early next week.

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"MOY-OMNIA"

"THE LAMBETH WALK"



Scenes from the Pinebrook production *THE LAMBETH WALK*, which Metro-Goldwyn-Mayer Trade showed last evening. This picture is the screen version of the Victoria Theatre success "*Me and My Girl*" and stars Lupino Lane with Sally Gray and Sir Seymour Hicks in prominent support. Albert de Courville directed, with Anthony Havelock Allan as producer



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RESEARCH AND INVENTION IN U.S.

**A New "Inkie"—Colour and Cost
—A Concertina Carrier Wave**

By T. Thorne Baker, F.Inst.P., etc.

THE old issue of *arc versus "inkie"* in film studios threatens to crop up again with renewed fury as the result of developments in film emulsions and the introduction of a new series of incandescent lamps.

The research department of the General Electric Co. of America has introduced a new series of incandescent lamps for the studio which, if used at the correct voltage, give a colour temperature of 3,200 Kelvin. There is practically no 240/250-volt supply in the United States used for lighting, but the lower voltage is by no means uniform, varying in different localities from 100 to as much as 120. The new "3,200" lamps are, therefore, being made for 105, 110, 115 and 120 volts respectively, and thus studio lighting of standardised quality has become available for motion picture work on a really practical scale.

This excellent step forward has synchronised with the introduction of emulsions adjusted in sensitivity to incandescent light of remarkably high speed. Trade union rules in the United States make the handling of half-watt lamps considerably more economical than arc, and their use, of course, cuts out all trimming; the higher colour temperature available in conjunction with the new type of emulsions lessens considerably the old bugbear of heat.

Colour Inventors Busy

There are signs of liveliness amongst what might be termed the old school of natural colour inventors, who see in the growing interest in colour films a possible opportunity of revival of processes which, though really obsolete, might still be dressed up attractively for the speculative investor. These vary from four-colour additive systems to various types of two-colour, the latter being quite reasonably adaptable to certain types of advertising film.

The chief problem for the technician in colour photography is still to find a way of reducing the cost of production—although this must only be accomplished at no cost of quality and colour fidelity. It has been stated that in 1938 more than half the amateur sub-standard cinematography done by amateurs was in colour, which gives some idea of the trend of public inclination.

Concertina Waves

An interesting advance in television technique has been announced by Zworykin, which makes possible the transmission of the image-forming signals and the sound on a single carrier wave. This, it is claimed, will both simplify and cheapen television service. The invention makes use of the 1/60th second intervals (in the case of 250-line scanning) between the end and beginning of consecutive lines within which the sound signals appertaining to the line in question are compressed; at the receiving instrument, by no means of a static type of condenser unit in the cathode ray tube, the same signals are stored up until the next inter-line interval; when released the periods of reproduction are elongated again back to the actual recording times.

This "concertina" action compresses the sounds at the transmitter, in other words, and decompresses them at the receiver, so that in transmission they occupy only the short interval of time between the scanned lines. The patent has been acquired by one of the big broadcasting concerns.

Scientific Uses

Mr. McMath's lecture on the new science of "spectroheliokinematography," and its recent publication, is a reminder of the continued progress made in the United States of the application of the motion picture to scientific and industrial research. The interesting work at the McMath-Hulbert Observatory is being continued "as fast as time and money will permit." The motion pictures already taken of solar prominences, embracing an area of 150,000 miles high and 200,000 miles wide, have revealed many new and somewhat perplexing phenomena.

New work is to be done in a number of directions this summer in connection with submarine natural colour cinematography, both in shallow depths where the actual light of the sun can be used as an illuminant, and at greater depths with the use of artificial light; in the latter case a minimising of the effects of scatter should make it easier to obtain good definition in "long shots," which so far have proved disappointing. Work of this kind—like much other cinematograph investigation at the present moment—is being done purely as scientific or industrial research and not in any way for showing to the public.

The Observation Window

Blackpool Preliminaries

A NEW OPTICAL GLASS

Raising the Wind Quietly

PROSPECTIVE standholders at the Blackpool Conference trade exhibition held a very successful meeting last Friday to hear the report of the standing committee on the preliminary arrangements.

AS already intimated in these columns, the newly built Casino is to be the centre for both the conference gatherings and the exhibition, and a plan of this building was examined with great interest by the representatives of the firms which propose to take space. It will represent quite a new lay-out for the exhibition, with a semicircular plan of the first floor, giving the best frontages for the various stalls on a series of radii to be arranged.

THOSE who inspected the scheme as put forward by R. V. Crow, the organising secretary, expressed general satisfaction; in fact, if there was a disappointing feature of the meeting it was the lack of comment from those present, who acknowledged their agreement with the scheme as put forward, and offered but little criticism or debate. The general satisfaction with the arrangements is, of course, a strong tribute to the work done by the permanent committee, and in particular its chairman, Captain Paul Kimberley, and its secretary, Reg. V. Crow.

THERE was every evidence of even better support than usual for the exhibition, and already forms have been sent in claiming space. The committee meets again to carry out the actual allocation of sites, and forms of application must be in the hands of Mr. Crow by April 21 at the latest.

IN a letter accompanying his American notes, printed on this page, T. Thorne Baker, writing from New York, tells me

of a new optical glass which is expected to pave the way to faster kine-camera lenses. This has resulted from researches made by Dr. G. W. Morey, of the Geophysical Laboratory of the Carnegie Institution of Washington.

SOME of this glass has an index of refraction of more than 2.00, almost comparable with that of the diamond, which is 2.41. One type is composed of 60 per cent. lanthanum and 40 per cent. boron, another of 33 per cent. lanthanum, 41 per cent. thorium, and 26 per cent. boron.

THE very high dispersion of these optical glasses means, of course, considerably greater light-gathering power and better chromatic aberration corrections, so that lenses of larger aperture especially suitable for colour work may be anticipated. The patent of Dr. Morey has been assigned to the Eastman Kodak Co.

GALES at zephyr silence are achieved by a new silent wind machines of an adjustable type which have been ordered from the Paramount machine shop by Chief Engineer A. C. Zoulis, according to a Hollywood report. The new blowers, perfected at the studio following trials of dozens of factory-made types, will cost a total of \$2,000, and will be ready in four weeks for Frank Lloyd's epic, "Ruler of the Seas." The fans will produce a parallel air stream twice as fast as the old machines with less than half the decibel measurement, Zoulis claims.

FOR the production of this film the power of Paramount's short wave transmitter will be increased from 40 to 250 watts, and an improvement for the exchange of messages between ships and shore will be effected. J. BENSON.

OVERHAULING THEATRE MOTORS

IN PREPARATION FOR HEAVY
WORK LATER

By Cyril Sylvester, B.Sc.

NOW that electric motors will shortly have fewer demands made upon them as lighter evenings lessen the demand for heavy work it is wise to overhaul all such apparatus and see that it is in order instead of leaving it until the sudden oncoming of dark nights and colder weather in the autumn reveal weaknesses which ought to have been dealt with earlier.

The Field Systems

In the case of both A.C. and D.C. motors the field systems may be said to be the stator and field coils respectively. There is little to be done with these except to remove grease, carbon and copper dust and to treat the windings with a liberal application of shellac varnish. This will effectively prevent the penetration of moisture, a dangerous factor through condensation.

The connections between field coils should be checked and made secure if they have become slack. Here I would advise that connection screws be done away with and the connections permanently soldered. It is not often that it becomes necessary to break a connection, and when it is it is not a big job to hold a soldering iron under the soldered connecting sleeve for a few moments; such a connection is certain; that is, loose contacts through vibration are eliminated.

The Rotor

Rotors of induction motors, especially those fitted with slip-rings, should receive attention from two points of view. The windings should be examined to make sure that the coils are not loose and the end-connections to the slip-rings should be tested for good electrical contact. The rings, too, should be tapped to make sure that they are not loose on their shaft; and the insulation between rings and shaft should receive attention; the mica bushes may have become frayed, in which case it will be necessary to recondition them with shellac varnish.

If the slip-ring surfaces are worn it may be possible, with the use of a fine-cut file, to remove them without removing the rotor. Here it may be said that the grooves should not have been allowed to develop; frequent application with glass-paper will keep down the ridges caused through brush contact with the rings.

The Armature

Here we have something more intricate to deal with than the rotor of an induction motor. In a rotor the insulation may be weakened without risk of breakdown, because the voltage induced is very low and will not strain the insulation. In an armature supply voltage is established, so that weakening of insulation usually results in break-down. It is my purpose to deal briefly with the more important points which should receive attention if the health of the machine is to be maintained.

The first place to be examined is where the armature coils are connected to the commutator segments. Here, unless the coil ends are completely enclosed, it will be found that carbon and copper dust has become caked to such an extent that a conductive path has been formed. This path enables current to leak to earth and often results in the short-circuiting of the armature coils; in the latter case coils are burned out and considerable expense is incurred.

The remedy is to remove all caked dust with a piece of thin red fibre, shaped like the blade of a knife. This will not injure the insulation of the coils, or the presspahn which insulates the coils from the armature core. Then a few turns of fine linen tape should be wound round the coil ends so that the space is covered. Here our old friend the shellac varnish is brought into service again; it will prevent the tape from becoming damp so that carbon and copper dust cannot accumulate.

The next point to receive attention is where the armature coils leave the ends of the slots. Here, through vibration, the insulation may have become weakened. This can be tested by using a piece of shaped red fibre as a lever; purchase can be obtained between coils so that it can be ascertained if the ends are loose.

The remedy here is to remove the armature band at the defective coil end, so that the coil can be lifted at that end. It will be necessary to lift the coil only a fraction of an inch, just enough to allow the insertion of a thin piece of presspahn or mica, the latter for preference. Then the armature

Continued on page 30

THIS WEEK'S PROJECTION ROOM



Projection room of the Moderne, Norton-on-Tees, described in the April "Ideal Kinema" published this week. Western Electric Mirrophonic MC No. 2-type sound apparatus is installed operating with Simplex projectors having Peerless Magnarcs

SHIP CARBONS

A PAGE OF VARIED EXPLOITATION

Showmen Feature Prologues, Contests and Mannequin Shows

CAMPAIGNS ADAPTABLE FOR ANY OCCASION

CLEVER prologues, competitions to appeal to nearly every type of kinema-goer, and mannequin parades with immense pulling power for the lady patron, figure prominently in this week's batch of publicity campaigns. A striking feature of the various stunts is the fact that although retaining 100% attraction, each one is practically costless in operation

Trips to America for Norwich Patrons

VALUABLE AWARDS IN ESSAY COMPETITION

THE screening of "Stolen Life" (Paramount) at the Odeon, Norwich, was heralded with an excellent exploitation campaign launched by Sam Newberry. From past experience, demonstrating the value of the Press, he concentrated on enlarged advertisements for three weeks prior to playdate, and culminated the campaign during the week of showing by publishing details of a competition. Patrons were invited to submit a 200-word thesis dealing with the problem of the twins, and giving their solution of Bergner's problem, together with a ten-word criticism of the film using the initial letters of the title, "STOLEN LIFE" as the key words of the criticism.

This competition, operated in co-operation with the Worker's Travel Association and Paramount Films, offered as first prize a trip to Canada and the World's Fair at New York for two, with £20 pocket money. At each performance at the Odeon during the week Mr. Newberry announced this competition from the stage, and as a result many entries were submitted.

At the Odeon an attractive display of Ovaltine products in the vestibule greeted incoming patrons, who were handed samples of the beverage by an usherette, dressed as "Miss Ovaltine." In connection with this display five of the leading grocers in the city gave window space to similar notices and displays of Ovaltine.

Coe, local photographers, and Wilson's, gown specialists, who featured gowns similar to those worn by Elizabeth Bergner, gave valuable publicity to the film, with special 16 x 20 cut-outs and stills.

"GHOST" HAUNTS HULL KINEMA

R. Roberts' Ingenious Stunt

A few yards of chiffon and a mask, costing only a few pence, were transformed by Reynolds Roberts into a ghostly apparition which appeared during the screening of the trailer for "The Ghost Goes West" (G.F.D.) at the Regal, Hull.

Small electric bulbs were fixed in the eye-holes of the mask and these were then connected to a flashlamp battery. The mask was then attached to the chiffon and the whole suspended by fine wire from the centre of the stage but drawn to one side out of sight until required.

At a critical part of the trailer the "ghost" was released and, with eyes burning and picked out by a green spotlight, it floated about the stage before disappearing again into the wings.

FILM'S SCRIPT AS FIRST PRIZE

Novel Derby Award

The actual script of the film, autographed by Ronald Colman, was the attractive prize offered by H. H. Beneval, of the Regal, Derby, in a criticism contest in connection with the showing of "If I Were King" (Paramount). This unusual interest angle was whipped up with a great deal of advance publicity in all the Derby newspapers, and in addition attention was focussed on a composite page which appeared in the *Derby Evening Telegraph*.

A number of traders co-operating in this stunt supplied material for a vestibule display of gramophones, radios, cycles, furniture and other articles, which added the finishing touch to an excellent piece of exploitation.

SHEFFIELD'S "ROBIN HOOD" DARTS CHAMPIONSHIPS

Free Passes for Highest Scores

Arthur A. Mansell, of the Star, Sheffield, concentrated on the modern form of archery—darts—for the exploitation of "The Adventures of Robin Hood" (First National).

H. H. B. Sugg, Ltd., the leading sports outfitters, staged an impressive show of dart boards in their window, an angle which was repeated by Mr. Mansell in the foyer of the kinema. One of the biggest items was an arrangement with about 30 different public-houses, clubs, and similar institutions

whereby darts contests were held throughout the week, and complimentary tickets were awarded to the highest scorers. Special announcements were placed alongside the dartboards referring to the contest and the film at the Star, and great competitive interest was created.

A broadcasting van toured the city with large posters, and, in addition, Mr. Mansell found that eight headmasters of nearby schools appreciated the opportunity of the scholars writing an essay on the film, suitable prizes being presented to the winners. In this connection Mr. Mansell arranged a special Saturday morning matinee.

PRESS BACKS "FREE TO LIVE" CONTEST

Leeds Traders Supply Awards

A newspaper competition producing valuable free editorial space was featured by J. R. Chapman in his campaign for "Free to Live" (Columbia), at the Ritz, Leeds. Prizes for the 50-word essay contest, which was announced in the *Yorkshire Evening News*, were supplied by local traders and included such expensive items as a 10-guinea H.M.V. radio, a 64-guinea gown, 5-guinea Westminster chiming clock, and a bicycle worth £4 17s. 6d.

Displayed in the kinema's foyer against a colourful scene a week before play-date, these prizes attracted a great deal of attention. Each day during the week of showing the newspaper devoted considerable editorial



The hygienic qualities of gas refrigerators formed the link of this striking display, arranged by W. Thornton in the local gas showrooms, with the screening of THE CITADEL (M-G-M) the Carlton, Boscombe

space to the competition, and culminated the stunt by reproducing the winning essays and reporting on the presentation of the awards from the stage of the Ritz.

The campaign was augmented by particularly effective window displays in prominent windows, ranging from furniture and wireless stores to beauty and gown and music establishments.

DERBY MODISTES STAGE MANNEQUIN SHOW

"Jane Steps Out" Boost

A stage mannequin parade was the highlight of T. Sylvester Heys' effort for the showing of "Jane Steps Out" (A.B.P.C.) at the Gloria, Chaddeaden, Derby. A small orchestra and a vocalist lent the necessary atmosphere, which was supported in the vestibule by a display of spring designs and costumes on pedestals.

All this was the result of a tie-up with Messrs. Hunt, fashion experts, of Derby, who gave Mr. Heys a full window display with cards, stills and a cut-out of Diana Churchill. The campaign was further strengthened by a loudspeaker van which paraded the streets.

On the Saturday afternoon during the week of showing, the Gloria Cinema Club responded to Mr. Heys' appeal for the Derbyshire Royal Infirmary with a gift of 550 eggs. A member of the Infirmary staff, who attended to receive the eggs described Mr. Heys' effort as magnificent.



ROCHDALE PATRONS TRY BAND CONDUCTING

Ballroom Helps Interesting Competition

IN connection with the presentation of the 20th-Fox film, "Alexander's Ragtime Band," at the Regal, Rochdale, manager R. Jordan arranged an "Alexander's Ragtime Band" in co-operation with the management of the Carlton Super Ballroom, Rochdale. A feature of this was an amusing and widely entered band conducting contest.

For two weeks prior to playdate, double-crowns, two 20 ft. streamers, art panels and stills were prominently displayed inside and outside the ballroom. Throughout this time the band played numbers from the film at all the dancing sessions, and appropriate announcements were made by the leader giving details of the film and where it was showing.

The band conducting contest was arranged as a competition to see which entrants could best conduct the ballroom orchestra in playing "Alexander's Ragtime Band."

details were launched for a "Ragtime Bicycle" competition, with a first prize of a Hercules cycle. This was arranged with a local dealer and Messrs. Hercules.

In backing up the competition, Messrs. Scott and Watts, Ltd., the local dealers, who offered the first prize, gave a two weeks' full window display to the "Freak" bicycle. The makers of Hercules cycles gave 8,000 throwaways and the entry forms.

Tie-ups were secured in the music-shops in the town and radio dealers also gave assistance. The theatre vestibule had a special display of Hercules bicycles, and credit cards announcing the competition were shown, while cut-outs and stills gave a finishing touch. Further publicity for the house was obtained when the Mayor of Hereford, H. P. Barnsley, presented the first prize to the lucky entrant.

"The Yam" Demonstrated at Worthing

"CAREFREE" PROLOGUE

A nightly demonstration of the new dance from "Carefree"—the Yam—formed an effective prologue for the RKO Radio film's screening at the Odeon, Worthing. Arranged by George Stevens, the dance sequence was performed by two juveniles from the Worthing School of Dancing, who, incidentally, are entering for the Yam competition in London.

Mr. Stevens also arranged a fine foyer display, outstanding in which was a model, dressed as a "Carefree" bride, presented by Vogue, of Broadwater.

ARRANGING PICTURE SEQUENCES

"Prison Without Bars" Stunt

F. Pollitt, of the Odeon, Middlesbrough, organised a novel competition in connection with the film "Prison Without Bars" (U.A.). Readers of the *North-Eastern Gazette* were invited to locate in sequence pictures of the film published as a series. Prizes of £2, £1 and 10s. were awarded, with consolation prizes of free seat vouchers.

The feature of the contest was that competitors had to see the film in order to designate the sequence of the pictures published.

"LADY VANISHES" SCENT

Samples for Boscombe Patrons

In conjunction with the presentation of "That Certain Age" (G.F.D.) at the Astoria, Boscombe, L. M. S. Knight linked up an important exploitation scheme with Butler's, a prominent local store. An interesting mannequin parade was presented each day, in which members of the staff employed at the clothiers appeared in frocks depicting the vogues as worn by Deanna Durbin.

In the vestibule of the kinema patrons passed through an impressive array of models attired in various Deanna costumes.

Crazy Display for Bristol "Crazy Week"

Running a "Crazy Week" at the News Theatre, Bristol, Bert Riego arranged a very amusing and effective vestibule display at the theatre. The whole of the right-hand wall was fitted up as a stage, with proscenium and curtains.

The stage set was a laundry, with Laurel and Hardy at a wash tub, and George Formby sitting at the side with his ukulele, while through a window at the back cut-outs of the Three Stooges could be seen.

Across the vestibule were lines containing the "washing"—socks, stockings, underwear, while members of the kinema's staff were dressed in fancy costumes, the doorman as the Mikado, the cashier as a gelsay, and the attendants as a Spaniard, gipsy, Nellie Wallace, and other characters.

CYCLE MANUFACTURERS HELP AT HEREFORD

Compelling Display Backs Contest

An effective campaign, organised by Leslie Holman of the Ritz, Hereford, for "Alexander's Ragtime Band" (20th Century-Fox), was started three weeks before playdate with teaser announcements.

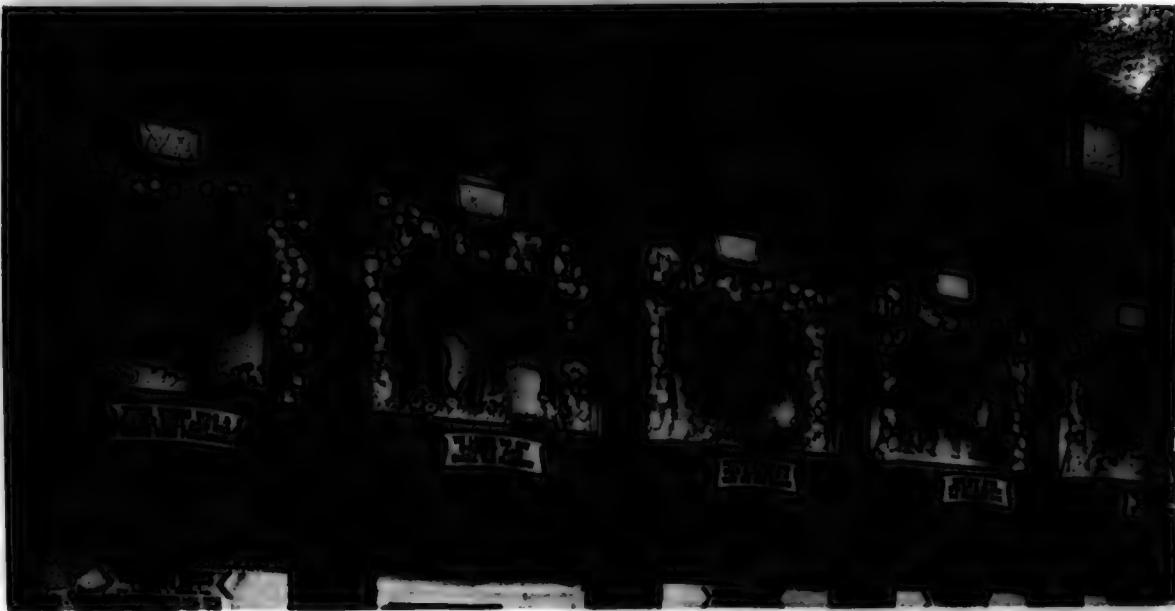
During the week prior to screening a special organ interlude, played by Frank Slater, the Ritz organist, entitled "The Ages," with Irving Berlin, gave generous publicity to several of the musical items in the film, this fact being tastefully brought to the patrons' notice by carefully worded slides. Also during the week competition

FILM'S STORY TOLD IN MECHANISED COMIC STRIP

Art Display's Achievement

CONSTRUCTED on the extensive frontage of Selfridge's, Ltd., by Art Display Service, this gigantic mechanised comic strip, telling the story of RKO-Radio's "Ferdinand the Bull," is the centrepiece of decorations interesting continuous crowds during the famous Oxford Street store's 30th birthday celebration.

It is interesting to note the wealth of material used by Art Display in constructing the elaborate show—probably the largest of its kind ever attempted. Eighteen thousand sq. ft. of plywood, 20,000 ft. run of timber, 2,000 sq. ft. of "hardboard," 2,000 coloured lamps, 140 floodlights, 5,400 ft. of cable, 21 powerful motors were used, while the work was produced in two weeks by seven artists, three engineers, five electricians and eight carpenters.



Around London

with the SHOWMAN

A. B.C. theatres in North London are this week showing the film "The Warning" (A.B.P.C.), which has enjoyed a successful run at Marble Arch recently, and in which Sir John Anderson urges the public to support A.R.P. measures.

Contact has been made with the A.R.P. authorities in each district, and a speaker will attend every night at most halls to make an oral appeal to audiences to co-operate in measures of national defence against possible attack. Every conceivable effort will be made to secure recruits for the various services—fire, nursing, decontamination, etc.

The local Press have been invited to give due publicity to this campaign and are lending generous assistance at short notice.

Civic Screening at Ealing

Close co-operation with the local A.R.P. services ensured considerable backing for the campaign launched by Jack Smith, of the Forum, Ealing, for "The Warning" (A.B.P.C.). An office opened in the vestibule for the enrolment of volunteers proved very successful in adding to the numbers of persons who undertook voluntary service.

A centre of attraction was a complete mobile fire-fighting unit, which was on show in the entrance to the cinema. On each side were figures dressed in fire-fighting uniforms with equipment issued to the decontamination squads.

Mr. Smith arranged a special showing of "The Warning," at which the Mayoress, members of the Council and representatives of the National services were present. The Press fully reported the function, which provided good publicity.

On the screen Mr. Smith flashed some interesting slides to advertise the run of "The Dawn Patrol" (Warner). Executed in colours, with a number of aeroplanes forming the background, the slides bore catchy slogans, such as "Soaring along to the Forum to see 'The Dawn Patrol'."

Advertising With Wallpaper

An inexpensive form of effective advertising is adopted by D. A. Hollis, of the Palladium, Ealing, in his vestibule displays. Instead of the customary cut-outs mounted on three-ply, Mr. Hollis has bought a number of rolls of odd wallpaper.

The scenes from the pictorial posters issued by the renters are cut out and then pasted on to the background formed by the wallpapers which are affixed to one side of the lobby. The advantage of the idea lies in the fact that the background can be changed week by week to retain interest.

When I called at the Palladium I was impressed by the colourful results achieved by this treatment with a head and shoulders portrait of Shirley Temple as she appears in "Just Around the Corner" (20th Century-Fox).

For the screening of "Kentucky" (20th Century-Fox) Mr. Hollis had a miniature representation of a racecourse, complete with stands and animated racehorses galloping around the track. The display, once again, emphasised the pulling power of an animated exhibit, a feature that Mr. Hollis invariably incorporates in his theatre publicity.

Press Aids Talent Contests

In the unfortunate absence in hospital of R. C. Crooks, I had a chat with his assistant, Elliot Johnson, at the Rink, Finsbury Park, and learned that the Go-as-you-please contests inaugurated recently with the object of livening Wednesday evening business are proving a great success.

They are put over with considerable showmanship, including the playing of a signature tune, "Alexander's Ragtime Band," composed by Mr. Johnson and are attracting a great deal of local interest, as witnessed by the space devoted to reports of the proceedings in the *Hornsey Journal*.

The first show contained a harmonica band, piano-accompanist, mimics, "singing stevedore," and troupe of acrobats, so variety is assured, and the quality of skill was high. Three cash prizes are given weekly and the contests look like running for some time to come.

Mr. Johnson drew my attention to a colourful display on the front of the circle lounge announcing "Valley of the Giants" (Warner). A model consisting of a dramatic group of players, taken from a 48-

sheet litho, was flanked on each side by a panel giving the titles of the two feature films and the names of the stars. To emphasise that this is a Technicolor production, streamers of various hues were draped from the foot of these panels to the handrails of the stairs, giving the whole affair a gay effect which considerably brightened the display.

Mr. Johnson also drew my attention to a couple of 6-ft. boxes bearing on their fronts spaces for four photo-stills. Lights inside turn the pictures into transparencies and show them off to maximum effect.

A Display Frame for 9d.

Perhaps it is the result of his early experience in the concert and theatrical worlds, where makeshifts have to be adopted often at the last moment, but Fred

respectively, which stood out well on the black velvet background. Over Rooney's head was perched a gigantic "10-gallon" cow-puncher's hat and beneath, on a representation of a rough sign-board, appeared in large red letters the name of the picture.

Answering the Questions

A novel vestibule exhibit was adopted by Geoffrey Warburton, of the Shepherd's Bush Pavilion, to advertise "Crackerjack" (G.F.D.). In a recess by the stairway leading to the circle was a full-size poster exploiting the film, the central point being a question mark.

At the foot of the sign a revolving disc brought into successive view illuminated head portraits of the stars of the film.

There was also a very fine vestibule dis-

the renters, sometimes made on the premises by his foreman.

When I called, the model was a Fox production showing Shirley Temple standing against a cloudy background on which appeared a thermometer and a sunshade. The title, "Just Around the Corner," was given at the foot and, in case anyone failed to identify the photographic smile of the little star, her name appeared overhead. As usual, excellent lighting made the most of a fine piece of work.

Faces on the Front

Council regulations are so stringent at Haverstock Hill that, although he has plenty of room in his foyer, Maurice de Jong is debarred from putting any items of publicity in it apart from wall notices.

There is on the front of the Odeon, however, a wide panel stretching from above the canopy almost to the top of the building and, filled with white translucent glass lit from the back by a battery of lamps, this is fitted with bars for the insertion of movable-letter notices.

Last week Mr. de Jong improved on the conventional arrangement of this by supplementing the metal letters with five large black-and-white caricature heads and the invitation: "Meet the Cartons in the 'Young in Heart' to-day." The exaggerated portraits of Janet Gaynor, Douglas Fairbanks, Jun., Roland Young, Billie Burke and Paulette Goddard were all recognisable likenesses, yet sufficiently amusing to hold the attention, and the general effect was unusual.

Leyton Has the Horrors

Noticing weird designs on the doors of the Plaza, Leyton, I stopped to investigate and found that Phil E. Taylor had commissioned the hall's artist to paint on the glass panels, reproductions of the sinister features of Karloff and Lugosi as they appear in the well-known thrillers "Dracula" and "Frankenstein" (G.F.D.). Bats, cob-webs and other gruesome features were included, with names of the players and the films.

Mr. Taylor also had a special panel over the pay-box and covered the vestibule lights with green gelatine to add an eerie atmosphere.



A typical crowd scene outside the Plaza, W., during the screening of ST. LOUIS BLUES, Paramount's latest musical

Heath is certainly an adept at making something out of (nearly) nothing.

When I visited the Kentish Town Forum recently he pointed with pride to an interesting vestibule display—a neat framed panel consisting of a sheet of green paper on which had been pasted snippets from a pictorial poster supplied to advertise "The Dawn Patrol" (Warner). Not having seen the original bill I cannot say how much Mr. Heath discarded, but the result of his skill was certainly attractive and dainty and had nothing amateurish in appearance, yet the cost, he told me, was 9d.

Wild West in King's Cross

N. Lansmere had another of his unusual panel displays in the foyer of the King's Cross Regent for "Out West with the Hardys" (M.G.M.). Heads of Mickey Rooney, surrounded by cut-outs of Cecilia Parker, Lewis Stone and Fay Holden, were included within a wide yellow frame on which the artist had painted sketches of a cowboy sitting (unwillingly) on a cactus, lariat and—at the foot—a vista of purple hills suggestive of the Wild West.

Rooney's features were in natural colours, but each of the other portraits was carried out in a single tint—red, blue and green

play for "The Gladiator" (Columbia), in which full play was made of the familiar features of Joe E. Brown, who appeared at the top of a number of pictorial posters smiling from every conceivable angle.

The Pavilion is retaining full interest with its cine-variety programme and a word of praise is due to Mr. Warburton for the happy way in which he acts as compère and puts over the acts.

The Young in . . . Hercules

A tie-up with the Hercules Cycle Co. has been effected by Division 2 of the Gaumont-British Circuit in London in connection with the United Artists film, "The Young in Heart."

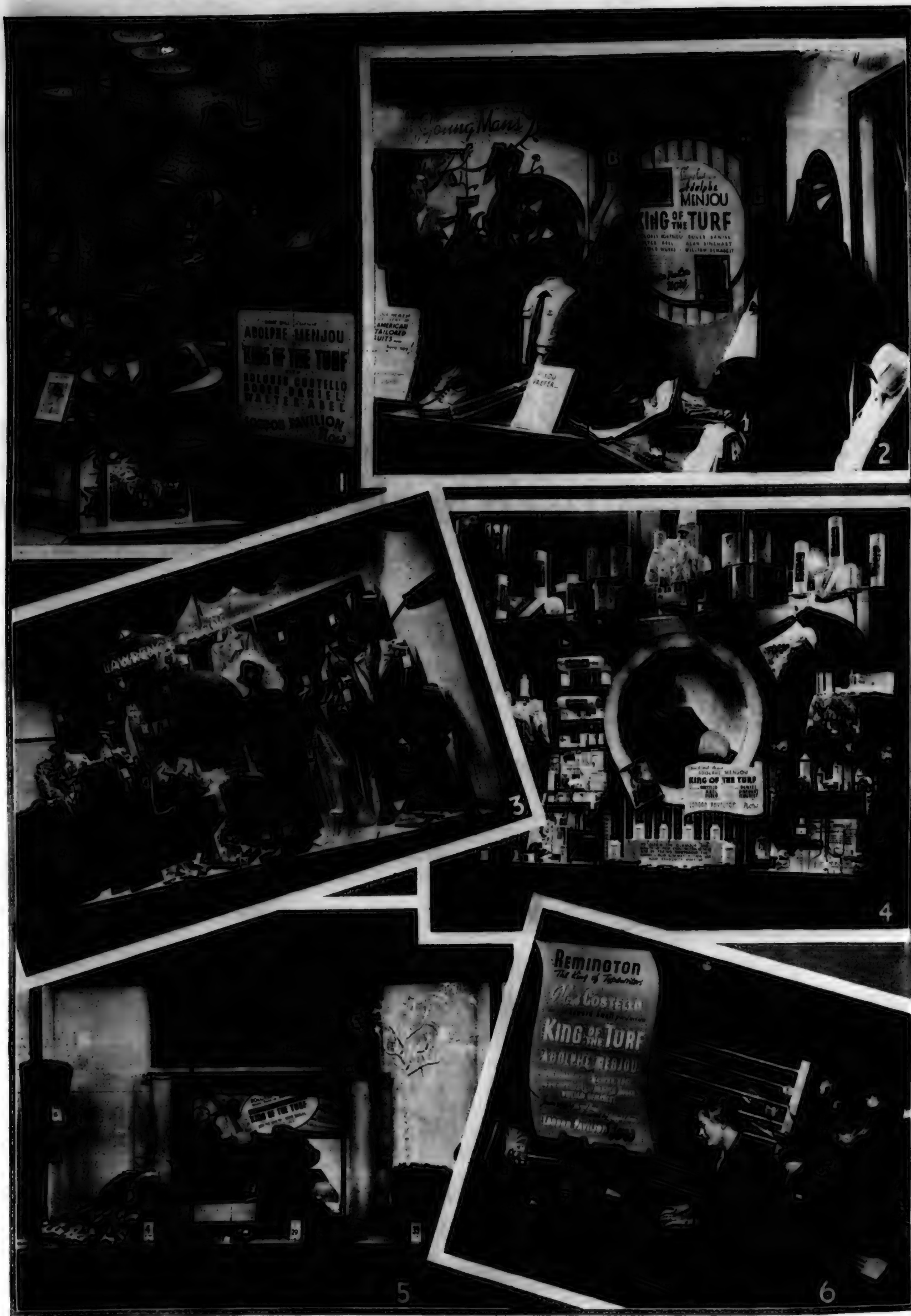
In return for the display in theatre lobbies of a large board showing Doug Fairbanks, Jun., and Paulette Goddard in conversation over the frames of a couple of cycles, Hercules dealers in all districts are providing special window shows.

Shirley in Leyton

Every week George E. Redman fills the display panel between the entrance doors at the Leyton Savoy with a model dealing with a coming attraction—sometimes supplied by

PATERSON'S
SCOTTISH
THEATRE
FURNISHERS
79 HOWARD ST.
GLASGOW
ESTABLISHED 1832 ... PHONE CENT. 3285

"KING OF THE TURF" PUBLICITY



A number of distinctive window displays in prominent West End stores were arranged by United Artists for Edward Small's *KING OF THE TURF* at the London Pavilion. 1. American hats formed an appropriate link at David's of Charing Cross Road. 2. A smart display on the tailoring angle at Austins Ltd., Shaftesbury Avenue. 3. The still depicting Roger Daniel in turf jacket attire was used to good advantage by Lawrence & Sons, Charing Cross Road. 4. Lady shoppers found deep interest in this artistic show at Hairsine Ltd. 5. Swan & Edgar the famous Piccadilly store devoted this entire window to publicity material supported by appropriate merchandise. 6. As part of a National tie-up with the Remington Typewriter Co., this display at the Company's main City depot was backed by similar shows at other agents.

LONDON COURT'S RECORD SOCIAL GATHERING

G.B. NEWS PHOTOGRAPHS BRILLIANT EVENT

A RECORD gathering of more than 1,300 revellers attended the Seventh Annual Carnival Ball organised by the London Court of the Guild of British Kinema Projectionists and Technicians, Ltd., at the Portman Rooms, Baker Street, W.1, on Friday. Held in aid of the London Court's Benevolent Fund, the lively function proved to be the most successful of the popular series, for a handsome sum has been handed over to the charity.

Starting promptly at 10.30, the proceedings got well under way to music by the Blue Rhythm Boys, who were relieved later by Ralph Phillips and his band. Soon after 12.30 a.m., the dancers—who were by this time in urgent need of a rest—were entertained with an elaborate cabaret, artistes for which were supplied through the good offices of Oscar Deutsch.

Vine, More and Nevard, B.B.C. entertainers; Eddy Bayes, comedian; Phyllis Robins; Will Hay, Jun., and Dawn Davis put over their respective popular material in grand style, much to the delight of everyone. When dancing resumed with a number of carnival features, under the able direction of the M.C., Eric Rance, the proceedings were augmented by the opening of the Dorset Suite presided over by the Blue Rhythm Boys. Ray's Accordionists relieved the two bands alternately.

Spot prizes, donated by various equipment firms whose representatives joined in the fun, were distributed throughout the dancing, which, after a crazy hour, concluded with a Battle of Balloons at 5.30 a.m.

Excerpts from the proceedings were photographed by G.B. Newsreel cameramen, and a sequence dealing with the lively function was distributed to all first-run houses on Monday.

Congratulations are due to F. R. Minns, of RKO-Radio, and C. E. Andrews, of the Warner Theatre, the two honorary Ball organisers, whose tireless efforts in arranging the intricacies of the seventh annual, ensured enjoyment for everyone present. F. W. Thearle, chairman of the London Court, F. H. Woods, general secretary of the Guild, and a hard-working committee attended to the many guests and contributed to the success of the evening.

New Kinema Schemes

AND THEIR PROGRESS

Promoters and architects engaged on kinema building are invited to send particulars to the Editor, "Kine. Weekly"

LONDON (Tottenham Court Road).—An 800-seater kinema, to be known as the Embassy, is to be erected in Tottenham Court Road, W.1, on a part of the site occupied by Heale's Store, for Montague Cohen, of Hove. George Coles, F.R.I.B.A., 40, Craven Street, W.C.2, is the architect, and the building contract has been awarded to Hudson Bros., Ltd., of Clapham Junction.

LOSSIEMOUTH.—The building contract for the kinema to be erected at Lossiemouth for Caledonian Associated Cinemas has been awarded to R. Pert and Son, Ltd., of Montrose. The new building, which will cost £25,000, will have seating accommodation for 1,000 people.

NEWBURY.—Contract for the erection of a new kinema at Newbury has been let to Elvin and Sons, well-known Midlands builders. Plans have been prepared by Harold S. Scott, architect, of Birmingham.

HAMPSTEAD (London, N.W.).—The Works Committee of the Hampstead B.C. has received notification from the L.C.C. of an application under the Town and Country Planning Act for the erection of a new kinema at 141-155, Finchley Road. The L.C.C. is to be informed that the Hampstead Council objects to the application.

GLASGOW.—At Glasgow Corporation Housing Committee there was submitted a report by the town clerk on the three offers received for a let of the site at Pollok for the erection of a picture house, and the committee, having heard the director, agreed that the offer of A. P. Hamilton and Callander, writers, 100, West Regent Street, Glasgow, on behalf of clients, to take a let of the site for 50 years at a rental of £325 per annum be accepted.

LONDON (Coventry Street).—Amended plans have been passed by Westminster City Council for the erection of shops, offices, restaurant and kinema in Coventry Street. Haymarket, Oxendon Street and Shavers Place. E. A. Stone, F.S.I., 20, Berkeley Street, W.1, is the architect for the scheme.

CARDIFF.—Plans have been passed by Cardiff Corporation for the erection of a kinema in Cowbridge Road.

GLASGOW.—Plans have been passed by Glasgow Corporation submitted by H. J. Green for alterations at Bedford Picture House, Eglinton Street.

NOTICE OF PARTNERSHIP

H. Weedon's Practice

Harry W. Weedon, F.R.I.B.A., announces that from March 31 he has taken into partnership Robert A. Bullivant, B.Arch., A.R.I.B.A., Frederick H. Carter, A.R.I.B.A., and W. Calter Robinson, A.R.I.B.A.

The practice will continue under Mr. Weedon's supervision, with the same name as hitherto, at Phoenix Chambers, 84, Colmore Row, Birmingham.



BIG PRESS BOOST IN CANTERBURY

Nine Newspapers Figure in "Prison Without Bars" Campaign

RELYING on the strong pulling power of Press advertising, R. C. Overs devoted a high percentage of his campaign for "Prison Without Bars" (U.A.) at the Friars Theatre, Canterbury, to this remunerative form of exploitation.

Four teaser blocks, obtained free from the renter, were inserted in the *Kentish Observer* with an enlarged announcement at reduced rate, a line of approach which was repeated with good results in the *Whitstable Times* and *Faversham Mercury*. In the *Kent Herald*, besides enlarged illustrated advertisements and long free write-ups, as in the case of the other papers, a competition was announced in which readers had the chance of studying face characters.

Four head blocks of the principal artists in the film were reproduced, and entrants had to suggest what individual crimes the girls had committed to receive sentences in a "Prison Without Bars." Two free tickets were offered as prizes to the first six correct solutions received.

Enlarged advertising accompanied by long free write-ups appeared in the *Canterbury Press*, *Faversham News*, *Herne Bay Press*, *Kent Messenger*, and the *Kentish Express*.

Supporting this well-defined campaign, Mr. Overs negotiated a number of tie-ups with local traders and secured valuable space in the windows of Barrett's, radio stores; Wright Bros., sports outfitters; Butt's, hairdressers, and the Crystal Cleaners. A beneficial link was effected with the County Laundry which, besides displaying publicity matter in the window, inserted leaflets worded: "Does washing-day make your house a 'Prison Without Bars'? Then send your washing to the County Laundry and have time to see 'Prison Without Bars' at the Friars," in every parcel sent out during the week before screening.

The façade of the kinema received thorough treatment with a 12 ft. by 20 ft. display depicting the reformatory girls in a long line against a typical prison scene. In the adjoining gardens, Mr. Overs and his staff constructed announcement boards measuring 8 ft. by 3 ft. by 5 ft. by 2 ft. which were erected on a triangular stand

"FLOWER GIRL" AT HERNE BAY SKATING RINK

Amusing "Pygmalion" Stunt

An amusing stunt at the Herne Bay roller-skating rink, featuring the Odeon's chief doorman, was one of the interesting points of A. E. Brown's exploitation for "Pygmalion" (G.F.D.). Many hundreds of people were attracted to a special sports event—Whitstable Rink Hockey Club's gala night—and when doorman Slaughter appeared as Eliza Doolittle to make several circuits on skates, the crowd welcomed the amusing break from the more serious items on the programme. Good publicity was ensured by the distribution of visiting-cards bearing information of the film.

Mr. Brown's campaign started three weeks in advance of playdate, with the distribution of throwaways, the screening of a special N.S.S. trick title, and the exhibition of Press report quads in prominent positions throughout the district. During the week of screening, the programme was announced to passers-by with a large banner over the front doors.

In a large window of Easterns, furnisheers, spring furnishing fabrics were featured with a moving display supplied by G.F.D., and in a prominent local radio dealer's the transformation angle was stressed by contrasting early radio sets with modern receivers. To complete a successful campaign, additional space was taken in the *Herne Bay Press*, *Faversham Mercury*, *Kentish Observer*, and *Whitstable Times*.

Racing Celebrities at Swinton

After the screening of the Universal newsreel containing the Lincoln Handicap sequence, A. W. Manson delighted patrons at the Roxy, Swinton, by introducing from the stage two well-known racing personalities, Billy Smallwood, the Swinton trainer, and jockey Mitchell, who piloted Squadron Castle to victory.

As the horse and its associates has a great deal of local interest, the audience was highly appreciative of the pleasant interlude.

Mid-Air Aeroplane Crash in Watford Foyer

G. WOODMAN'S INGENUOUS "MEN WITH WINGS" DISPLAY

CROWDS entering the foyer of the Odeon, Watford, were fascinated by a clever motion display realistically portraying a mid-air plane crash, staged by G. W. Woodman for "Men With Wings" (Paramount).

Presented entirely with models, a small supply of gun-cotton careful staging, the illusion depicted two planes hitting one another in mid air and crashing in flames to the ground. The effect was produced by suspending two models, each carrying small supplies of flash-light powder, with pieces of gun-cotton and timing electric controls so that when they touched the powder ignited and in turn set fire to the cotton suspensions.

The stunt was operated at advantageous periods when the vestibule was crowded, and naturally, careful attention was given to guard against unwelcome repercussions. Every appropriate form of tie-up was exploited fully by Mr. Woodman in support of this item, the large local stores of Cawdells and Trewin Bros., among others, supplying valuable window space.

In addition, the local Air Defence Cadet Corps marched to the theatre to witness the screening, and welcome publicity came from the A.R.P. officer for the County of Hertfordshire and Coun. Baxter, chairman of the local A.R.P. organisation, who praised the film.

RACING PONY ANNOUNCES "KENTUCKY"

This racing pony, which only three days previously secured a place in one of the big races at Northolt, was engaged by W. L. Money Penny to tour the thoroughfares of Southend-on-Sea as an advertisement for the screening of *KENTUCKY* (20th Century-Fox), at the Gaumont

MANCHESTER CIRCUIT'S A.R.P. RECORD

High Percentage of Volunteers

With A.R.P. matters well to the fore-ground in Trade activities, it is interesting to note the striking record possessed by Anglo-Scottish Theatres, Ltd., at Manchester.

The response to National Service from this circuit alone was readily forthcoming, as is illustrated by the fact that in the supervision department the general manager, C. Charlton, and his secretary, are both actively engaged in A.R.P. activities.

At the Apollo Theatre, Ardwick, the manager and 50 per cent. of all the eligible male and female staff have volunteered, and at the Pyramid Theatre, 20 per cent. of the staff is taking an active part. The same percentage is similarly employed at the Lido Cinema.

These figures give a brief idea of the fine response made by managers and staffs of Manchester kinemas to the call of National Service.

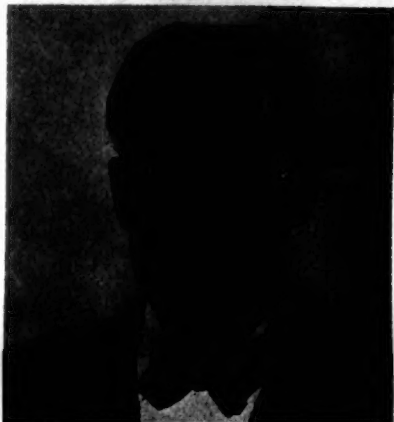
high standard of service

"I note with appreciation the forthcoming reductions in service and only hope that the high standard of service given in the past will not be degraded in an attempt to meet the request for lower service charges, because although I do not wish to pay an unnecessary high price for service, I would rather pay a fair sum for high quality service than for something cheaper in cost but inferior in quality."

Excerpt from letter Tom Wright, Nottingham Cinema Ltd., October 24, 1938.

Western Electric MIRROPHONIC

Q.L.4



Warren William as he appears in the Columbia production THE LONE WOLF'S DAUGHTER

London and Provincial Trade Screenings

NEW FILMS TO BE SHOWN DURING THE WEEK ENDING APRIL 13

LONDON						
DATE.	TIME.	PLACE.	TITLE OF FILM.	SHOWN BY.	STARS.	CERT.
Tues., April 11	11 a.m.	Own Theatre	The Great Heart; The Story of Alfred Nobel; Singapore and Lahore; Football Romeo; An Hour for Lunch; Jitterbug Follies; Ancient Egypt; Attila's Aunt; Youth at the Helm.	M-G-M		
Wed., 12	10.30 a.m.	Own Theatre	The Voice of the Vintage; Southampton; Devon; Isle of Dreams; The Birth of a Toothpick.	General F.D.		
" 12	3 p.m.	Phoenix	Orphans of the Street	British Lion	Tommy Ryan	
" 12	6.30 p.m.	Piccadilly	My Wife's Relatives	British Lion	James Gleason	
" 12	6.30 p.m.	Cambridge	Ask a Policeman	M-G-M	Will Hay	
Thur., 13	11 a.m.	Own Theatre	Home on the Prairie	British Lion	Gene Autry	U
" 13	3 p.m.	Phoenix	Pride of the Navy	British Lion	James Duan	
" 13	3 p.m.	Piccadilly	La Grande Illusion	Unity Films	Erich Von Stroheim	
" 13	6.30 p.m.	Cambridge	Man's Heritage	General F.D.		
" 13	8.30 p.m.	Phoenix	Home From Home	British Lion	Sandy Powell	
Fri., 14	10.30 a.m.	Celluloid Theatre	Rough Riding Rhythm	Fidelity Dist.	Kermit Maynard	
" 14	10.30 a.m.	Own Theatre	Another Day; Flying Cinders; Speeding Skates; The British Navy; Stranger Than Fiction; Nos. 60 and 61; Little Tough Mice.	General F.D.		
" 14	11 a.m.	Own Theatre	Money to Loan; Tiny Troubles; They Live Again; Petunia; Natural Park; Imperial Delhi; Mama's New Hat; Heroes at Leisure.	M-G-M		
" 14	3 p.m.	Cambridge	Society Smugglers	General F.D.		
" 14	3 p.m.	Piccadilly	Forged Passport	British Lion	Paul Kelly	
Mon., 17	3 p.m.	Cambridge	Risky Business	General F.D.		
Tues., 18	3 p.m.	Piccadilly	The Face at the Window	British Lion	Tod Slaughter	
Wed., 19	11 a.m.	Own Theatre	A.R.P.; Stepping Out; The Very Idea.	Pathe		
" 19	8.30 p.m.	Phoenix	21 Days; Province of Quebec	Columbia	Vivien Leigh	A
BIRMINGHAM						
Wed., April 12	10.30 a.m.	Forum	Black Eyes	A.B.P.C.	Otto Kruger	
" 12	10.30 a.m.	Futurist	The Lone Wolf's Daughter	Columbia	Warren William	
" 12	10.45 a.m.	Paramount	The Flying Irishman	RKO-Radio	Douglas Corrigan	
" 12	10.30 a.m.	West End	Society Lawyer	M-G-M	Walter Pidgeon	
Thur., 13	10.45 a.m.	West End	They Made Her a Spy	RKO-Radio	Sally Eilers	
CARDIFF						
Wed., April 12	11 a.m.	Olympia	Black Eyes	A.B.P.C.	Otto Kruger	
" 12	11 a.m.	Odeon	The Lone Wolf's Daughter	Columbia	Warren William	
" 12	10.45 a.m.	Capitol	The Flying Irishman	RKO-Radio	Douglas Corrigan	
" 12	11 a.m.	Park Hall	Broadway Serenade	M-G-M	Jeanette MacDonald	
Thur., 13	11 a.m.	Capitol	King of Chinatown	Paramount	Akim Tamiroff	A
" 13	10.45 a.m.	Odeon	They Made Her a Spy	RKO-Radio	Sally Eilers	
GLASGOW						
Fri., April 7	11 a.m.	Scala	The Spy in Black	Columbia	Conrad Veidt	U
Tues., 11	10.45 a.m.	Paramount	Midnight	Paramount	Don Ameche	A
We 1., 12	10.45 a.m.	Regent	The Lambeth Walk	M-G-M	Lupino Lane	
" 12	10.45 a.m.	Paramount	The Flying Irishman	RKO-Radio	Douglas Corrigan	
Thur., 13	10.45 a.m.	Paramount	Made for Each Other	United Artists	James Stewart	
" 13	10.45 a.m.	Green's Playhouse	They Made Her a Spy	RKO-Radio	Sally Eilers	
LEEDS						
Wed., April 12	11 a.m.	Ritz	My Son is a Criminal	Columbia	Alan Baxter	A
" 12	10.45 a.m.	Scala	Made for Each Other	United Artists	James Stewart	
" 12	10.45 a.m.	Paramount	The Flying Irishman	RKO-Radio	Douglas Corrigan	
Thur., 13	10.45 a.m.	Scala	They Made Her a Spy	RKO-Radio	Sally Eilers	
" 13	11 a.m.	Paramount	The Silent Battle	Paramount	Rex Harrison	
" 13	11 a.m.	Tower	Broadway Serenade	M-G-M	Jeanette MacDonald	
LIVERPOOL						
Tues., April 11	11 a.m.	Forum	The Mystery of Mr. Wong	Pathe	Boris Karloff	
Wed., 12	11 a.m.	Palais de Luxe	The Lambeth Walk	M-G-M	Lupino Lane	
" 12	11 a.m.	Forum	Navy Secrets	Pathe	Fay Wray	
" 12	10.45 a.m.	Paramount	The Flying Irishman	RKO-Radio	Douglas Corrigan	
Thur., 13	11 a.m.	Majestic	Orphans of the Street	British Lion	Tommy Ryan	
" 13	10.45 a.m.	Paramount	The Silent Battle	Paramount	Rex Harrison	
" 13	10.45 a.m.	Trocadero	They Made Her a Spy	RKO-Radio	Sally Eilers	
MANCHESTER						
Tues., April 11	11 a.m.	Tatler	Eye Witness; Oh, Dear Uncle; The Barber Shop.	Renown Pictures		
Wed., 12	11 a.m.	Oxford St. P.H.	Black Eyes	A.B.P.C.	Otto Kruger	
" 12	10.45 a.m.	Market St. P.H.	The Lambeth Walk	M-G-M	Lupino Lane	
" 12	11 a.m.	Theatre Royal	The Spy in Black	Columbia	Conrad Veidt	U
" 12	10.45 a.m.	Paramount	The Flying Irishman	RKO-Radio	Douglas Corrigan	
Thur., 13	10.45 a.m.	Theatre Royal	They Made Her a Spy	RKO-Radio	Sally Eilers	
NEWCASTLE						
Wed., April 12	10.45 a.m.	Essoldo	Christine	British Screen Service		
" 12	10.45 a.m.	Paramount	The Flying Irishman	RKO-Radio	Douglas Corrigan	
" 12	10.45 a.m.	Granger	Broadway Serenade	M-G-M	Jeanette MacDonald	
Thur., 13	10.45 a.m.	Essoldo	Stage Coach	United Artists	John Wayne	
" 13	10.45 a.m.	Granger	They Made Her a Spy	RKO-Radio	Sally Eilers	
" 13	10.45 a.m.	Westgate	Society Lawyer	M-G-M	Walter Pidgeon	
NOTTINGHAM						
Wed., April 12	10.45 a.m.	Ritz	The Flying Irishman	RKO-Radio	Douglas Corrigan	
Thur., 13	11 a.m.	Ritz	The Lone Wolf's Daughter	Columbia	Warren William	
" 13	10.45 a.m.	Hippodrome	They Made Her a Spy	RKO-Radio	Sally Eilers	
SHEFFIELD						
Wed., April 12	11 a.m.	Central P.H.	Sergeant Madden	M-G-M	Wallace Beery	
" 12	10.45 a.m.	Regent	The Flying Irishman	RKO-Radio	Douglas Corrigan	
Thurs., 13	11 a.m.	Cinema House	The Lone Wolf's Daughter	Columbia	Warren William	
" 13	10.45 a.m.	Central P.H.	They Made Her a Spy	RKO-Radio	Sally Eilers	

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SITUATIONS VACANT

MANAGER wanted, to commence duties April 17. "Family house" cinema.—Write, stating experience, salary required, or personal interview preferred, R. H. Godfrey, Empress Cinema, Runcorn.

MANAGER wanted for small Cinema in Midlands. State age, wages and experience, T. Box 927, Kinematograph Weekly.

MANAGER, experienced Industrial District (London); must be good mixer, live showman, with publicity and exploitation ideas, able to gauge taste of local public; strict disciplinarian. State age, full details, salary, etc.—Apply, Box 931, Kinematograph Weekly.

WANTED, Chief Projectionist; commence duties April 17; union wages paid.—All references to R. H. Godfrey, Empress Cinema, Runcorn.

SECOND Operator, near London; good knowledge of W.E. essential.—Write, stating experience and salary required; to L. Box 919, Kinematograph Weekly.

RELIEF Operator wanted.—State experience, where last engaged, reason for leaving, and wages, to Seebold, Rivoli, Worthing.

SITUATIONS WANTED

MANAGER (39), MARRIED, AT PRESENT HOLDING LICENCE IN THE MIDLANDS, DESIRES A POSITION IN LONDON OR THE SOUTH.—R. BOX 900, KINEMATOGRAPH WEEKLY.

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MANAGER (36), 12 years' experience, at present in charge of London cinema, shortly at liberty and desires appointment; small circuit or independent preferred; bond holder.—U., Box 928, Kinematograph Weekly.

KINEMA Manager, age 38, desires change. Experienced variety (capable booking acts, companies, etc., if required).—S., Box 926, Kinematograph Weekly.

YOUNG, live Manager, married, requires position urgently; ex. publicity; circuit or independent; go anywhere, England preferred; moderate salary.—Nunn, Victoria Road, Warrarwydd, Swansea.

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YOUTH (21) desires position as Assistant Manager or Kinema Trainee; full experience projection box, some experience managerial duties.—Crombie, Y.M.C.A., London, W.C.1.

KINE or Concert Organist, man (33), has broadcast, interested in light music and community singing, etc., public hall recitalist (college trained), desires post; disengaged through reduction of staff; available April 1. Deputising not objected to for a time.—Box 126, c/o Aldridge, 34, Paternoster Row, E.C.4.

SOLO Organist recently Broadcasting, chief Organist to London circuit. Open for engagement. Also proficient Hammond Organist.—Y., Box 932, Kinematograph Weekly.

ORGANIST, just finished engagement, open for offers; dep. or perm.; slides, etc.—Albert Hall, 133, Earlham Grove, London, E.7.

SOLO Organist, smart, versatile musician, desires position as Manager, or Assistant Manager.—Organist; 54 weeks at Royal, Bury; extensive repertoire.—Ronnie Padgett, 45, Cliffe Park Avenue, Wakefield.

FOR Goodness' Sake Help! Operator desires work anywhere. B.A., R.O.A. W.E.; 15 years' experience. Start at once. £3 weekly.—K., Box 918, Kinematograph Weekly.

TENDERS

KILLARNEY "HEAVEN'S REFLEX." The Urban District Council of Killarney invite tenders for the letting of Theatre attached to new Town Hall now nearing completion. The Theatre is a spacious one, with maple floor projection-rooms, dressing-rooms, supper-room, kitchen, etc.; electric lighting and gas radiator heating; suitable for Kinema, Dance Hall or for Operatic or other entertainments. Alternative tenders for one, three, five and seven years. Tenders to be lodged before 11 o'clock a.m. on Friday, April 14, 1939, with the undersigned.—Full particulars and conditions of letting on application.—Patrick J. O'Shea, Clerk to the Council.

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